

#### **William Morris**

## **Signs of Change**

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# HOW WE LIVE AND HOW WE MIGHT LIVE.

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THE word Revolution, which we Socialists are so often forced to use, has a terrible sound in most people's ears, even when we have explained to them that it does not necessarily mean a change accompanied by riot and all kinds of violence, and cannot mean a change made mechanically and in the teeth of opinion by a group of men who have somehow managed to seize on the executive power for the moment. Even when we explain that we use the word revolution in its etymological sense, and mean by it a change in the basis of society, people are scared at the idea of such a vast change, and beg that you will speak of reform and not revolution. As, however, we Socialists do not at all mean by our word revolution what these worthy people mean by their word reform, I can't help thinking that it would be a mistake to use it, whatever projects we might conceal beneath its harmless envelope. So we will stick to our word, which means a change of the basis of society; it may frighten people, but it will at least warn them that there is something to be frightened about, which will be no less dangerous for being ignored; and also it may encourage some people, and will mean to them at least not a fear, but a hope.

Fear and Hope—those are the names of the two great passions which rule the race of man, and with which revolutionists have to deal; to give hope to the many oppressed and fear to the few oppressors, that is our business; if we do the first and give hope to the many, the few *must* be frightened by their hope; otherwise we do not want to frighten them; it is not revenge we want for poor people, but happiness; indeed, what revenge can be taken for all the thousands of years of the sufferings of the poor?

However, many of the oppressors of the poor, most of them, we will say, are not conscious of their being oppressors (we shall see why presently); they live in an orderly, quiet way themselves, as far as possible removed from the feelings of a Roman slave-owner or a Legree; they know that the poor exist, but their sufferings do not present themselves to them in a trenchant and dramatic way; they themselves have troubles to bear, and they think doubtless that to bear trouble is the lot of humanity, nor have they any means of comparing the troubles of their lives with those of people lower in the social scale; and if ever the thought of those heavier troubles obtrudes itself upon them, they console themselves with the maxim that people do get used to the troubles they have to bear, whatever they may be.

Indeed, as far as regards individuals at least, that is but too true, so that we have as supporters of the present state of things, however bad it may be, first those comfortable unconscious oppressors who think that they have everything to fear from any change which would involve more than the softest and most gradual of reforms, and secondly those poor people who, living hard and anxiously as they do, can hardly conceive of any change for the better happening to them, and dare not risk one tittle of their poor possessions in taking any action towards a possible

bettering of their condition; so that while we can do little with the rich save inspire them with fear, it is hard indeed to give the poor any hope. It is, then, no less than reasonable that those whom we try to involve in the great struggle for a better form of life than that which we now lead should call on us to give them at least some idea of what that life may be like.

A reasonable request, but hard to satisfy, since we are living under a system that makes conscious effort towards reconstruction almost impossible: it is not unreasonable on our part to answer, "There are certain definite obstacles to the real progress of man; we can tell you what these are; take them away, and then you shall see."

However, I purpose now to offer myself as a victim for the satisfaction of those who consider that as things now go we have at least got something, and are terrified at the idea of losing their hold of that, lest they should find they are worse off than before, and have nothing. Yet in the course of my endeavour to show how we might live, I must more or less deal in negatives. I mean to say I must point out where in my opinion we fall short in our present attempts at decent life. I must ask the rich and well-to-do what sort of a position it is which they are so anxious to preserve at any cost? and if, after all, it will be such a terrible loss to them to give it up? and I must point out to the poor that they, with capacities for living a dignified and generous life, are in a position which they cannot endure without continued degradation.

How do we live, then, under our present system? Let us look at it a little.

And first, please to understand that our present system of Society is based on a state of perpetual war. Do any of you think that this is as it should be? I know that you have often been told that the competition, which is at present the rule of all production, is a good thing, and stimulates the progress of the race; but the people who tell you this should call competition by its shorter name of war if they wish to be honest, and you would then be free to consider whether or no war stimulates progress, otherwise than as a mad bull chasing you over your own garden may do. War or competition, whichever you please to call it, means at the best pursuing your own advantage at the cost of some one else's loss, and in the process of it you must not be sparing of destruction even of your own possessions, or you will certainly come by the worse in the struggle. You understand that perfectly as to the kind of war in which people go out to kill and be killed; that sort of war in which ships are commissioned, for instance, "to sink, burn, and destroy;" but it appears that you are not so conscious of this waste of goods when you are only carrying on that other war called commerce; observe, however, that the waste is there all the same.

