

The Key



*The Missing Secret for Attracting
Anything You Want*

JOE VITALE



John Wiley & Sons, Inc.

Praise for The Key

“For those of us who loved *The Attractor Factor* and *The Secret*, Joe has done it again. *The Key* is the how-to book that makes the ‘law of attraction’ come alive!”

—Jessica Biel, actor and philanthropist

“Joe Vitale’s energy and enthusiasm for life jumps off every page of his new book, *The Key*. He leaves no stone unturned in explaining exactly how to attract everything you want in your life. The words ‘I love you’ have taken on a whole new meaning. Bravo!”

—Cathy Lee Crosby, actress and author of *Let the Magic Begin*

“Joe Vitale reveals the hidden ‘obstacles’ behind most failed attempts at manifestation and attraction. If you have been unable to manifest or attract what you truly desire, the missing secret he outlines in this book will open the door for you. Knowing and applying this key in your life will more than pay for the cost of this book! Read it and reap the benefits!”

—Dr. Robert Anthony, author of *Beyond Positive Thinking*

www.drrobertanthony.com

“This is one of the most powerful resources I have ever read! *The Key* is completely life-transforming, brilliantly simple, and can unlock the door to everything you desire. This book ranks up there with the classics.”

—Peggy McColl, author of *Your Destiny Switch*

www.destinyswitch.com

“*The Key* has been a secret for far too long. Joe Vitale shows us how to easily and precisely unlock the conscious and unconscious impediments to our success and clear the way to unlimited self-improvement. This is a must-read for all!”

—Dr. R. F. Barrett, wellness advisor and author of *Dare to Break Through the Pain*

www.2healnow.com

“In his typically engaging storytelling style, Joe Vitale addresses the toughest questions and objections related to manifesting your desires. Further, he provides a remarkable collection of tools to help you eliminate even the most stubborn blocks and limiting beliefs, thus clearing the way for any and all possibilities. An absolute must-read for anyone serious about living their life by design.”

—Bob Doyle, creator and facilitator of the Wealth Beyond Reason program

www.wealthbeyondreason.com

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To Neville Goddard

You are the masterpiece of your own life; you are the Michelangelo of your own life. The David that you are sculpting is you.

—Dr. Joe Vitale, from the movie *The Secret*

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The Optimist Creed

Promise Yourself:

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness, and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

To think well of yourself and to proclaim this fact to the world, not in loud words but in great deeds.

To live in the faith that the whole world is on your side so long as you are true to the best that is in you.

Note: “The Optimist Creed” was first published in 1912 in Christian D. Larson’s book, *Your Forces and How to Use Them*. A shortened version of it is used today by Optimist International, a worldwide group of people who are focused on making a positive difference in the world.

Foreword

I want you to imagine a large lock. It's strong and very difficult to open. This lock is keeping you where you do not want to be. However, you seem to have an awareness that the lock will open and, if opened, you will feel and experience the freedom you have, until now, only been privileged to read about. You dream of living where you want to live, enjoying everything the way you were meant to enjoy it, earning the income you know deep inside you can earn, living the way you were intended to live, and contributing in a manner you know you should.

This is a powerful lock. Until opened, this lock keeps people in a psychic prison—a dark place that respects no one, a confining cell, a limiting space that kills dreams and keeps smart, loving, aspiring people down. This is indeed one of the most powerful locks. Can you see it? I think you can!

This is the lock that's within the mind of man; it is a paradigm.

The book you are now holding represents a way out . . . freedom. *The Key: The Missing Secret for Attracting Anything You Want* by Joe Vitale will open up a world of possibility and promise. It will answer your nagging questions as to why you don't yet have the abundance you know you should have and that you deserve. This book will give you serious, time-tested, and practical strategies to unlock that lock forever.

If you are looking for a book that explains how to make things happen in your life and you want to expand your awareness, I suggest that you adopt this book as a new and dear friend now. Devour it! But, most important, use it to unlock those places within yourself that have held you back.

For almost 40 years, I have been involved in helping individuals and companies the world over open that mysterious lock. I've read

thousands of books on the subject and have spent over 40 years studying why we behave as we do. This book is an absolute must-read—cover to cover!

You see, I know Joe Vitale. I knew Joe when he was searching for the elusive Key. I observed him find it. I have watched his life and his world change. What is wonderful about Joe's discovery is how he has recorded every move. Like a great astronomer, Joe charted his moves so he can share these beautiful truths with you and everyone else who is tired of the psychic prison in which they may find themselves.

Joe Vitale is a widely respected teacher on how to unlock your hidden potential. I've read all of his books. This book, *The Key*, is likely to be considered his best. In his easy-to-read style, Joe unfolds what could be considered complex subjects and makes them easy to understand and, more important, easy to apply. He will challenge your thinking; that's what Joe is all about. He will make you think, laugh, and cry (possibly). But he will equip you to overcome the constraints of that ugly lock and open it.

Use this book as I suggested, and I promise you that strange and marvelous things will begin to happen in all areas of your life with constant regularity.

This is the book that will unlock a whole new world—it contains The Key.

—Bob Proctor

Best-selling author of *You Were Born Rich*

www.BobProctor.com

Acknowledgments

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Finally, I'm grateful to the Divine for allowing me to do what I do. If I'm forgetting anyone, and I probably am, I apologize. I love you all.

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