

LEARNING MADE EASY



2nd Edition

Web Coding & Development

ALL-IN-ONE

for
dummies[®]
A Wiley Brand



Paul McFedries

Author of *HTML, CSS, & JavaScript*
All-in-One For Dummies



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Web Coding & Development All-in-One For Dummies®, 2nd Edition

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Contents at a Glance

Introduction	1
Book 1: Getting Ready to Code for the Web	7
CHAPTER 1: How Web Coding and Development Work	9
CHAPTER 2: Setting Up Your Web Development Home	23
CHAPTER 3: Finding and Setting Up a Web Host	39
Book 2: Coding the Front End, Part 1: HTML and CSS	51
CHAPTER 1: Structuring the Page with HTML	53
CHAPTER 2: Styling the Page with CSS	85
CHAPTER 3: Sizing and Positioning Page Elements	123
CHAPTER 4: Creating the Page Layout	151
Book 3: Coding the Front End, Part 2: JavaScript	181
CHAPTER 1: An Overview of JavaScript	183
CHAPTER 2: Understanding Variables	203
CHAPTER 3: Building Expressions	217
CHAPTER 4: Controlling the Flow of JavaScript	247
CHAPTER 5: Harnessing the Power of Functions	273
CHAPTER 6: Playing with the Document Object Model	305
CHAPTER 7: Building Reactive Pages with Events	339
CHAPTER 8: Working with Arrays	349
CHAPTER 9: Manipulating Strings, Dates, and Numbers	379
CHAPTER 10: Storing User Data in the Browser	413
CHAPTER 11: More JavaScript Goodies	423
Book 4: Coding the Back End: PHP and MySQL	441
CHAPTER 1: Learning PHP Coding Basics	443
CHAPTER 2: Building and Querying MySQL Databases	473
CHAPTER 3: Using PHP to Access MySQL Data	501
Book 5: Debugging Your Code	519
CHAPTER 1: Debugging CSS Code	521
CHAPTER 2: Debugging JavaScript Code	537
CHAPTER 3: Debugging PHP Code	559

Book 6: Coding Dynamic and Static Web Pages	567
CHAPTER 1: Fetching Data with PHP, JavaScript, and JSON.	569
CHAPTER 2: Building and Processing Web Forms.	595
CHAPTER 3: Validating Form Data	629
CHAPTER 4: Coding Static Web Pages.	657
 Book 7: Building Web Apps	677
CHAPTER 1: Planning a Web App.	679
CHAPTER 2: Making a Web App Responsive	687
CHAPTER 3: Making a Web App Accessible	725
CHAPTER 4: Securing a Web App.	747
 Index	781

Table of Contents

INTRODUCTION	1
About This Book	2
Foolish Assumptions	3
Icons Used in This Book	4
Beyond the Book	4
BOOK 1: GETTING READY TO CODE FOR THE WEB	7
CHAPTER 1: How Web Coding and Development Work	9
The Nuts and Bolts of Web Coding and Development	10
How the web works	10
How the web works, take two	14
Understanding the Front End: HTML and CSS	14
Adding structure: HTML	16
Adding style: CSS	17
Understanding the Back End: PHP and MySQL	18
Storing data on the server: MySQL	19
Accessing data on the server: PHP	19
How It All Fits Together: JavaScript	19
How Dynamic Web Pages Work	20
What Is a Web App?	21
Understanding the Difference between Web Coding and Web Development	22
CHAPTER 2: Setting Up Your Web Development Home	23
What Is a Local Web Development Environment?	24
Do You Need a Local Web Development Environment?	25
Setting Up the XAMPP for Windows Development Environment	25
Installing XAMPP for Windows	26
Running the XAMPP for Windows Control Panel	29
Accessing your local web server	30
Setting Up the XAMPP for OS X Development Environment	31
Installing XAMPP for OS X	32
Running XAMPP Application Manager	33
Accessing your local web server	34
Choosing Your Text Editor	36

CHAPTER 3: Finding and Setting Up a Web Host	39
Understanding Web Hosting Providers	40
Using your existing internet provider	41
Finding a free hosting provider	41
Signing up with a commercial hosting provider	41
A Buyer's Guide to Web Hosting	41
Finding a Web Host	44
Finding Your Way around Your New Web Home	45
Your directory and your web address	46
Making your hard disk mirror your web home	47
Uploading your site files	49
Making changes to your web files	49

