## 2020

# Wiley GAAP GOVERNMENTS

Interpretation and Application of GENERALLY ACCEPTED ACCOUNTING PRINCIPLES

Warren Ruppel

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# GAAP for Governments 2020



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#### **PREFACE**

Governmental accounting is a specialized area that has undergone significant changes over the past few decades. As governmental accounting standards have developed, the complexities of preparing financial statements for governmental entities have greatly increased. Providing meaningful financial information to a wide range of users is not an easy task. Adding to these challenges, the Governmental Accounting Standards Board (GASB) brought sweeping changes to the governmental financial reporting model and is now continuing the process of addressing many important accounting areas related to that model.

Given this rapidly changing environment, the financial statement preparer needs a technical resource that provides more than accurate, competent technical information. The resource needs to be written to fit today's governmental accounting environment. It needs to take a fresh look at some of the long-standing accounting questions faced by governments and to provide meaningful up-to-date information on recently issued and soon-to-be-issued accounting pronouncements.

The purpose of this book is to meet these needs by providing a useful, complete, and practical guide to governmental accounting principles and financial reporting. Throughout, the book will provide the reader with:

- An understanding of the concepts and theories underlying each topic discussed.
- A complete, authoritative reference source to assure the reader that all aspects of a particular topic are covered.
- Practical guidance to allow financial statement preparers and auditors to meet the requirements of generally accepted accounting principles for governments and to efficiently and effectively implement new requirements.

The approach used in this book is to provide the reader with useful information in a usable format. Accounting theory must correspond with practical examples to be useful, because theory seldom matches the specific situation. For technical information to be usable, it must be clearly presented without clutter and unnecessary repetition. The substance of accounting requirements must also be understood in order for them to be properly applied. Understanding the reasons why technical requirements exist is an important ingredient in properly applying accounting standards.

The 2020 edition of this book begins with an overview of governmental accounting principles and a description of the various types of funds currently in use by governmental entities. It then describes basic financial statements and provides guidance for reporting various assets, liabilities, revenues, and expenses/expenditures. Finally, it examines the accounting and financial reporting requirements for several specific types of governmental entities. The book also includes a "Disclosure Checklist," which should prove very helpful in determining the completeness of a governmental entity's financial statement disclosures.

This book would not have come to fruition without the hard work and perseverance of a number of individuals. John DeRemigis of John Wiley & Sons had the confidence to work with me in developing the original concept for the book and in ensuring its quality and success. Sheck Cho's efforts in producing recent editions of the book are greatly appreciated, as well as other members of the Wiley team.

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Of course, the time and effort needed to write and maintain this book would not be possible without a supportive family, for which I am grateful to my wife, Marie, and my sons, Christopher and Gregory.

Warren Ruppel, CPA Woodcliff Lake, NJ March 2020

#### **ABOUT THE AUTHOR**

Warren Ruppel, CPA, is a Partner at Marks Paneth LLP, New York, in the firm's Non-profit, Government and Healthcare Group, where he serves as the Practice Leader for Government Services. He formerly was the assistant comptroller for accounting of the City of New York, where he was responsible for all aspects of the City's accounting and financial reporting. He has over 35 years of experience in governmental and not-for-profit accounting and financial reporting. He began his career at KPMG after graduating from St. John's University, New York. His involvement with governmental accounting and auditing began with his first audit assignment—the second audit ever performed of the financial statements of the City of New York. From that time he served many governmental and commercial clients until he joined Deloitte & Touche in 1989 to specialize in audits of governments and not-for-profit organizations. Mr. Ruppel has also served as the chief financial officer of an international not-for-profit organization.

Mr. Ruppel has served as an instructor for many training courses, including specialized governmental and not-for-profit programs and seminars. He has also been an adjunct lecturer of accounting at the Bernard M. Baruch College of the City University of New York. He is the author of five other books, *OMB Circular A-133 Audits, Not-for-Profit Organization Audits, Not-for-Profit Accounting Made Easy, Government Accounting Made Easy,* and *Not-for-Profit Audit Committee Best Practices*. He is also the government specialist for SmartPros online CPA Report, in which he appears quarterly to provide a governmental accounting and auditing update.

