

# Android Apps for Absolute Beginners

Covering Android 7

Fourth Edition

Wallace Jackson



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Wallace Jackson Lompoc, California, USA

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This Android Apps for Absolute Beginners book is dedicated to everyone in the open source community who is working so diligently to make professional application development software and media content development tools freely available to multimedia application developers to utilize to achieve creative dreams and financial goals. Last, but not least, I dedicate this book to my father, Parker Jackson, my family, my life-long friends, and content production ranch neighbors, for their constant help, assistance, and those stimulating, late night BBQs.

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## **About the Author**



**Wallace Jackson** has been writing for leading multimedia publications about his work process for interactive new media content development since the advent of *Multimedia Producer Magazine* nearly two decades ago, when he wrote about advanced computer processor architecture for a special issue centerfold (removable "mini-issue" insert) distributed at the SIGGRAPH trade show. Since then, Wallace has written for a significant number of other popular publications about his work in interactive 3D and new media advertising campaign design, including 3D Artist Magazine, Desktop Publishers Journal, Cross Media Magazine, AV Video and Multimedia Producer Magazine, Digital Signage Magazine, and Kiosk Magazine.

Wallace Jackson has authored more than half a dozen Android Development book titles for Apress, including several titles in

the popular *Pro Android* series. This particular *Android Apps for Absolute Beginners* title has been rewritten entirely from scratch four times, and this fourth edition is one of the most thorough and comprehensive Absolute Beginner Android titles to be found in the market.

Wallace is currently the CEO of **Mind Taffy Design**, a new media content production and digital campaign design and development agency located in North Santa Barbara County, halfway between clientele in Silicon Valley to the north and in Hollywood, "The OC," and San Diego to the south. Mind Taffy also produces interactive 3D content for major brands around the world from their content production studio on Point Concepcion Peninsula in the California Central Coast area. Mind Taffy Design has created open source technology (HTML5, Java, and Android) and digital new media content deliverables for more than a quarter century (since 1991) for a large number of the top-branded manufacturers in the world, including Sony, Samsung, IBM, Epson, Nokia, TEAC, Sun, SGI, Dell, Compaq, ViewSonic, Western Digital, CTX International, KDS USA, KFC, ADI, and Mitsubishi.

Wallace received his undergraduate degree in Business Economics from the University of California at Los Angeles (UCLA) and his graduate degree in MIS Design and Implementation from the University of Southern California (USC). His postgraduate degree from USC is in Marketing Strategy. He also completed the USC Graduate Entrepreneurship Program at USC's popular Marshall School of Business MBA program. You can connect with Wallace at: http://www.linkedin.com/wallacejackson and follow him on Twitter @wallacejackson if you like, or visit the iTVset.com or iTVclock.com websites to see his i3D HD and UHD work.

# About the Technical Reviewer



**Chaim Krause** presently lives in Leavenworth, Kansas, where the U.S. Army employs him as a Simulation Specialist. In his spare time he likes to play PC games and occasionally develops his own. He has recently taken up the sport of golf to spend more time with his significant other, Ivana. Although he holds a BA in Political Science from the University of Chicago, Chaim is an autodidact when it comes to computers, programming, and electronics. He wrote his first computer game in BASIC on a Tandy Model I Level I and stored the program on a cassette tape. Amateur radio introduced him to electronics while the Arduino and the Raspberry Pi provided a medium to combine computing, programming, and electronics into one hobby.

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### Introduction

The Android OS is currently the most popular operating system in the world. The Android OS runs on everything from smartwatches to HD or UHD smartphones to touchscreen tablets to e-book readers to game consoles to smartglasses to smartwatches to auto dashboards to new ultra-high definition interactive television sets (or iTV sets). If you want your apps to run everywhere, Android is the optimal solution.

There are even more types of consumer electronics devices, such as those found in the automotive, home appliance, security, robotics, drones, photography, industrial, and home automation markets, which are adopting the open source Android OS as their platform as time goes on. This book will show you how to develop applications for these new device-type verticals as they emerge into the market.

Since there are literally billions of Android consumer electronics devices owned by billions of people all over the world, it stands to reason that developing great Android applications for all these people might be an extremely lucrative undertaking, assuming that you have the right concept and design.