BOOK 2: CODING THE FRONT END, PART 1: HTML AND CSS	51
---	----

CHAPTER 1: Structuring the Page with HTML	53
Getting the Hang of HTML	54
Understanding Tag Attributes	56
Learning the Fundamental Structure of a Web Page	57
Giving your page a title	59
Adding some text	60
Some Notes on Structure versus Style	61
Applying the Basic Text Tags	62
Emphasizing text	62
Marking important text	63
Nesting tags	64
Adding headings	65
Adding quotations	66
Creating Links	66
Linking basics	67
Anchors aweigh: Internal links	68
Building Bulleted and Numbered Lists	70
Making your point with bulleted lists	70
Numbered lists: Easy as one, two, three	72
Inserting Special Characters	73
Inserting Images	74
Carving Up the Page	76
The <header> tag	77
The <nav> tag	78
The <main> tag	79
The <article> tag	79
The <section> tag	80
The <aside> tag	80

The <footer> tag	81
Handling non-semantic content with <div>.....	82
Handling words and characters with 	83
Commenting Your HTML Code	83
CHAPTER 2: Styling the Page with CSS	85
Figuring Out Cascading Style Sheets	86
Styles: Bundles of formatting options	86
Sheets: Collections of styles.....	87
Cascading: How styles propagate.....	87
Getting the Hang of CSS Rules and Declarations	87
Adding Styles to a Page	89
Inserting inline styles	89
Embedding an internal style sheet	90
Linking to an external style sheet	92
Styling Page Text	94
Setting the type size	94
Getting comfy with CSS measurement units.....	95
Applying a font family	96
Changing the font weight.....	97
Styling text with italics.....	98
Styling links.....	98
Aligning text horizontally	99
Indenting a paragraph's first line	100
Working with Colors	100
Specifying a color.....	100
Coloring text.....	101
Coloring the background	102
Getting to Know the Web Page Family.....	102
Using CSS Selectors.....	104
The class selector (.)	104
The id selector (#)	105
The descendant combinator	106
The child combinator (>).....	106
The subsequent-sibling combinator (~).....	107
The next-sibling combinator (+).....	108
A review of some pseudo-classes.....	108
A few pseudo-elements you need to know	113
Revisiting the Cascade	115
Understanding declaration types	115
Understanding origin types	116
Declaration type, origin type, and weight	116
Figuring out specificity	117
The ultimate tiebreaker: Source code order	120
Putting it all together: The cascade algorithm.....	121

CHAPTER 3:	Sizing and Positioning Page Elements	123
	Learning about the CSS Box Model	124
	Styling Sizes	126
	Adding Padding	128
	Building Borders	129
	Making Margins	131
	Resetting the margin.	132
	Collapsing margins ahead!	132
	Getting a Grip on Page Flow	134
	Floating Elements	136
	Clearing your floats	137
	Collapsing containers ahead!	139
	Positioning Elements	142
	Using relative positioning.	143
	Giving absolute positioning a whirl.	144
	Trying out fixed positioning	146
	Making elements stick (temporarily)	148
CHAPTER 4:	Creating the Page Layout	151
	What Is Page Layout?	152
	Making Flexible Layouts with Flexbox	152
	Setting up the flex container	153
	Aligning flex items along the primary axis.	156
	Aligning flex items along the secondary axis.	157
	Centering an element horizontally and vertically.	158
	Laying out a navigation bar with Flexbox	160
	Allowing flex items to grow	161
	Allowing flex items to shrink	164
	Laying out content columns with Flexbox	166
	Shaping the Overall Page Layout with CSS Grid	170
	Setting up the grid container.	171
	Specifying the grid rows and columns	171
	Creating grid gaps	172
	Assigning grid items to rows and columns	173
	Aligning grid items.	176
	Laying out content columns with Grid	178
BOOK 3: CODING THE FRONT END,		
PART 2: JAVASCRIPT		181
CHAPTER 1:	An Overview of JavaScript	183
	JavaScript: Controlling the Machine	184
	What Is a Programming Language?	185
	Is JavaScript Hard to Learn?	186