Mr. Ruppel is a member of the American Institute of Certified Public Accountants as well as the New York State Society of Certified Public Accountants, where he served on the board of directors and chaired its Audit Committee. He also serves on the Governmental Accounting and Auditing Committee and is a past president of the Foundation for Accounting Education. He is a past president of the New York Chapter of the Institute of Management Accountants. Mr. Ruppel is a member of the New York State Government Finance Officers Association, where he serves on its Accounting, Auditing and Financial Reporting Committee. He also serves on the Special Review Committee of the national Government Finance Officers Association. In addition, he is a member of the Executive Advisory Board to the Department of Accounting and Taxation of St. John's University.

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#### **INTRODUCTION**

The 2020 Governmental GAAP Guide incorporates all of the pronouncements issued by the Governmental Accounting Standards Board (GASB) through January 2019. This chapter is designed to keep the reader up to date on all pronouncements recently issued by the GASB and their effective dates, as well as to report on the Exposure Drafts, Preliminary Views, and Invitations to Comment (ITCs) for proposed new statements or interpretations that are currently outstanding. This chapter also includes relevant information on the GASB's Technical Agenda for the upcoming year to give readers information as to potential areas for future GASB requirements.

#### RECENTLY ISSUED GASB STATEMENTS AND THEIR EFFECTIVE DATES

	GASB Statement	Effective Date	Where in This Book
74	Financial Reporting for Postemployment Benefit Plans Other Than Pension Plans	Fiscal years beginning after June 15, 2016	Chapter 22
75	Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions	Fiscal years beginning after June 15, 2017	Chapter 17
76	The Hierarchy of Generally Accepted Accounting Principles for State and Local Governments	Periods beginning after June 15, 2015	Chapter 2

	GASB Statement	Effective Date	Where in This Book
77	Tax Abatement Disclosures	Periods beginning after December 15, 2015	Chapter 9
78	Pensions Provided through Certain Multi-Employer Defined Benefit Plans	Periods beginning after December 15, 2015	Chapter 17
79	Certain External Investment Pools	Periods beginning after June 15, 2015	Chapter 12
80	Blending Requirements for Certain Component Units—An Amendment of GASB Statement No. 14	Periods beginning after June 15, 2016	Chapter 11
81	Irrevocable Split-Interest Agreements	Periods beginning after December 15, 2016	Chapter 12
82	Pension Issues—An Amendment of GASB Statements No. 67, No. 68, and No. 73	Periods beginning after June 15, 2016	Chapter 17
83	Certain Asset Retirement Obligations	Periods beginning after June 15, 2018	Chapter 14
84	Fiduciary Activities	Periods beginning after December 15, 2018	Chapter 8
85	Omnibus 2017	Periods beginning after June 15, 2017	Chapters 11, 12, 14, 17
86	Certain Debt Extinguishment Issues	Periods beginning after June 15, 2017	Chapter 15
87	Leases	Periods beginning after December 15, 2019	Chapter 19
88	Certain Disclosures Related to Debt, Including Direct Borrowings and Direct Placements	Periods beginning after June 15, 2018	Chapter 15
89	Accounting for Interest Costs Incurred before the End of a Construction Period	Periods beginning after December 15, 2019	Chapter 15
90	Majority Equity Interests—An Amendment of GASB Statements No. 14 and No. 61	Periods beginning after December 15, 2018	Chapter 11
91	Conduit Debt Obligations	Periods beginning after December 15, 2020	Chapter 15
92	Omnibus	Issuance/Periods beginning after June 15, 2020	Chapters 14, 17, 19, 21, 22

The GASB has a number of Exposure Drafts, Preliminary Views, and Invitations to Comment that it has issued, which will affect future accounting and financial reporting requirements when final standards are developed. The following provides a brief synopsis of what is being covered by each Exposure Draft and Invitation to Comment document. Readers should always be aware that the GASB often modifies proposal stage literature based upon its continuing deliberations and consideration of comments that it receives on each Exposure Draft and Invitation to Comment document.

