Kuo-Hui Chang · Gary Lee Downey · Bono Po-Jen Shih

Engineers and the Two Taiwans

The Abnormal Club



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Kuo-Hui Chang · Gary Lee Downey · Bono Po-Jen Shih

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Engineers and the Two Taiwans:

The Abnormal Club



Departing from Taiwan (要離開台灣)

Artist: 陳秀芳 Susan Hsiu-Fang Liu, January 2013

Courtesy of Susan Hsiu-Fang Liu and Taiwanese American Archives

To the engineers and technicians who contribute themselves and their knowledge to make and re-make Taiwan

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xii Acknowledgements

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About the Book

The identity of Taiwan is a matter of intense local and international debate. This book shows how engineers helped produce two distinct visions of the land of Taiwan and its people, elevating the value of engineering as a career path in the process.

The technical work of engineers that typically avoids partisan politics can actually contribute to partisan differences and conflict because engineers have different identities, commitments, and forms of knowledge. In most countries, the rise of engineering is about the emergence of a single dominant vision of the country. In Taiwan, two distinct visions of the land and its people emerged, owing to the presence of two distinct geographical identities—islander and mainlander.

The unique collaboration among small and large companies in the electronics industry proved to be transformative, producing an "abnormal club" of mainlander and islander engineers, as one mixed group had earlier called itself. However, because the two collections of engineers had contrasting geographical identities, their work in electronics actually aimed to produce different Taiwans.

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About the Authors

Kuo-Hui Chang is Associate Professor in the Graduate Institute of National Development, National Taiwan University. A policy researcher focusing on power relations among science, technology, and the state, he completed his Ph.D. in science and technology studies at Virginia Tech following a master's degree in public policy at National Taipei University. He served as Editor-in-Chief of the *Taiwanese Journal for Studies of Science, Technology and Medicine* (STM) (2021–2022). His works appear in *Engineering Studies*, the *Korea Journal for History of Science*, and a number of Chinese journals in Taiwan, including *STM, Journal of Social Sciences and Philosophy, Journal of Public Administration*, and *Taiwan*: A *Radical Quarterly in Social Studies*. He is currently investigating the role of Taiwanese-American engineers in Taiwan's state transformation and technology policymaking, and he is comparing energy policy development in Taiwan with that elsewhere in East Asia.

Gary Lee Downey is an ethnographic listener committed to engineering studies, STS making & doing, and exploring/inflecting connections between knowledge and personhood. Trained as a mechanical engineer (B.S. Lehigh) and cultural anthropologist (Ph.D. Chicago), he is Alumni Distinguished Professor Emeritus of Science, Technology, and Society and affiliated faculty member emeritus in Women's and Gender Studies and Engineering Education. His books include Making & Doing: Activating STS through Knowledge Expression and Travel (MIT Press, 2021, co-edited with Teun Zuiderent-Jerak); Engineers for Korea (Morgan & Claypool, 2014, with Kyonghee Han); What is Global Engineering Education For? (Morgan & Claypool, 2011, co-edited with Kacey Beddoes); The Machine in Me: An Anthropologist Sits Among Computer Engineers (Routledge, 1998); and Cyborgs and Citadels: Anthropological Interventions in Emerging Sciences and Technologies (SAR Press, 1998; co-edited with Joseph Dumit). Co-founder of the International Network for Engineering Studies, he edits the Engineering Studies series at MIT Press (with Matthew Wisnioski) and the Global Engineering Series at Springer Nature. As president of the Society for Social Studies of Science (2013–2015), he co-led the creation of its initiative in STS making & doing, inflecting STS knowledge production through the scholarship of knowledge expression and knowledge travel.

xviii About the Authors

Bono Po-jen Shih is an interdisciplinary scholar working in the intersection of philosophy, history, and sociology of engineering with an eye on contemporary engagement with engineering education and practice. His publications appear in Springer's *Philosophy of Engineering and Technology* (PET) book series, the journal *Techné: Research in Philosophy and Technology*, and the *Taiwanese Journal for Studies of Science, Technology and Medicine*. He currently holds a postdoc appointment with two institutions at Penn State University—the Rock Ethics Institute and the Leonhard Center for Enhancement of Engineering Education—to facilitate exchange and collaboration between philosophers and engineers. Prior to joining Penn State, he was a Postdoctoral Research Fellow at the Science History Institute working on the history of engineering ethics education. He earned his PhD and MS in science and technology studies (STS) from Virginia Tech. He also has a graduate certificate in engineering education (ENGE) from Virginia Tech and a Bachelor of Science in electrical engineering from National Taiwan University.

Abbreviations

228 Incident on February 28, 1947

31 Society 31 engineers sent by Republic of China's

Resource Committee to the United States to study industrial and infrastructural engineering in 1942 (Also 31st year of Republic

of China)

Academic Society Chinese-American Academic and Profes-

sional Society

AMI American Microsystems, Inc.

AT&T American Telephone and Telegraph

Company

CCP Chinese Communist Party

CECI Chinese Engineering Consultants, Inc.
Chiao Tung University National Chiao Tung University

Chinese Institute Chinese Institute of Engineers
Classical learning Classical Chinese learning
CPC Chinese Petroleum Corporation

CTCI China Technical Consultants, Inc.
CUSA Council for United States Aid
DPP Democratic Progressive Party

EIRC Electronics Industry Research Center
Fairchild Fairchild Semiconductor International Inc.

Formosan Association Formosan (Taiwan Provincial) Association for the Advancement of Science
High-tech Forum U.S. Taiwan High-tech Forum

IBM International Business Machine

IC Integrated circuits

ICT Information and computer technologies

Industrial Technology Association Taiwanese-American Industrial Technology

Association—Silicon Valley

Abbreviations XX

ITRI Industrial Technology Research Institute

KMT Kuomintang (Nationalist Party)

METS Modern Engineering and Technology Seminar Massachusetts Institute of Technology MIT

MOEA Ministry of Economic Affairs

Monte Jade Monte Jade Science and Technology

Association

NATEA North America Taiwanese Engineering &

Science Association

National Council National Science and Technology Council National Labs National Applied Research Laboratories **OEM** Original equipment manufacturing

PRC (People's Republic) People's Republic of China

Professionals Association Chinese-American Professionals Association **Professors Association**

North American Taiwanese Professors

Association

RCA Radio Company of America

ROC Republic of China

RSEA Ret-Ser Engineering Agency Science park Science-based industrial parks

Semiconductor Manufacturing International **SMIC**

Company

SMEs Small- and medium-sized companies/

enterprises

STPI Science and Technology Policy Research

and Information Centre

STS Science and Technology Studies Taida National Taiwan University

Taipei Institute Provincial Taipei Institute of Technology Taipei School Industrial schools—Taipei Industrial School

(Institute)

Taiwan Electric (Taiwan Power; Taipower) Taiwan Electric Company

TSMC Taiwan Semiconductor Manufacturing

Company

TI Texas Instruments

Tsing Hua University National Tsing Hua University UMC (United Microelectronics) United Microelectronics Corporation United Formosans United Formosans in America for Inde-

pendence