What You Can Do with JavaScript	187
What You Can't Do with JavaScript	188
What You Need to Get Started	189
Basic Script Construction	189
The <script> tag	190
Where do you put the <script> tag?	190
Example #1: Displaying a message to the user.	191
Example #2: Writing text to the page.	192
A Quick Introduction to the Console	194
Dealing with a Couple of Exceptional Cases	195
Handling browsers with JavaScript turned off.	195
Handling very old browsers.	197
Adding Comments to Your Code.	198
Creating External JavaScript Files	199
CHAPTER 2: Understanding Variables.	203
Understanding Variables	204
Declaring a variable with let.	204
Storing a value in a variable.	205
Declaring a variable another way: const	206
Using variables in statements	207
Naming Variables: Rules and Best Practices	208
Rules for naming variables.	208
Ideas for good variable names	209
Understanding Literal Data Types	210
Working with numeric literals	210
Working with string literals	212
Working with Boolean literals	214
JavaScript Reserved Words	214
JavaScript Keywords	215
CHAPTER 3: Building Expressions	217
Understanding Expression Structure	218
Building Numeric Expressions.	219
A quick look at the arithmetic operators	219
Using the addition (+) operator	220
Using the increment (++) operator	220
Using the subtraction and negation (-) operators	222
Using the decrement (--) operator	223
Using the multiplication (*) operator	224
Using the division (/) operator	224
Using the modulus (%) operator	225
Using the arithmetic assignment operators	226

Building String Expressions	227
Building Comparison Expressions	229
The comparison operators.....	229
Using the equality (==) operator	230
Using the inequality (!=) operator	231
Using the greater than (>) operator	231
Using the less than (<) operator	231
Using the greater than or equal (>=) operator	232
Using the less than or equal (<=) operator	232
The comparison operators and data conversion	233
Using the strict equality (===) operator	234
Using the strict inequality (!==) operator	235
Using strings in comparison expressions	235
Using the ternary (?:) operator	236
Building Logical Expressions	237
The logical operators	237
Using the AND (&&) operator	238
Using the OR () operator.....	239
Using the NOT (!) Operator	239
Advanced notes on the && and operators.....	240
Understanding Operator Precedence	242
The order of precedence	242
Controlling the order of precedence	244
CHAPTER 4: Controlling the Flow of JavaScript	247
Making True/False Decisions with if Statements	248
Branching with if. .else Statements	250
Making Multiple Decisions.....	251
Using the AND (&&) and OR () operators.....	252
Stringing together multiple if statements	252
Using the switch statement	253
Understanding Code Looping	256
Using while Loops	257
Using for Loops	259
Using do. .while Loops	265
Controlling Loop Execution	267
Exiting a loop using the break statement	267
Bypassing loop statements using the continue statement.....	270
Avoiding Infinite Loops.....	271
CHAPTER 5: Harnessing the Power of Functions	273
What Is a Function?.....	274
The Structure of a Function	274
Where Do You Put a Function?	275

Calling a Function	276
Calling a function when the <script> tag is parsed.....	276
Calling a function after the page is loaded	278
Calling a function in response to an event	279
Passing Values to Functions.....	280
Passing a single value to a function	281
Passing multiple values to a function.....	282
Making an argument optional	284
Returning a Value from a Function.....	285
Getting Your Head around Anonymous Functions	286
Assigning an anonymous function to a variable.....	287
Replacing a function call with an anonymous function.....	288
Moving to Arrow Functions	290
Running Functions in the Future.....	292
Using a timeout to perform a future action once.....	292
Using an interval to perform a future action repeatedly.....	294
Understanding Variable Scope	295
Working with block scope.....	296
Working with function scope.....	297
Working with global scope.....	298
Using Recursive Functions.....	299
CHAPTER 6: Playing with the Document Object Model	305
Working with Objects	306
What is an object, anyway?	306
Manipulating object properties.....	307
Working with object methods	310
Rolling your own objects	311
Introducing the web APIs	314
Getting to Know the Document Object Model	315
Specifying Elements	317
Specifying an element by ID.....	317
Specifying elements by tag name	318
Specifying elements by class name	318
Specifying elements by selector	319
Working with collections of elements.....	320
Traversing the DOM	322
Getting the children of a parent element	322
Getting the parent of a child element	326
Getting the siblings of an element	326
Manipulating Elements.....	328
Adding an element to the page.....	328
Inserting text or HTML into an element.....	330
Removing an element.....	332

