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Thomas Glatte

Corporate  
Real Estate  
Management



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# Corporate Real Estate Management

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## What you will find in this *essential*

- An explanation of the *essential* elements of corporate real estate management (CREM) and how it can be distinguished from other forms of real estate management
- An overview of the scope and composition of real estate portfolios of non-property companies
- The influence of corporate strategy on the real estate strategy of a corporation as well as associated real estate goals and the measurement of their success
- Fundamental aspects of professional data management in corporate real estate management
- An explanation of the relationships between the real estate portfolio, the organization and the procurement of real estate services
- Introductory explanations of specific aspects of CREM such as corporate social responsibility, sustainable building, corporate architecture, corporate design and workplace management
- The impact of changes in the world of work on corporate real estate management in the future.