This book will help you go a long way toward learning how to develop Android applications that will run across the plethora of Android-compatible consumer electronics devices; and across all popular versions of the Android OS, including 32-bit Android 4.4 OS and the 64-bit Android 5, 6, and 7 OSes.

Developing an Android application that works well across all of these types of consumer electronics devices requires a very specific work process if you are an Absolute Beginner, involving leveraging all the Android Studio helper features, which I cover during this book. I had to write *Android Apps for Absolute Beginners, Fourth Edition,* from scratch because most of Android Studio 2.3's new features are targeted at Absolute Beginners. This book is intended for readers who are Absolute Beginners to Android development. Of course you must be technically savvy, but this book is for readers who are not yet familiar with computer programming concepts and techniques.

#### xxiv Introduction

The book will be more advanced than previous editions of *Android Apps for Absolute* Beginners. The first edition of this book was a mere 300 pages, as Android 1.5 was the first version to appear on Android hardware devices (smartphones), and a second edition of this book was 33% longer, at 400 pages. I've expanded this version of the book even more.

I designed this book to be a more comprehensive overview of the Android application development work process than most beginning Android application development books, because, at this point, there is really no way to sugarcoat the Android application development process. The new Android Studio IDE is however attempting to help beginners code and design applications using some helper features and drag-and-drop visual design editors that we will cover in detail in the book.

To become the leading Android 7 application developer that you seek to become, you will have to understand, as well as master, XML markup, user interface design, Java 8 programming, as well as new media content creation. Once you have done this, hopefully by the end of this book, you will be able to create the vanguard user experience required to create popular, best-selling Android 7 apps.

Android apps used to be developed for 32-bit Android 1.x through 4.x using Eclipse ADT's IDE. Starting with 64-bit Android 5, Eclipse ADT IDE was replaced with Android Studio. Android applications are not developed via Android Studio alone (currently at version 2.3), but are also developed in conjunction with several key genres (2D, SVG, i3D, audio, video, imaging, SFX, etc.) of new media content development software packages.

For this reason, this book covers a wide variety of popular open source software packages, including GIMP 2.8.18, Planetside Terragen 4, Sorenson Squeeze Pro 11, and Audacity 2.1. These professional new media content production tools should be utilized in conjunction with developing your Android 7 applications. This book will show you exactly how to accomplish this, as well as how to download, install, update, configure, and actually use a number of the popular open source software packages.

This comprehensive Android 4/7 application development work process will allow you to experience exactly how the use of all of these multimedia content development software packages needs to fit into your overall Android application development work process. This 100% comprehensive "soup to nuts" multimedia-centric Android app development approach sets this 32-bit Android 4.4 and 64-bit Android 5/6/7 book title distinctly apart from all of the other Android application development titles that are currently on the market. This book covers an Android development process at a broad level while at the same time showing the Absolute Beginner Android application developer how to use an Android Studio handholding approach, by leveraging Android Studio's ability to code bootstrap application projects allowing you to simply add your application specifics, use pop-up Java and XML code helper dialogs, use code completion, utilize a new Visual Design Editor, and implement backward compatibility features.

**Chapter 1** starts at the absolute ground level, explaining what Android is, where it came from, what it is used for, where it is going, what its benefits include, what is covered in this book, as well as what is not covered in this book, as well as what some of the new features in Android 7.1.1 (called Nougat) include.

**Chapter 2** covers how to assemble your Android Studio 2.3 application development workstation from scratch. This starts by covering hardware requirements and considerations, and then downloading and installing the current Java SE 8 JDK and Android Studio 2.3, along with more than half a dozen powerful open source content development applications, including Fusion, Audacity, Inkscape, Blender, GIMP, Lightscape, Open Office, and more.

**Chapter 3** gives you an overview of how the Android Studio IDE, Java 8, XML, multimedia assets, and Android hardware devices are used together to create Android applications. You will be exploring the Android Studio 2.3 IDE, and learn how to have Android Studio create an application Java code and XML markup infrastructure for you to use to create your Android 7.1.1 application with. You will examine an Android Project structure and hierarchy, to see how everything comes together, and will learn about the project resource folder hierarchy and new media formats and genres that are supported in Android, of which there are many. You will learn about Android Drawables, Animation, and Menu capabilities, and how to pre-define data, constants, user interface design, and multimedia assets for your applications by using XML markup. You will learn how to update your Android Studio 2.3 IDE, so you can keep your Android development workstation current, as new versions are released.