Modifying CSS with JavaScript	332
Changing an element's styles.	332
Adding a class to an element.	333
Tweaking HTML Attributes with JavaScript	336
Reading an attribute value.	337
Setting an attribute value.	337
Removing an attribute	338
CHAPTER 7: Building Reactive Pages with Events	339
What's an Event?	340
Understanding the Event Types	341
Listening for an Event	341
Getting Data about the Event	343
Preventing the Default Event Action.	344
Example: The DOMContentLoaded Event	346
Example: The dblick Event.	347
CHAPTER 8: Working with Arrays	349
What Is an Array?.	350
Declaring an Array.	350
Populating an Array with Data.	351
Declaring and populating an array at the same time.	353
Using a loop to populate an array.	354
How Do I Iterate Thee? Let Me Count the Ways	355
Iterating an array: forEach()	356
Iterating an array: for. . . of	358
Iterating to test an array's elements: every() and some()	359
Iterating to create a new array: map()	361
Iterating an array down to a value: reduce()	362
Iterating to locate an element: find()	364
Creating Multidimensional Arrays	366
Manipulating Arrays	367
Working with the length property.	367
Concatenating to create an array: concat()	368
Creating a string from an array's elements: join().	369
Removing an array's last element: pop()	370
Adding elements to the end of an array: push()	371
Reversing the order of an array's elements: reverse()	372
Removing an array's first element: shift()	372
Returning a subset of an array: slice()	373
Ordering array elements: sort().	374
Removing, replacing, and inserting elements: splice().	376
Inserting elements at the beginning of an array: unshift()	378

CHAPTER 9: Manipulating Strings, Dates, and Numbers	379
Manipulating Text with the String Object	379
Working with string templates	380
Determining the length of a string	382
Searching for substrings	383
Methods that extract substrings	387
Dealing with Dates and Times	396
Arguments used with the Date object	396
Working with the Date object	396
Extracting information about a date	398
Setting the date	402
Performing date calculations	405
Working with Numbers: The Math Object	408
Converting between strings and numbers	409
The Math object's properties and methods	411
CHAPTER 10: Storing User Data in the Browser	413
Understanding Web Storage	414
Introducing JSON	414
Learning the JSON syntax	415
Declaring and using JSON variables	416
Converting a JavaScript object to JSON	417
Converting a JSON string to a JavaScript object	418
Adding Data to Web Storage	419
Getting Data from Web Storage	421
Removing Data from Web Storage	422
CHAPTER 11: More JavaScript Goodies	423
Expanding Arrays and Objects with the Spread Operator	424
Using the spread operator with an array	424
Using the spread operator with an object	429
Using the spread operator with a string	433
Condensing Arrays with the Rest Parameter	434
Exporting and Importing Code	436
Exporting variables, functions, and other strangers	437
Importing what you've exported	439
BOOK 4: CODING THE BACK END: PHP AND MYSQL	441
CHAPTER 1: Learning PHP Coding Basics	443
Understanding How PHP Scripts Work	444
Learning the basic syntax of PHP scripts	445
Declaring PHP variables	446
Building PHP expressions	446

Outputting Text and Tags.....	447
Adding line breaks.....	448
Mixing and escaping quotation marks.....	450
Outputting variables in strings.....	450
Outputting long strings.....	451
Outputting really long strings.....	452
Working with PHP Arrays.....	453
Declaring arrays.....	453
Giving associative arrays a look.....	454
Outputting array values.....	455
Sorting arrays.....	456
Looping through array values.....	458
Creating multidimensional arrays.....	458
Controlling the Flow of Your PHP Code.....	459
Making decisions with if().....	460
Making decisions with switch().....	462
Looping with while().....	463
Looping with for().....	463
Looping with do...while().....	464
Working with PHP Functions.....	465
Passing values to functions.....	466
Returning a value from a function.....	466
Working with PHP Objects.....	467
Rolling your own objects.....	467
Creating a custom class.....	467
Adding properties to the class.....	468
Adding methods to the class.....	469
Creating an object.....	470
Working with object properties.....	470
Working with object methods.....	471
CHAPTER 2: Building and Querying MySQL Databases.....	473
What Is MySQL?.....	474
Tables: Containers for your data.....	474
Queries: Asking questions of your data.....	475
Introducing phpMyAdmin.....	476
Importing data into MySQL.....	477
Backing up MySQL data.....	479
Creating a MySQL Database and Its Tables.....	479
Creating a MySQL database.....	480
Designing your table.....	480
Creating a MySQL table.....	484
Adding data to a table.....	485
Creating a primary key.....	486