Now let us look at this kind of war a little closer, run through some of the forms of it, that we may see how the "burn, sink, and destroy" is carried on in it.

First, you have that form of it called national rivalry, which in good truth is nowadays the cause of all gunpowder and bayonet wars which civilized nations wage. For years past we English have been rather shy of them, except on those happy occasions when we could carry them on at no

sort of risk to ourselves, when the killing was all on one side, or at all events when we hoped it would be. We have been shy of gunpowder war with a respectable enemy for a long while, and I will tell you why: It is because we have had the lion's-share of the world-market; we didn't want to fight for it as a nation, for we had got it; but now this is changing in a most significant, and, to a Socialist, a most cheering way; we are losing or have lost that lion's share; it is now a desperate "competition" between the great nations of civilization for the world-market, and to-morrow it may be a desperate war for that end. As a result, the furthering of war (if it be not on too large a scale) is no longer confined to the honour-and-glory kind of old Tories, who if they meant anything at all by it meant that a Tory war would be a good occasion for damping down democracy; we have changed all that, and now it is quite another kind of politician that is wont to urge us on to "patriotism" as 'tis called. The leaders of the Progressive Liberals, as they would call themselves, long-headed persons who know well enough that social movements are going on, who are not blind to the fact that the world will move with their help or without it; these have been the Jingoes of these later days. I don't mean to say they know what they are doing: politicians, as you well know, take good care to shut their eyes to everything that may happen six months ahead; but what is being done is this: that the present system, which always must include national rivalry, is pushing us into a desperate scramble for the markets on more or less equal terms with other nations, because, once more, we have lost that command of them which we once had. Desperate is not too strong a word. We shall let this impulse to snatch markets carry us whither it will, whither it must. To-day it is successful burglary and disgrace, to-morrow it may be mere defeat and disgrace.

Now this is not a digression, although in saying this I am nearer to what is generally called politics than I shall be again. I only want to show you what commercial war comes to when it has to do with foreign nations, and that even the dullest can see how mere waste must go with it. That is how we live now with foreign nations, prepared to ruin them without war if possible, with it if necessary, let alone meantime the disgraceful exploiting of savage tribes and barbarous peoples, on whom we force at once our shoddy wares and our hypocrisy at the cannon's mouth.

Well, surely Socialism can offer you something in the place of all that. It can; it can offer you peace and friendship instead of war. We might live utterly without national rivalries, acknowledging that while it is best for those who feel that they naturally form a community under one name to govern themselves, yet that no community in civilization should feel that it had interests opposed any other, their economical condition being at any rate similar; so that any citizen of one community could fall to work and live without disturbance of his life when he was in a foreign country, and would fit into his place quite naturally; so that all civilized nations would form one great community, agreeing together as to the kind and amount of production and distribution needed; working at such and such production where it could be best produced; avoiding waste by all means. Please to think of the amount of waste which they would avoid, how much such a revolution would add to the wealth of the world! What creature on earth would be harmed by such a revolution? Nay, would not everybody be the better for it? And what hinders it? I will tell you presently.

Meantime let us pass from this "competition" between nations to that between "the organizers of labour," great firms, joint-stock companies; capitalists in short, and see how competition "stimulates production" among them: indeed it does do that; but what kind of production? Well, production of something to sell at a profit, or say production of profits: and note how war commercial stimulates that: a certain market is demanding goods; there are, say, a hundred manufacturers who make that kind of goods, and every one of them would if he could keep that market to himself; and struggles desperately to get as much of it as he can, with the obvious result that presently the thing is overdone, and the market is glutted, and all that fury of manufacture has to sink into cold ashes. Doesn't that seem something like war to you? Can't you see the waste of it waste of labour, skill, cunning, waste of life in short? Well, you may say, but it cheapens the goods. In a sense it does; and yet only apparently, as wages have a tendency to sink for the ordinary worker in proportion as prices sink; and at what a cost do we gain this appearance of cheapness! Plainly speaking, at the cost of cheating the consumer and starving the real producer for the benefit of the gambler, who uses both consumer and producer as his milch cows. I needn't go at length into the subject of adulteration, for every one knows what kind of a part it plays in this sort of commerce; but remember that it is an absolutely necessary incident to the production of profit out of wares, which is the