**Chapter 4** teaches you all about the XML markup language, including how to use the new Android Studio Visual Design Editor to generate entire XML markup code listings that define complex user interface design. We will dissect what XML parent and child tags are used for in UI layout containers and how to create functional UI elements in a UI design using widgets. You will also look at how XML can be used to define your application constants (fixed settings, UI designs, themes, and assets that will not change during your application's usage). We will do all of this while expanding on the Hello World application that you created in Chapter 3, by adding 2D graphics and a user interface design to make the application more professional, and show you how to add appeal to your bootstrap Android 7.1.1 app.

**Chapter 5** serves as a Java 8 primer for those not yet exposed to Java 8, and as a review for those who have been exposed to Java 8 before. You learn all about the Java 8 SE programming language, including packages, classes, methods, constants, variables, interfaces, modifiers, keywords, versions, objects, and OOP concepts and techniques. All of this is additionally demonstrated using a sample Java code project and its structures. Thus, the first third of this Android 7.1.1 book is foundational material, which explains how the Android 7 OS works together as a whole, as well as how each of these components works in and of itself. You will build on this learning material throughout the remainder of the book.

**Chapters 6** explores user interface design concepts, techniques, and workflows for Android Studio 2.3 – specifically your Visual Design Editor usage, and the Android View, ViewGroup, and Activity classes, which user interface design code, UI layout containers, and UI elements (called widgets) come from. You learn how View and ViewGroup subclasses are used to create UI layout containers filled with UI widgets, and how an Activity screen hosts and displays these, and all about the Activity class life cycle, and how these organize the application Java 8 code into logical phases (create, start, pause, resume, stop, destroy). You create a user interface design from scratch, for the project you created in Chapters 3 and 4, including graphics (Drawable objects) assets, UI design elements, and Android 7 OS themes.

**Chapter 7** takes your static application, and makes it interactive, by using Android 7 Intent objects and coding Java event handling and event listening constructs for user interface elements defined using XML. This is where the book starts to get more complicated, both conceptually, with real-time event queue processing and application component communication using Intent objects, as well as Java 8 code-wise, with deeply nested event processing structures, explicit Intent objects, and implicit Intent Filter concepts. You will learn about the Android Intent class and objects and about what operating system events do to allow applications to know what is going on in the operating environment and what users are doing with the hardware and with user interface designs (covered during Chapter 6).

**Chapter 8** examines Pure Android UI design patterns. These are guidelines for making your Android applications look and feel like they belong on the popular Android platform. This chapter covers the new Material Design paradigm, introduced in 64-bit Android 5, and advanced concepts such as i3D UI design, real-time automated shadowing, and animated user interface design concepts. We cover different types of hardware devices that run Android OS, and the different types of Android APIs, such as the core API for smartphones and tablets; the Wear 2.0 API, for smartwatches; the Glass API, for smartglasses; the Auto API, for automobile dashboards; and the Android TV API, for iTV Sets. I show you how to have Android Studio create one of these design paradigms, the sliding drawer UI design, for you, and how to examine the XML and Java code to understand how it works under the hood. We then test and configure this application using an AVD emulator and an Android manifest XML definition file.

**Chapters 9** delves into the concepts and work process of Digital Imaging for Android, including how to create NinePatch drawables; how to use GIMP 2.8.18 to create image assets; Android Drawable classes; supported digital image formats; and digital image concepts such as pixels, resolution, alpha channels, aspect ratio, color depth, dithering, compositing, blending modes, anti-aliasing, and similar concepts that are supported across Android's advanced digital image compositing, rendering, and Porter-Duff blending and transfer (compositing) algorithms. I show you how to have Android Studio 2.3 create a navigation drawer UI design pattern for you, and how to create multi-state image buttons.