Querying MySQL Data.....	487
What is SQL?.....	487
Creating a SELECT query.....	487
Understanding query criteria	489
Querying multiple tables	492
Adding table data with an INSERT query	497
Modifying table data with an UPDATE query.....	498
Removing table data with a DELETE query	499
CHAPTER 3: Using PHP to Access MySQL Data.....	501
Understanding the Role of PHP and MySQL in Your Web App.....	502
Using PHP to Access MySQL Data	503
Parsing the query string	504
Connecting to the MySQL database	506
Creating and running the SELECT query	507
Storing the query results in an array	508
Looping through the query results.....	510
Incorporating query string values in the query.....	511
Rendering the data to the browser.....	512
Creating and Running Insert, Update, and Delete Queries.....	516
Separating Your MySQL Login Credentials	517
BOOK 5: DEBUGGING YOUR CODE.....	519
CHAPTER 1: Debugging CSS Code.....	521
Displaying the Web Development Tools	522
Inspecting an Element	523
Inspecting an element's styles.....	525
Inspecting an element's box model	526
Inspecting an element's computed styles	527
Inspecting an element's layout	528
Editing a Property Value.....	529
Disabling a Declaration.....	530
Adding an Inline Declaration to an Element	531
Adding an Element Declaration to the Inspector Stylesheet	532
Adding a Class to an Element	534
Simulating a Pseudo-Class State.....	535
CHAPTER 2: Debugging JavaScript Code	537
Understanding JavaScript's Error Types.....	538
Syntax errors	538
Runtime errors.....	538
Logic errors.....	539
Getting to Know Your Debugging Tools.....	540

Debugging with the Console Window	542
Displaying the Console window in various browsers.....	542
Logging data to the Console window	543
Executing code in the Console window	543
Pausing Your Code	544
Entering break mode	544
Exiting break mode	547
Stepping Through Your Code	547
Stepping one statement at a time.....	547
Stepping into some code	548
Stepping over some code.....	549
Stepping out of some code	549
Monitoring Script Values	550
Viewing a single variable value	550
Viewing all variable values	551
Adding a watch expression	552
More Debugging Strategies	553
The 10 Most Common JavaScript Errors	554
The 10 Most Common JavaScript Error Messages	556
CHAPTER 3: Debugging PHP Code	559
Configuring php.ini for Debugging	560
Accessing the PHP Error Log	561
Outputting Variable Values	562
Debugging with echo statements	563
Debugging with print_r() statements	564
Debugging with var_dump() statements	565
 BOOK 6: CODING DYNAMIC AND STATIC WEB PAGES ...	567
CHAPTER 1: Fetching Data with PHP, JavaScript, and JSON	569
Getting Your Head Around Asynchronous Operations	570
Solving synchronous problems with async functions	572
Using await to wait for an asynchronous operation to complete	573
Chaining multiple asynchronous operations	575
Handling asynchronous rejection responses	576
Getting Remote Data Asynchronously with the Fetch API.....	578
Fetching data with the fetch() method.....	578
Running a script on the server	578
Updating an element with fetched data	580
Learning more about GET and POST requests.....	584
Handling form POST requests in PHP	585