business of the so-called manufacturer; and this you must understand, that, taking him in the lump, the consumer is perfectly helpless against the gambler; the goods are forced on him by their cheapness, and with them a certain kind of life which that energetic, that aggressive cheapness determines for him: for so far-reaching is this curse of commercial war that no country is safe from its ravages; the traditions of a thousand years fall before it in a month; it overruns a weak or semi-barbarous country, and whatever romance or pleasure or art existed there, is trodden down into a mire of sordidness and ugliness; the Indian or Javanese craftsman may no longer ply his craft leisurely, working a few hours a day, in producing a maze of strange beauty on a piece of cloth: a steam-engine is set a-going at Manchester, and that victory over nature and a thousand stubborn difficulties is used for the base work of producing a sort of plaster of china-clay and shoddy, and the Asiatic worker, if he is not starved to death outright, as plentifully happens, is driven himself into a factory to lower the wages of his Manchester brother worker, and nothing of character is left him except, most like, an accumulation of fear and hatred of that to him most unaccountable evil, his English master. The South Sea Islander must leave his canoecarving, his sweet rest, and his graceful dances, and become the slave of a slave: trousers, shoddy, rum, missionary, and fatal disease—he must swallow all this civilization in the lump, and neither himself nor we can help him now till social order displaces the hideous tyranny of gambling that has ruined him.

Let those be types of the consumer: but now for the producer; I mean the real producer, the worker; how does this scramble for the plunder of the market affect him? The manufacturer, in the eagerness of his war, has had to collect into one neighbourhood a vast army of workers, he has drilled them till they are as fit as may be for his special branch of production, that is, for making a profit out of it, and with the result of their being fit for nothing else: well, when the glut comes in that market he is supplying, what happens to this army, every private in which has been depending on the steady demand in that market, and acting, as he could not choose but act, as if it were to go on for ever? You know well what happens to these men: the factory door is shut on them; on a very large part of them often, and at the best on the reserve army of labour, so busily employed in the time of inflation. What becomes of them? Nay, we know that well enough just now. But what we don't know, or don't choose to know, is, that this reserve army of labour is an absolute necessity for commercial war; if our manufacturers had not got these poor devils whom they could draft on to their machines when the demand swelled, other manufacturers in France, or Germany, or America, would step in and take the market from them.

So you see, as we live now, it is necessary that a vast part of the industrial population should be exposed to the danger of periodical semi-starvation, and that, not for the advantage of the people in another part of the world, but for their degradation and enslavement.

Just let your minds run for a moment on the kind of waste which this means, this opening up of new markets among

savage and barbarous countries which is the extreme type of the force of the profit-market on the world, and you will surely see what a hideous nightmare that profit-market is: it keeps us sweating and terrified for our livelihood, unable to read a book, or look at a picture, or have pleasant fields to walk in, or to lie in the sun, or to share in the knowledge of our time, to have in short either animal or intellectual pleasure, and for what? that we may go on living the same slavish life till we die, in order to provide for a rich man what is called a life of ease and luxury; that is to say, a life so empty, unwholesome, and degraded, that perhaps, on the whole, he is worse off than we the workers are: and as to the result of all this suffering, it is luckiest when it is nothing at all, when you can say that the wares have done nobody any good; for oftenest they have done many people harm, and we have toiled and groaned and died in making poison and destruction for our fellow-men.

Well, I say all this is war, and the results of war, the war this time, not of competing nations, but of competing firms or capitalist units: and it is this war of the firms which hinders the peace between nations which you surely have agreed with me in thinking is so necessary; for you must know that war is the very breath of the nostrils of these fighting firms, and they have now, in our times, got into their hands nearly all the political power, and they band together in each country in order to make their respective governments fulfil just two functions: the first is at home to act as a strong police force, to keep the ring in which the strong are beating down the weak; the second is to act as a piratical body-guard abroad, a petard to explode the doors

which lead to the markets of the world: markets at any price abroad, uninterfered-with privilege, falsely called *laissez-faire*, [13] at any price at home, to provide these is the sole business of a government such as our industrial captains have been able to conceive of. I must now try to show you the reason of all this, and what it rests on, by trying to answer the question, Why have the profit-makers got all this power, or at least why are they able to keep it?

