

## Implementing Identity Management on GCP

Learn to Solve Customer and Workforce IAM Challenges on GCP

Advait Patel Saai Krishnan Udayakumar Hariharan Ragothaman

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To my parents, Nikunj and Rajesh Patel, for your unwavering love and belief that shaped the person I am today; to my wife, Charmi Patel, for your constant strength, support, and faith in every step of my journey; to my uncle, Prashant Patel, whose guidance and steadfast presence have been a quiet pillar of strength throughout my life; and to my son, Avyakt Patel, may this work be a part of the legacy I build for you, with all the love and hope a father holds for the future.

### —Advait Patel

To my son **Darsh Krishnan** whose smile keeps me going; and to my wife **Ramya Sudarsan** for being my pillar through every high and low.

—Saai Krishnan Udayakumar

To my mother, **Jayalakshmi Ragothaman**, whose love continues to guide me; to my wife, **Aishwarya Murali**, my steadfast anchor; and to **Beacon**, whose joy brightens even the darkest days.

—Hariharan Ragothaman

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### ABOUT THE AUTHORS



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In parallel with his industry work, Hariharan actively contributes to academic and research communities. He has authored peer-reviewed publications in leading IEEE conferences and journals, with interests spanning edge computing, secure AI systems, and resilient infrastructure. He reviews for top-tier venues including AAAI, NeurIPS, ICLR, ICML, IJCAI, IJCNN, iLRN, SoftwareX, and the Journal of Open-Source Software. A recognized thought leader, Hariharan has delivered talks at ACM, OWASP, Conf42, SwampUP, and IEEE events. He frequently serves as a mentor and judge at global hackathons hosted by MIT, UC Berkeley, and Boston University.

His work has earned several accolades, including the Global InfoSec Award for Cybersecurity Identity Governance at RSA Conference 2025, multiple Awards of Excellence at Bose, and induction into the Athenahealth Hall of Fame.

### **About the Technical Reviewer**



Aparna Achanta is a security architect and leader at IBM Consulting with extensive experience driving mission-critical cybersecurity initiatives, particularly in federal agencies. She has successfully implemented cybersecurity frameworks like zero trust and security by design for federal clients, strengthening the security posture and enhancing data protection and security standards across cloud applications. Her leadership has resulted in the establishment of security review boards, secure development practices, vendor evaluations, threat modeling, vulnerability management, code scanning, observability,

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Aparna was named to the list of 40 Under 40 in Cybersecurity by TopCyber News Magazine for her contributions to the cybersecurity community.

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### Introduction

Security is no longer a background process; it's a strategic priority in a world where digital transformation is what sets businesses apart. Companies in every field are moving to the cloud to grow quickly, but this raises an important question: who should be able to see what, and how do we make sure it's safe?

Identity and Access Management (IAM) on Google Cloud Platform is where this book starts to tackle this problem. IAM is more than just a technical standard; it's the plan for building trust online. If you work in IT, security, or cloud architecture, you need to know about IAM to protect your infrastructure, make sure you're following the rules, and let innovation happen without compromising security.

We explain the basic ideas behind IAM, look at its most important parts, and talk about how it is becoming more important in a wide range of real-world fields, from healthcare to fintech. You'll learn about how IAM affects cloud strategies today and why GCP is a strong, flexible platform for putting them into action.

Let's look at the "why" behind the "how" before we get into policy settings and command-line tools. In the world of cloud security, knowing the lay of the land is just as important as getting around it.

# Introduction to Identity and Access Management on Google Cloud Platform

### **Overview of Identity and Access Management**

Identity and Access Management (IAM) contains policies, technologies, and processes that enable organizations to decide who has the right to access resources at different points in the organization. This ensures that the resources in the organization are protected from unauthorized access. Notably, IAM plays an instrumental function in handling user identities, ensuring access controls, and complying with security regulations in contemporary organizations. IAM has key components that help in administering the organization, as summarized in Figure 1-1.

Key components of IAM include the following:

• Access management: IAM ensures that every user can access only the resources that they are authorized to have. The access control policies like role-based access control (RBAC) and attribute access control (ABAC) help to siphon whoever has access to whatever resource on the system, enabling an increased capacity to manage whatever needs are on the system. Additionally, mechanisms that can be used on access management include multifactor authentication (MFA), single sign-on (SSO), and session management.

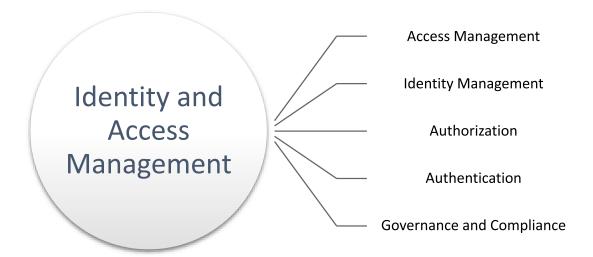


Figure 1-1. Components of IAM

- Identity management: This is a critical component that helps create user identities. The platform helps with profile management, user registration, and the authentication process to advance the needs of the system (Ghaffari et al., 2022). Thus, identity management ensures that every user has a unique identifier that can help in addressing whatever devices, users, and services can be handled in the organization.
- Authorization: This is a key component that determines the actions
  a user can carry out on the organizational resources. This specifies
  the access control list policies for the users. Therefore, users have
  to work based on identities that design and administer critical
  frameworks of desired components.
- Authentication: This component helps in verifying user identities
  and making sure that users can access a resource. Authentication
  can be in the form of passwords, tokens, biometrics, and certificates.
  These methods assist in appropriately managing the platforms
  (Carnley & Kettani, 2019).
- Governance and compliance: This component helps enforce organizational policies. The component helps to affirm access reviews and audit trails mechanisms of reporting. The framework ensures successful modeling of the IAM within the company.