#### **EXPOSURE DRAFTS**

#### Certain Component Unit Criteria, and Accounting and Financial Reporting for Internal Revenue Code Section 457 Deferred Compensation Plans

The accounting guidance in this Exposure Draft would require that for purposes of determining whether a primary government is financially accountable for a potential component unit, except for a potential component unit that is a defined contribution pension plan, a defined contribution OPEB plan, or another employee benefit plan (for example, a Section 457 plan to which only employees contribute), the absence of a governing board should be treated the same as the appointment of a voting majority of a governing board if the primary government performs the duties that a governing board typically performs.

This Exposure Draft also would require that the financial burden criterion in GASB Statement No. 84, *Fiduciary Activities*, be applicable to only defined benefit pension plans and defined benefit OPEB plans that are administered through trusts.

Also, this Exposure Draft would require that all accounting and financial reporting requirements relevant to pension plans be applied to Section 457 plans that meet the definition of a pension plan. Similarly, all accounting and financial reporting requirements relevant to pensions should be applied to benefits provided through Section 457 plans that meet the definition of a pension plan.

#### Internal Revenue Code Section 457 Deferred Compensation Plans That Meet the Definition of a Pension Plan and Supersession of GASB Statement No. 32

This Exposure Draft would require that all accounting and financial reporting requirements relevant to pension plans be applied to Section 457 plans that meet the definition of a pension plan. Similarly, the Exposure Draft would specify that all accounting and financial reporting requirements relevant to pensions be applied to benefits provided through Section 457 plans that meet the definition of a pension plan.

#### Communication Methods in General Purpose External Financial Reports That Contain Basic Financial Statements: Notes to Financial Statements

This is an Exposure Draft of a Concepts Statement that will provide a conceptual basis to the GASB for use in consideration of a project to review the notes to financial statements to determine:

- The types of information disclosed in notes to the financial statements
- The types of information not appropriate for the financial statements
- The degree of important that information disclosed in the financial statements should possess.

#### **Implementation Guide Update – 2020**

This is an Exposure Draft of an Implementation Guide for various GASB pronouncements.

#### Replacement of Interbank Offered Rates

This Exposure Draft is in response to the widely-used London Interbank Offered Rate (LIBOR) not expected to exist in its current form by 2021. The resulting accounting guidance from this Exposure Draft would do the following relative to LIBOR being replaced:

- Providing an exception for certain hedging derivative instruments to the hedge accounting termination provisions when an Interbank Offered Rate (IBOR) is replaced as the reference rate of the hedging derivative instrument
- Clarifying the hedge accounting termination provisions when an IBOR is replaced as the reference rate of a hedged item
- Clarifying that the uncertainty related to the continued availability of IBORs does not, by itself, affect the assessment of whether a hedged expected transaction is probable
- Removing LIBOR as an appropriate benchmark interest rate for the qualitative evaluation
  of the effectiveness of an interest rate swap
- Identifying the Secured Overnight Financing Rate and the Effective Federal Funds Rate as appropriate benchmark interest rates for the qualitative evaluation of the effectiveness of an interest rate swap
- Clarifying the definition of reference rate, as it is used in Statement 53
- Providing an exception to the lease modifications guidance in Statement 87 for certain lease contracts that are amended to replace an IBOR as the rate upon which variable payments depend.

#### Public-Private and Public-Public Partnerships and Availability Payment Arrangements

The accounting guidance resulting from this Exposure Draft broadens the accounting guidance that currently exists for service concession arrangements to include many more types of public-private and public-public partnerships. It also incorporates the guidance of GASBS 87 *Leases* into circumstances when these types of arrangements are in the form a of a leases.

#### **Subscription-Based Information Technology Arrangements**

This Exposure Draft defines a subscription-based information technology arrangement (SBITA as a contract that conveys control of the right to use another party's (a SBITA vendor) hardware, software, or both, including information technology infrastructure (the underlying hardware or software), as specified in the contract for a period of time in an exchange or exchange-like transaction. This Exposure Draft addresses types of arrangement generally referred to as "cloud" computing and treats this arrangements very similarly to leases and bases much of its accounting guidance on GASBS 87.

#### PRELIMINARY VIEWS

#### **Financial Reporting Model Improvements**

In September 2018 the GASB issued this PV to address the accounting used by governmental funds, currently the modified accrual basis of accounting and the current financial resources measurement focus. This PV follows the Invitation to Comment on the same topic. The GASB has reached a preliminary view that the current financial resources measurement focus will be replaced by a short-term financial resource model, where short-term is defined as one year.