Handling object POST requests in PHP	585
Sending and retrieving data.	586
Returning Fetch API Data as JSON Text	589
Converting server data to the JSON format.	589
Handling JSON data returned by the server	591
CHAPTER 2: Building and Processing Web Forms	595
What Is a Web Form?	596
Understanding How Web Forms Work.	597
Building an HTML Web Form.	598
Setting up the form.	598
Adding a form button	599
Looking at the HTMLFormElement Object.	600
Taking a Peek at the HTMLInputElement Object	601
Programming Text Fields	601
Referencing text fields by field type	605
Getting a text field value.	605
Setting a text field value	606
Coding Check Boxes	607
Referencing check boxes	607
Getting the check box state	608
Setting the check box state	609
Dealing with Radio Buttons	610
Referencing radio buttons	610
Getting a radio button state.	611
Setting the radio button state	612
Programming Selection Lists	613
Checking out the HTMLSelectElement object	614
Checking out the HTMLOptionElement object	615
Referencing selection list options	615
Getting the selected list option	616
Changing the selected option	617
Handling and Triggering Form Events	618
Setting the focus	618
Monitoring the focus event	619
Monitoring the blur event	620
Listening for element changes	620
Creating Keyboard Shortcuts for Form Controls	621
Submitting the Form.	623
Triggering the submit event.	624
Preventing the default form submission.	624
Preparing the data for submission.	624
Submitting the form data.	625

CHAPTER 3:	Validating Form Data	629
	Validating Form Data in the Browser	630
	Making a form field mandatory	630
	Restricting the length of a text field	631
	Setting maximum and minimum values on a numeric field	632
	Validating email fields	633
	Making field values conform to a pattern	634
	Styling invalid fields	636
	Validating Form Data on the Server	639
	Checking for required fields	640
	Validating text data	644
	Validating a field based on the data type	645
	Validating against a pattern	647
	Regular Expressions Reference	648
CHAPTER 4:	Coding Static Web Pages	657
	Static? Dynamic? What Am I Even Talking About?	658
	Building Your Own Static Site Generator	659
	Using GitHub to Store Your Static Site Files	660
	Getting started with GitHub	660
	Setting up a GitHub repository for your project	663
	Cloning the GitHub repository to your computer	665
	Staging, committing, and pushing changes to the repository	668
	Forging Your HTML Template File	668
	Using PHP to Generate the Static Pages	670
	Access the unique page data	670
	Building the rest of the static site generator	671
	Generating the static files	673
	Pushing your files to GitHub	674
	Deploying Your Static Website	674
	BOOK 7: BUILDING WEB APPS	677
CHAPTER 1:	Planning a Web App	679
	What Is a Web App?	680
	Planning Your Web App: The Basics	681
	What is my app's functionality?	681
	What are my app's data requirements?	682
	How will my app work?	683
	How many pages will my app require?	684
	What will my app's pages look like?	684

CHAPTER 2:	Making a Web App Responsive	687
	Defining a Responsive Layout	688
	Going with the Flow: Fluid Layouts	691
	How Flexbox makes an app fluid	691
	How CSS Grid makes an app fluid	694
	Taking advantage of viewport units	697
	Making typography fluid	700
	Introducing your best fluid friend: clamp()	701
	Querying Your Way to Responsiveness: Adaptive Layouts	702
	Interrogating the screen with media queries	703
	Laying out trees instead of forests with container queries	706
	Respecting your visitors with user preference queries	713
	Working with Images Responsively	715
	Making images responsive	715
	Delivering images responsively	716
	Exploring the Principles of Mobile-First Development	719
	Embracing mobile-first web development	719
	Mobile first means content first	720
	Pick a testing width that makes sense for your site	721
	Get your content to scale with the device	721
	Build your CSS the mobile-first way	722
	Choose a non-mobile breakpoint that makes sense for your content	722
CHAPTER 3:	Making a Web App Accessible	725
	Why You Need to Make Your Apps Accessible	726
	Accessibility is a right	726
	Accessibility brings other benefits	727
	Understanding Web Accessibility	727
	Understanding who needs accessibility	728
	Learning about assistive technologies for web surfing	729
	Making Your App Structure Accessible	731
	Using headings hierarchically	731
	Using semantic sectioning elements	732
	Making Text Accessible	732
	Making Media Accessible	733
	Specifying alt text for images	734
	Making other media accessible	734
	Buffing Up Your App Accessibility Semantics	735
	Adding form field labels	736
	Understanding ARIA roles, state, and properties	736