**Chapter 10** brings your application into the fourth dimension using 2D animation engines in Android such as the frame (bitmap) AnimationDrawable class and the tween (vector) Animation class. This chapter outlines the necessary animation concepts, data formats, and classes, and shows you how to create frame (or bitmap) animation, tween (vector, or procedural) animation, and a hybrid (frame and procedural combined) animation. We also add these animation assets to the NavDrawerPattern project that you created in Chapter 9, to show how different animation approaches will work inside of one of the five different pure Android design patterns you'll create during the course of this book.

**Chapter 11** shows you how to stream Digital Video content to your Android application by using the Uri, MediaPlayer, and MediaController classes. This chapter goes into detail regarding digital video concepts, formats, and data footprint optimization, and also shows you how to create a 3D digital video asset from scratch, using Planetside Software's Terragen 4 and Sorenson Squeeze Desktop Pro 11. You'll code a DigitalVideoMedia project using yet another Android design pattern (FullscreenActivity) and address how to code a captive (part of the APK) video, and a streaming (from an external server) video asset. **Chapter 12** gets your Android hardware device's speakers involved by adding digital audio assets to your application, using the powerful Android SoundPool class. This chapter goes into detail regarding digital audio concepts, formats, and data footprint optimization, and also shows you how to optimize a digital audio asset from scratch, using open source Audacity 2.1.2. You'll code a fourth, DigitalAudioSequencer project, using yet another pure Android design pattern (ScrollingActivity) and you'll code a children's educational application that teaches kids the sounds that different animals make.

**Chapter 13** offloads processing-intensive tasks to Android OS for background processing. You'll learn about advanced operating system processing concepts like threads, processes, and services, which are used to perform background processing using the Android Service or Thread class. We'll add this capability to the DigitalAudioSequencer application you created in Chapter 12 so it can play ambient background audio as a Service process, using the Android MediaPlayer operated by the Service class.

**Chapter 14** looks into the Android SQLite database management system, as well as Android ContentProvider, ContentResolver, and ContentValues classes. You will learn about RDBMS database theory and how to use Android content providers to access databases.

Whereas the first five chapters of the book are foundational information, in the final five chapters of this book, you will learn about some of the more advanced development topics that normally would not be included in an Absolute Beginner title. I included these so that the important topics regarding leading-edge Android application development are all in this one, single, unified book. The included advanced topics include 2D animation, digital video, digital audio, threads, processes, and SQLite databases.

This book attempts to be the most comprehensive Absolute Beginners book for Android application development out there, by covering most, if not all of, the significant Android Studio 2.3 application development assistance features, and those core Android classes that will always need to be used to create leading-edge, 32-bit Android 4.4.4, or 64-bit Android 5.0 through 7.1.1, software applications.

It is the intention of this book to take you from being an "Absolute Beginner" in Android application development, to having a comprehensive, solid, intermediate knowledge of both 32-bit Android 4.4 and 64-bit Android 7.1.1 application development.

You should be advised that this book contains a significant amount of technical knowledge and work processes that may take more than one read-through to assimilate into your application development knowledge base (your current Android knowledge "quiver of arrows," so to speak). This vast journey developing backwardly compatible applications for 32-bit Android 4.0 (API Level 15) through the 64-bit Android 7.1.1 (API Level 25, and later versions) will be well worth your time, however; rest assured.

Chapter

# An Introduction to Android 7.0 Nougat

These days, you will see Android OS powered devices of every size and shape everywhere you look. They can be worn on your person, thanks to Android WEAR; used in an appliance, thanks to Android TV; and they are a part of your car, thanks to Android AUTO. Android devices will provide you entertainment in your living room taking the form of your iTV set; help you learn at school using a tablet; inform you in bed using an e-book reader; or excite you on the couch using an Android game console, such as the OUYA, the Razer Forge, or the nVidia Shield.

In this chapter, we will explore some basic history regarding Google's Android operating system (OS), to give you a high-level overview of the history of Android. We will look at the benefits of learning Android application development, and which open source programming languages and OSs Android is based upon. We will look at the percentage distribution amongst the different Android versions, and the new features in Android 7.0 Nougat.