The PV also addresses other issues including the format of the resource flows statement for the governmental funds, communication of major component unit information, a schedule of government-wide expenses by natural classification, and budgetary comparison reporting.

There is a "companion" Preliminary Views document of a Concepts Statement, *Recognition of Elements of Financial Statements*, which will serve as a conceptual underpinning of the financial reporting model improvements project.

#### **INVITATION TO COMMENT**

#### **Revenue and Expense Recognition**

In January 2018 the GASB issued this ITC related to a project to develop a comprehensive revenue and expense model. According to the ITC, the GASB believes this is necessary because:

- Existing guidance for exchange revenue and expense transactions is limited, resulting in inconsistent reporting of information by governments.
- Existing guidance for nonexchange revenue and expense transactions, though generally effective, could be clarified and improved.
- Other accounting standards setters are considering or implementing a "performance obligation" approach for revenue recognition.
- A comprehensive model is expected to result in more robust, principles-based guidance for addressing a wide range of transactions that will improve comparability and provide more useful information.

As stated, the GASB will be considering whether it would be appropriate to adopt a "performance obligation" approach for revenue recognition, which is the basis used in a recent FASB standard on revenue recognition. Clearly, this project is broader that the FASB's standard in that it also addresses expense recognition.

#### GASB PROJECT PLAN

The Exposure Drafts, Preliminary Views Documents, and the Invitation to Comment discussed above comprise a substantial portion of the GASB's project plan, particularly as the financial reporting model and revenue and expense recognition projects are substantial projects that will have far-reaching impacts on government accounting and financial reporting.

The other projects included in the GASB's project plan include a re-examination of accounting for compensated absences and a project to exam prior-period adjustments, accounting changes, and error corrections.

#### **SUMMARY**

The GASB, as always, maintains an active agenda, and the accounting and financial reporting standards for governments are consistently evolving. Financial statement preparers need to keep an eye on emerging new GASB pronouncements to ensure that they have adequate time to plan for their implementation, as well as to inform financial statement users about their potential impacts.

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#### INTRODUCTION

The field of governmental accounting and financial reporting has undergone significant growth and development over the last 30 years. Generally accepted accounting principles for governments were once a loosely defined set of guidelines followed by some governments and governmental entities, but now have developed into highly specialized standards used in financial reporting by an increasing number of these entities. Because of this standardization, users are able to place additional reliance on these entities' financial statements. The Governmental Accounting Standards Board (GASB) has designed a model for financial reporting by governments that

results in a significantly different look to governmental financial statements from those of the past, as well as from those of commercial organizations. There have also been substantive changes in the accounting principles used by governments. Governmental financial statement preparers, auditors, and users must have a complete understanding of these requirements to fulfill their financial reporting obligations.

#### CHAPTER OVERVIEW

This chapter provides a background on the development and purpose of governmental accounting standards. The topics in this chapter follow.

- Entities covered by governmental accounting principles.
- Overview of the history of governmental accounting standards setting.
- Objectives of governmental accounting and financial reporting.
- · Communication methods.
- Elements of financial statements.
- · Hierarchy of governmental accounting standards.

#### ENTITIES COVERED BY GOVERNMENTAL ACCOUNTING PRINCIPLES

This book addresses this topic in much more detail throughout its later chapters as specific types of entities are discussed. However, in general, the following entities are covered by governmental generally accepted accounting principles:

- State governments.
- Local governments such as cities, towns, counties, and villages.
- Public authorities such as economic development, parking, housing, water and sewer, and airport authorities.
- Governmental colleges and universities.
- · School districts.
- Public employee retirement systems.
- Public hospitals and other health care providers.

Throughout this book, when "governmental entities" or "governments" are mentioned, the reference is to these types of entities. Governments covered by governmental accounting principles are sometimes distinguished as general-purpose governments (which include states, cities, towns, counties, and villages) and special-purpose governments (which is a term used in GASBS 34, *Basic Financial Statements—and Management's Discussion and Analyses*, to refer to governments and governmental entities other than general-purpose governments). Both general-purpose and special-purpose governments are covered by governmental generally accepted accounting principles and by this book.