Making Your Apps Keyboard-Friendly	742
Adding an element to the tab order	743
Removing an element from the tab order	743
Ensuring Sufficient Color Contrast	744
Validating the Accessibility of an App	745
CHAPTER 4: Securing a Web App	747
Web App Security: Nutshell Version	748
Understanding the Dangers	748
SQL injection	748
Cross-site scripting (XSS)	750
Insecure file uploads	751
Unauthorized access	751
Sanitizing Incoming Data	751
Converting incoming data	752
Filtering incoming data	754
Checking the data type of incoming data	757
Whitelisting incoming data	761
Using prepared statements	761
Escaping Outgoing Data	767
Securing File Uploads	768
Securing Passwords	768
Setting Up a Secure Directory Structure	772
Defining PHP constants	773
Including code from another PHP file	774
Understanding PHP Sessions	775
Starting a PHP session	775
Securing a PHP session	776
Creating a Back-End Initialization File	778
INDEX	781

Introduction

When the web first came to the attention of the world's non-geeks back in the mid-1990s, the vastness and variety of its treasures were a wonder to behold. However, it didn't take long before a few courageous and intrepid souls dug a little deeper into this phenomenon and discovered something truly phenomenal: *They* could make web pages, too!

Why was that so amazing? Well, think back to (or, if you're not old enough, *imagine*) those old days and consider, in particular, what it meant to create what we now call *content*. Consider television shows, radio programs, magazines, newspapers, books, and the other media of the time. The one thing they all had in common was that their creation was a decidedly *uncommon* thing. It required a team of professionals, a massive distribution system, and a lot of money. In short, it wasn't something that your average Okie from Muskogee would have any hope of duplicating.

The web appeared to change all that because learning HTML was within the grasp of all of us who could feed ourselves, it had a built-in massive distribution system (the internet, natch), and it required little or no money. For the first time in history, content was democratized and was no longer defined as the sole province of governments and mega-corporations.

Then reality set in.

People soon realized that merely building a website wasn't enough to attract "eyeballs," as the marketers say. A site had to have interesting, useful, or fun content, or people would stay away in droves. Not only that, but this good content had to be combined with a solid site design, which meant that web designers needed a thorough knowledge of HTML and CSS.

But, alas, eventually even all that was not enough. To make their websites dynamic and interesting, to make their sites easy to navigate, and to give their sites those extra bells and whistles that surfers had come to expect, people needed something more than content, HTML, and CSS.

That missing link was *code*.

What we've all learned the hard way over the past few years is that you simply can't put together a world-class website unless you have some coding prowess in your site design toolkit. You need to know how to program your way out of the basic problems that afflict most sites; how to use scripting to go beyond the inherent limitations of HTML and CSS; and how to use code to send and receive data from a web server. And it isn't enough just to copy the generic scripts available on the web and paste them into your pages. Most of those scripts are poorly written, and they invariably need some customization to work properly on your site.

About This Book

In this book, I give you a complete education on web coding and development. You learn how to set up the tools you need, how to use HTML and CSS to design and build your site, how to use JavaScript to program your pages, and how to use PHP and MySQL to program your web server. I show you that these technologies aren't hard to learn, and that even the greenest rookie programmers can learn how to put together web pages that will amaze their family and friends (and themselves).

If you're looking for lots of programming history, computer science theory, and long-winded explanations of concepts, you won't find them here. My philosophy throughout this book comes from Linus Torvalds, the creator of the Linux operating system: "Talk is cheap. Show me the code." I explain what needs to be explained and then I move on without further ado (or, most of the time, without any ado at all) to examples and scripts that do more to illuminate a concept than any verbose explanations I could muster (and believe me, I can muster verbosity with the best of them).

How you approach this book depends on your current level of web coding expertise (or lack thereof):

- » If you're just starting out, begin at the beginning with Book 1 and work at your own pace sequentially through to Books 2 and 3. This approach will give you all the knowledge you need to pick and choose what you want to learn throughout the rest of the book.
- » If you know HTML and CSS, you can probably get away with taking a fast look at Book 2 and then settling in with Book 3 and beyond.
- » If you've done some JavaScript coding, I suggest working quickly through the material in Book 3, and then digging into the first two chapters of Book 5 to bring your debugging skills up to snuff. You'll then be ready to branch out and explore the rest of the book as you see fit.

- » If you're a relatively experienced JavaScript programmer, use Books 3 and 5 as a refresher, and then tackle Book 4 to learn how to code the back end. I have a few tricks in there that you might find interesting. After that, feel free to consider the rest of the book as a kind of coding smorgasbord that you can sample as your web development taste buds dictate.