### The History of the Android OS: An Impressive Growth

The Android OS was originally created by **Andy Rubin** to be an OS for mobile phones. This happened around the dawn of the 21st century. In July of 2005, Google acquired Android and made Andy Rubin the Senior Vice President of Mobile Platforms for Google, where he remained until November of 2014. Many feel this acquisition of Android OS by Google was largely in response to the appearance of Apple's iPhone around that same time. However, there were enough other large players, such as RIM Blackberry, Nokia Symbian, and Microsoft Windows Mobile, that it was deemed to be a savvy business decision for Google to purchase the engineering talent of Android Incorporated along with its Android OS intellectual property. This allowed Google to insert their Internet search engine company into the emerging mobile market, which many now refer to as **Internet 2.0**. Internet 2.0, or the **Mobile Internet**, allows users of consumer electronic products to access content via widely varied data networks, using portable consumer electronic devices. These currently include tablets, smartphones, phablets (a phone-tablet hybrid), game consoles, smartwatches, smartglasses, personal robots, drones, cameras, and e-book e-readers. These days, Android OS-based devices will also include those not-so-portable consumer electronics devices such as iTV sets, home media centers, automobile dashboards, automobile stereos, music players, home appliances, home control installations, and digital signage system set-top boxes.

This ever-growing Android phenomenon puts new media content such as games, 3D animation, interactive television, digital video, digital audio, e-books, and high-definition imagery into our lives at every turn. Android is one of those popular open source vehicles (others being HTML5 and JavaFX) that digital artists will increasingly leverage in order to be able to develop new media creations that their end users have never before experienced. Over the past decade, Android has matured and evolved, to become a stable, exceptionally reliable, embedded open source OS. An Android OS that started out with its initial version just a decade ago, once acquired by Google, has released stable OS versions 1.5, 1.6, 2.0, 2.1, 2.2, 2.37, 3.0, 3.1, 3.2, 3.3, 4.0, 4.1, 4.2, 4.3, 4.4, 5.0, 5.1, and 6.0.

As of the writing of this book, Android 7.1.1 is in beta, with a projected release in Q1 of 2017. Android 7.1.1 should show up in 64-bit Android devices in 2017 and 2018. If you want to see the latest statistics regarding each of the previous Android OS revisions, directly from the Android developer website, you should visit this URL:

#### http://developer.android.com/about/dashboards/index.html

Table 1-1 shows this progression of all the popular versions of Android OS that have been installed on popular embedded OS consumer electronics products over the past decade. I wanted to collect all of this Android OS information together into one single infographic for you, so that you could get a "bird's eye view" of the current historic progression of the Android OS. As you can see, there are certain Android market share "sweet spots." In case you're wondering what an **embedded OS** is, it's like having an entire personal computer on a motherboard that's small enough to fit in a handheld device, and which is powerful enough to run applications, or "apps."

| VERSION       | CODENAME           | API LEVEL  | MARKET SHARE            |
|---------------|--------------------|------------|-------------------------|
| 1.5           | Cupcake            | 3          | Less than 0.1%          |
| 1.6           | Donut              | 4          | Less than 0.1%          |
| 2.0, 2.1      | Eclair             | 5, 6, 7    | Less than 0.1%          |
| 2.2           | Froyo              | 8          | Less than 0.1%          |
| 2.3.7         | Gingerbread        | 9, 10      | 2.0% (Kindle Fire)      |
| 3.0, 3.1, 3.2 | Honeycomb          | 11, 12, 13 | Less than 0.1%          |
| 4.0, 4.0.4    | Ice Cream Sandwich | 14, 15     | 1.0%                    |
| 4.1.2         | Jelly Bean         | 16         | 6.8%                    |
| 4.2.2         | Jelly Bean Plus    | 17         | 9.4%                    |
| 4.3.1         | Jelly Bean Plus    | 18         | 2.7%                    |
| 4.4.4, 4.4W   | Kit Kat            | 19, 20     | 31.6%                   |
| 5.0           | Lollipop           | 21         | 15.4%                   |
| 5.1           | Lollipop           | 22         | 20.0%                   |
| 6.0           | Marshmallow        | 23         | 10.1%                   |
| 7.0 and 7.1.1 | Nougat             | 24 and 25  | Less than 0.1% (so far) |

Table 1-1. Released Android OS Versions, Their Internal OS Names, API Levels, and Current Market Share

Just like today's personal computers and laptops, the Internet 2.0 devices, such as smartphones, tablets, e-readers, smartwatches, and iTV sets, now feature quad-core (4 CPU) and even octa-core (8 CPU) computer processing power, as well as two gigabytes of system memory. This is approaching the power of a modern-day PC, such as the workstation you are going to set up during the next chapter of this book, which you can get for \$500 at Walmart. Mini-tower PCs feature octa-core 64-bit processors along with 6GB or 8GB of system memory, and a 750GB (or larger) hard disk drive with Windows 10, Fedora 24, or Ubuntu Mate 17.04.