Not-for-profit organizations are not included within the scope of governmental accounting standards unless they are considered governmental not-for-profit organizations (discussed in detail below), nor are the federal government and its various agencies and departments. Not-for-profit organizations and the federal government are sometimes confused with the governments that this book is addressing when they are homogenized into something commonly referred to as the "public sector." Not all public-sector entities (as described above) are subject to governmental accounting principles and standards.

#### Distinguishing a Governmental Entity from a Not-for-Profit Organization

Some organizations are difficult to categorize as either a governmental entity or not-for-profit organization. For example, local governments may set up economic development corporations that have many characteristics of not-for-profit organizations, including federal tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. However, these organizations are usually considered governmental not-for-profit organizations that should follow generally accepted accounting principles for governments. A definition of a governmental not-for-profit organization (subject to the accounting standards promulgated by the GASB) is found in the AICPA Audit and Accounting Guide *State and Local Governments* (the Guide). The Guide defines governmental organizations as "public corporations and bodies corporate and politic." Other organizations are governmental organizations under the Guide's definition if they have one or more of the following characteristics:

- Popular election of officers or appointment (or approval) of a controlling majority of the members of the organization's governing body by officials in one or more state or local governments.
- The potential for unilateral dissolution by a government with the net assets reverting to a
  government.
- The power to enact or enforce a tax levy.

In applying the above definitions, a public corporation is described in the Guide as an artificial person, such as a municipality or a governmental corporation, created for the administration of public affairs. Unlike a private corporation, it has no protection against legislative acts altering or even repealing its charter. Public corporations include instrumentalities created by the state, formed and owned in the public interest, supported in whole or part by public funds, and governed by managers deriving their authority from the state. Exhibit 1 provides some consensus examples of public corporations often found at the state and local government level.

#### **Exhibit 1: Examples of public corporations**

The following are examples of "public corporations" that are often found at the state and local government level. These organizations would usually be considered governmental entities when the definition provided in the Guide is applied.

- · Public hospital.
- Public college or university.
- Economic development corporation.
- · Housing authority.
- Water and sewer utility.
- · Electric or gas utility.
- · Industrial development authority.
- · Educational construction authority.

Typically, these organizations are created by acts of state legislatures. Their continued existence and legal authority to operate can generally be changed at the discretion of the state legislature.

Furthermore, entities are presumed to be governmental if they have the ability to issue directly (rather than through a state or municipal authority) debt that pays interest exempt from federal taxation. However, entities possessing only that ability (to issue tax-exempt debt) and none of the

other governmental characteristics may rebut the presumption that they are governmental if their determination is supported by compelling, relevant evidence.

The Guide provides that entities are governmental or nongovernmental for accounting, financial reporting, and auditing purposes based solely on the application of the preceding criteria and that other factors are not determinative. As an example the Guide provides that the fact that an entity is incorporated as a not-for-profit organization and exempt from federal income taxation under the provisions of Section 501 of the Internal Revenue Code is not a criterion in determining whether an entity is governmental or nongovernmental for accounting, financial reporting, and auditing purposes.

NOTE: GASBS 34 eliminated some of the apparent inconsistencies that existed in the past about financial reporting for governmental not-for-profit organizations. Under GASBS 34, they are special-purpose governments that should follow the accounting guidance as delineated under GASBS 34 and all other applicable GASB pronouncements.

GASBS 39, Determining Whether Certain Organizations Are Component Units—An Amendment of GASB Statement No. 14, resulted in more not-for-profit organizations being included within the financial reporting entity of a government or governmental entity. In these cases, GASBS 39 does not require that these not-for-profit organizations comply with the financial reporting requirements for governments. Despite their inclusion within a government's reporting entity, many of these types of organizations (such as fundraising foundations) would not be considered governmental organizations and would still report their separately issued financial statements using the standards of the Financial Accounting Standards Board (FASB). The financial statement preparer should incorporate the not-for-profit organization's financial statements (reported using FASB principles) within the governmental reporting model (using GASB principles) which may require that the not-for-profit organization actually be reported somewhat separately from the primary government, such as on a separate page. Appendix E of GASBS 39 provides an illustration of including a not-for-profit organization foundation with a governmental university. GASBS 39 is more fully discussed in Chapter 11.