As I began updating this edition of the book, the world was awash in posts and talk and endless speculation about artificial intelligence, to the point where it seemed we'd soon be welcoming our new AI overlords. That's not likely to happen anytime soon, but AI is here to stay and has already established itself as a significant part of many people's workaday routines.

I've been as enamored of ChatGPT and its ilk as the biggest AI boosters. I use AI for entertainment and curiosity, but I don't use it for work. That is to say, not one word of the text, code, or examples used in this book has been generated by AI. Everything you read here is, for good or ill, the product of my warped-from-birth brain.

Foolish Assumptions

This book is not a primer on the internet or using the World Wide Web. It's a coding and development book, pure and simple, where I assume the following:

- » You know how to operate a basic text editor and how to get around the operating system and file system on your computer.
- » You have an internet connection.
- » You know how to use your web browser.

Yep, that's it.

If you've never done a stitch of computer programming before, even if you're not quite sure what programming really is, don't worry about it for a second because I had you in mind when I wrote this book. For too many years, programming has been the property of hackers and other technowizards. That made some sense because the programming languages they were using — with bizarre names such as C++ and Perl — were exceedingly difficult to learn and even harder to master.

This book's main coding technologies — HTML, CSS, JavaScript, PHP, and MySQL — are different. They're nowhere near as hard to learn as those for-nerds-only languages. I honestly believe that *anyone* can become a savvy and successful

web coder, and this book is, I hope, the proof of that assertion. If you just follow along, examine my code carefully (particularly in the first few chapters), and practice what you learn, you *will* master web coding and development.

What if you’ve done some programming in the past? For example, you might have dipped a toe or two in the JavaScript waters already, or you might have dabbled with HTML and CSS. Will this book be too basic for you? No, not at all. In this book, I provide you with a ton of truly useful examples that you can customize and incorporate into your own site. The book’s first few chapters start slowly to avoid scaring off those new to this programming business. But once you get past the basics, I introduce you to lots of great techniques and tricks that will take your web coding skills to a higher level.

Icons Used in This Book



REMEMBER

This icon points out juicy tidbits that are likely to be repeatedly useful to you — so please don’t forget them.



TIP

Think of these icons as the fodder of advice columns. They offer (I hope) wise advice or a bit more information about a topic under discussion.



WARNING

Look out! In this book, you see this icon when I’m trying to help you avoid mistakes that can cost you time, money, or embarrassment.



TECHNICAL
STUFF

When you see this icon, you’ve come across material that isn’t critical to understand but will satisfy the curious. Think “inquiring minds want to know” when you see this icon.

Beyond the Book

Some extra content for this book is available on the web. Go online to find the following:

» **The examples used in the book:** You can find these on my website:

<https://paulmcfedries.com/books/web-coding-dev-aio-fd-2e/>

Alternatively, the examples are also available via the book's GitHub repository:

```
https://github.com/paulmcfef/web-coding-and-dev-fd-2e
```

The examples are organized by book and then by chapter within each book. For each example, you can view the code, copy it to your computer's clipboard, and run the code in the browser.

» **The WebDev Workshop:** To view a few web coding tools and tutorials, as well as try your own code and see instant results, fire up the following site:

```
https://webdevworkshop.io
```

You won't break anything, so feel free to use the site to run some experiments and play around with HTML, CSS, and JavaScript.

1

Getting Ready to Code for the Web

Contents at a Glance

CHAPTER 1:	How Web Coding and Development Work	9
	The Nuts and Bolts of Web Coding and Development	10
	Understanding the Front End: HTML and CSS	14
	Understanding the Back End: PHP and MySQL	18
	How It All Fits Together: JavaScript	19
	How Dynamic Web Pages Work	20
	What Is a Web App?	21
	Understanding the Difference between Web Coding and Web Development	22
CHAPTER 2:	Setting Up Your Web Development Home	23
	What Is a Local Web Development Environment?	24
	Do You Need a Local Web Development Environment?	25
	Setting Up the XAMPP for Windows Development Environment	25
	Setting Up the XAMPP for OS X Development Environment	31
	Choosing Your Text Editor	36
CHAPTER 3:	Finding and Setting Up a Web Host	39
	Understanding Web Hosting Providers	40
	A Buyer's Guide to Web Hosting	41
	Finding a Web Host	44
	Finding Your Way around Your New Web Home	45