The Android OS contains the power of a complete computer OS. It is based on the **Linux Kernel** open source platform, and Oracle (formerly Sun Microsystems) **Java 8 Standard Edition**, one of the world's most popular programming languages. Android 5 and 6 also use a 64-bit Linux Kernel, along with the Java 7 Standard Edition.

**Note** This term **open source** refers to software that has been developed collaboratively, usually by an **open community** of individuals, and is **freely available** for **commercial use** (or non-commercial use). Open source software also comes with all the **source code**, so that it can be further modified, if necessary. The Android OS is open source, though Google develops it internally before releasing the source code. From that point on, the source code is freely available for commercial use by software developers.

It's not uncommon for an Android device to have a 2.4GHz processor and 2GB of fast, computer-grade DDR3 memory. This rivals desktop computers of just a few years ago, and notebooks that are still currently available. You will continue to see this convergence of Internet 2.0 (mobile device) OSs with desktop OSs, such as we are seeing with Windows 10 and Windows Mobile, and with Chrome OS and Opera OS currently, as time goes on.

Once it became evident that Java, the Android OS, and open source software platforms were vanguard forces to be reckoned with, a bunch of the popular consumer electronics manufacturers, including Philips, Sony, HTC, Samsung, LG Electronics, and others, formed and then joined the **Open Handset Alliance (OHA)**. This was all done in order to put the momentum behind Google's open source Android platform, and it worked! Today, hundreds of leading branded consumer electronics manufacturers leverage Android as an OS on their consumer electronic devices. In fact, Android OS is used more than any other OS that has ever existed on the planet.

This development of the OHA is a significant benefit to Android developers. Android allows developers to create their applications using a single IDE, or integrated development environment, and now this support by the OHA enables developers to deliver their content across dozens of major branded manufacturers' hardware products, as well as across several different types of consumer electronic devices, including smartphones, iTV sets, e-book readers, smartwatches, game consoles, home media centers, set-top boxes, and touchscreen tablets. The Android OS affords developers a plethora of powerful content delivery tools and device playback possibilities, to say the least! You have realized this, as you are reading this book right now, so you can get in on all this power!

In summary, Android is a seasoned OS that has become one of the biggest players in computing today, and with Google behind it. Android uses freely available open source technologies, such as the Linux Kernel, Java SE 8, and open standards such as XML, CSS3, MPEG-4, JPEG, PNG, MP3, OGG Vorbis, FLAC, SVG, WebM, WebP, OpenGL 3.2, WebKit, Vulkan, and HTML5. Android incorporates all of these open source resources, so that it can provide the free new media content and application delivery platform to Android developers, and an OS platform to consumer electronics manufacturers. Can you spell OPPORTUNITY? I sure can! It's spelled: **A-N-D-R-O-I-D**!

#### Advantage Android 7.0: How Can Android Benefit Me?

There are simply too many benefits for the Android OS development platform to ignore your Android applications development workflow, and environment, for even one minute longer. We are going to get you set up with all of the latest IDE's, new media apps, programming languages, and Android OS SDKs and components during the next chapter, so that you will have an extremely valuable Android 7.1.1 multimedia content development workstation.

That's great, but how can Android benefit me, you might be thinking? First of all, Android is based upon open source technology, and it's free for commercial development use, with no up-front costs and no on-going royalties. Android, at its inception, was not as refined as expensive paid technologies from Apple, Adobe, and Microsoft.

During the past several decades, open source software technology has become equally as sophisticated as conventional paid software technologies. You will see this during this book as you work with your professional-level Android Studio 2.3 (IntelliJ) IDEA and the new media

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content software that you'll be acquiring (for free) during the next chapter, when we put together an Android Studio content development workstation, 100% from scratch.