That takes us to the third form of war commercial: the last, and, the one which all the rest is founded on. We have spoken first of the war of rival nations; next of that of rival firms: we have now to speak of rival men. As nations under the present system are driven to compete with one another for the markets of the world, and as firms or the captains of industry have to scramble for their share of the profits of the markets, so also have the workers to compete with each other—for livelihood; and it is this constant competition or war amongst them which enables the profit-grinders to make their profits, and by means of the wealth so acquired to take all the executive power of the country into their hands. But here is the difference between the position of the workers and the profit-makers: to the latter, the profitgrinders, war is necessary; you cannot have profit-making without competition, individual, corporate, and national; but you may work for a livelihood without competing; you may combine instead of competing.

I have said war was the life-breath of the profit-makers; in like manner, combination is the life of the workers. The working-classes or proletariat cannot even exist as a class without combination of some sort. The necessity which

forced the profit-grinders to collect their men first into workshops working by the division of labour, and next into great factories worked by machinery, and so gradually to draw them into the great towns and centres of civilization, gave birth to a distinct working-class or proletariat: and this it was which gave them their *mechanical* existence, so to say. But note, that they are indeed combined into social groups for the production of wares, but only as yet mechanically; they do not know what they are working at, nor whom they are working for, because they are combining to produce wares of which the profit of a master forms an essential part, instead of goods for their own use: as long as they do this, and compete with each other for leave to do it, they will be, and will feel themselves to be, simply a part of those competing firms I have been speaking of; they will be in fact just a part of the machinery for the production of profit; and so long as this lasts it will be the aim of the masters or profit-makers to decrease the market value of this human part of the machinery; that is to say, since they already hold in their hands the labour of dead men in the form of capital and machinery, it is their interest, or we will say their necessity, to pay as little as they can help for the labour of living men which they have to buy from day to day: and since the workmen they employ have nothing but their labour-power, they are compelled to underbid one another for employment and wages, and so enable the capitalist to play his game.

I have said that, as things go, the workers are a part of the competing firms, an adjunct of capital. Nevertheless, they are only so by compulsion; and, even without their being conscious of it, they struggle against that compulsion and its immediate results, the lowering of their wages, of their standard of life; and this they do, and must do, both as a class and individually: just as the slave of the great Roman lord, though he distinctly felt himself to be a part of the household, yet collectively was a force in reserve for its destruction, and individually stole from his lord whenever he could safely do so. So, here, you see, is another form of war necessary to the way we live now, the war of class against class, which, when it rises to its height, and it seems to be rising at present, will destroy those other forms of war we have been speaking of; will make the position of the profitmakers, of perpetual commercial war, untenable; will destroy the present system of competitive privilege, or commercial war.

Now observe, I said that to the existence of the workers it was combination, not competition, that was necessary, while to that of the profit-makers combination was impossible, and war necessary. The present position of the workers is that of the machinery of commerce, or in plainer words its slaves; when they change that position and become free, the class of profit-makers must cease to exist; and what will then be the position of the workers? Even as it is they are the one necessary part of society, the life-giving part; the other classes are but hangers-on who live on them. But what should they be, what will they be, when they, once for all, come to know their real power, and cease competing with one another for livelihood? I will tell you: they will be society, they will be the community. And being society—that is, there being no class outside them to contend with—they

can then regulate their labour in accordance with their own real needs.

There is much talk about supply and demand, but the supply and demand usually meant is an artificial one; it is under the sway of the gambling market; the demand is forced, as I hinted above, before it is supplied; nor, as each producer is working against all the rest, can the producers hold their hands, till the market is glutted and the workers, thrown out on the streets, hear that there has been overproduction, amidst which over-plus of unsaleable goods they go ill-supplied with even necessaries, because the wealth which they themselves have created is "ill-distributed," as we call it—that is, unjustly taken away from them.

When the workers are society they will regulate their labour, so that the supply and demand shall be genuine, not gambling; the two will then be commensurate, for it is the same society which demands that also supplies; there will be no more artificial famines then, no more poverty amidst over-production, amidst too great a stock of the very things which should supply poverty and turn it into well-being. In short, there will be no waste and therefore no tyranny.

Well, now, what Socialism offers you in place of these artificial famines, with their so-called over-production, is, once more, regulation of the markets; supply and demand commensurate; no gambling, and consequently (once more) no waste; not overwork and weariness for the worker one month, and the next no work and terror of starvation, but steady work and plenty of leisure every month; not cheap market wares, that is to say, adulterated wares, with scarcely any *good* in them, mere scaffold-poles for building