The increasing adoption of open source technology over paid software is clearly evident with Internet 2.0, as the majority of the consumer electronics manufacturers have chosen Android and HTML5, based on a Linux Kernel and using Java, JavaFX, and JavaScript, over Windows 10, Windows Mobile, iOS, and Macintosh OS/X OSes.

For this key reason, Android developers can develop applications not only for their smartphones, but also for new and emerging consumer electronics device ecosystems, which include never-before-seen products such as smartglasses and smartwatches, or UHD (4K, or IMAX) iTV sets, which are network compatible and available to connect to the Google Android (Play) Marketplace. The Android App Marketplace was rebranded by Google as Google Play, due to legal action brought by Apple Computer over what Google calls their Android application storefront.

The free nature of open source translates directly to more sales of more consumer electronics devices in more areas of your potential customer's lives, and this offers steadily increasing Android market share, and an ever-increasing incentive to develop for the Android 7.1.1 OS over "closed" technologies such as Windows or iOS, and over less popular and less prolific PC OSes, such as OS/X, Open Solaris, and Linux distributions.

In addition to being free for commercial use, the Android OS has one of the largest, wealthiest, and most innovative companies in modern-day computing currently behind it: Google. Add in the OHA, and you have more than a trillion dollars of mega-brand companies behind you, supporting your app development efforts. It certainly seems too good to be true; however, it's a fact: if you're an Android developer (which you are about to be, in about a dozen or so chapters), then you now have a supreme hardware and software sales and support team behind your new media content development business.

Finally, and most important, it's much easier to get your Android applications **published** than it is with those other platforms that are similar to Android 7.1.1 (I won't mention names here, to protect the not-so-innocent). We all know we would rather spend our time on applications development than on trying to get our Android apps approved for sale!

We've all heard those horror stories regarding major development companies waiting months, and sometimes years, for their apps to be approved for other app marketplaces. These problems are nearly non-existent on the open source Android platform. Publishing an app in the Google Play store is as easy as paying \$50, uploading your Android .apk file, and specifying whether you are offering a free or a paid download. Let's take a look at what we are going to cover during this book, and at what we are not going to be covering. Finally, we'll look at the new Android 7.0 "Nougat" operating system features, before we finish up with this first chapter.

#### The Scope of This Book

This book is an introduction to the core features and attributes of Android, and to the work process for developing applications for Android. The book is intended for absolute beginners; that is, people who have never created an application on the Android platform for a consumer electronic device. If you are already familiar with Android, then this book is not appropriate for you. I do not assume that readers know what Java is; or how XML works; or what styles or themes are; or what a codec, alpha channel, color depth, dithering, or a blending mode algorithm is.

All I know is that by the end of this book, you're going to appear as if you are speaking a foreign language when you start talking about new media Android application development in front of friends, family, and clientele, which ultimately will get you hired, and hopefully, well paid. Be advised that it will take far more than one book to learn the "ins and outs" of Android, so be sure to check out all of the other Android and Pro Android titles at http://www.apress.com.

#### What Is Covered in This Book

This book covers the basic and essential elements of Android application development, including but not limited to the following areas:

- The open source software development tools required to develop for the Android 7.x platform
- Where to get this free software development environment, as well as professional new media content creation tools that can be used in conjunction with the Android Studio 2.3 IDE
- How to properly install and configure the necessary tools for Android 7 application development, as well as for new media content creation tools that can be used with Android Studio 2.3
- Which third-party tools are useful to use in conjunction with the Android Studio 2.3 IDE
- Which OSs and platforms currently support development for Android using these tools
- The concepts and programming constructs for Java and XML, and their practical applications in creating Android applications
- How Android Studio 2.3 goes about setting up an Android application
- How Android OS defines Android application user interface (UI) components using the View class
- How Android OS controls UI component layout on the display screen using the ViewGroup class
- How Android can communicate with other Android applications using the Intent class
- How Android apps interface with content providers, datastores, resources, networks, and the Internet
- How Android alerts users to events that may be taking place, inside or outside of an Android app
- How Android applications are defined for publishing using the app's Android manifest XML file
- How Android applications can use threads for background processing using the Service class