#### OVERVIEW OF THE HISTORY OF GOVERNMENTAL ACCOUNTING STANDARDS SETTING

Understanding how governmental accounting standards were developed appears difficult at first because it seems that so many different entities and organizations were involved in the standards-setting process. Working from the current process through history is the easiest way to understand the interrelationships of the various entities involved. Currently, governmental accounting standards are established by the GASB. The GASB is a "sister" organization to the Financial Accounting Standards Board (FASB). The FASB establishes accounting standards for private-sector entities, including both commercial entities and not-for-profit organizations. Both the FASB and the GASB are overseen by the Financial Accounting Foundation (FAF), an independent, private-sector organization that among other things is responsible for the oversight, administration, and finances of the GASB and FASB.

NOTE: One significant difference between the GASB and the FASB is the FASB's role in setting accounting principles for public companies. Under the Sarbanes-Oxley Act of 2002, accounting standards for public companies are the responsibility of the US Securities and Exchange Commission (SEC). The SEC continues to recognize accounting standards promulgated by the FASB.

Prior to the formation of the GASB, governmental accounting standards were promulgated by the National Council on Governmental Accounting (NCGA). The NCGA was an outgrowth of a group called the National Committee on Governmental Accounting, which itself was an outgrowth of a group called the National Committee on Municipal Accounting (NCMA). These groups were sponsored by the Government Finance Officers Association (GFOA), originally known as the Municipal Finance Officers Association (MFOA).

The first of several collections of municipal accounting standards issued by the NCGA in 1934 became known as the "blue book." Subsequently, a second blue book was issued by the NCGA in 1951, and a third was issued in 1968, entitled Governmental Accounting, Auditing, and Financial Reporting (GAAFR). Subsequent versions of this book were issued in 1980, 1988, and 1994. In 2001, the GFOA issued a major revision of the GAAFR to incorporate the changes to governmental financial reporting as a result of GASBS 34. Another update was published in 2005 to include the new standards for accounting and reporting for postemployment benefits other than pensions established by GASBS 43 and 45. A 2012 update includes reporting deferred inflows and outflows of resources under GASBS 63 and 65. However, these later blue books were different from the 1968 and prior blue books in that they were not meant to be authoritative sources of governmental accounting standards. None of the 1988 through 2012 blue books would be an authoritative source of accounting standards, since the GASB was created in 1984 to serve this purpose; thus the GFOA no longer has the ability to issue authoritative accounting standards. Even with the issuance of the 1980 blue book, the GFOA (then known as the MFOA) decided not to use the blue book as a means of promulgating new accounting standards. Rather, the focus of the blue book was changed to provide financial statement preparers (and their auditors) with detailed and practical guidance to implement authoritative accounting standards. The blue book continues to be used by the GFOA to set the requirements for its "Certificate of Achievement for Excellence in Financial Reporting" program, covered in Chapter 9.

NOTE: The FASB world of accounting standards has been impacted by a move to "converge" standards with International Financial Reporting Standards (IFRS) as promulgated by the International Accounting Standards Board. The reader may wonder if there is an equivalent process in place in the world of government accounting standards. The answer is yes, although there is not nearly the same momentum to converge the US standards with the international standards. Rather, the International Public Sector Accounting Standards Board (IPSASB) has a strategy to converge its International Public Sector Accounting Standards (IPSAS) with IFRS, which are issued by the International Accounting Standards Board. As part of this strategy, IPSASB has developed guidelines for modifying IFRS for application by public sector entities. As discussed later in this chapter, the hierarchy of accounting principles for governments includes IPSAS standards as "other accounting literature." The FAF, along with the GASB and FASB, has developed a strategic plan which mentions increased involvement of the GASB in international standards as a goal.

#### OBJECTIVES OF GOVERNMENTAL ACCOUNTING AND FINANCIAL REPORTING

In describing the history of the governmental accounting standards development process, one could logically ask the question, "Why were separate accounting and financial reporting standards needed for governments?" The answer to this depends on the identities of the groups of readers and users of the financial statements of state and local governments, the objectives of these readers and users, and the overall objectives of governmental financial reporting.

#### **GASB Concepts Statement 1**

The GASB addressed this basic question relatively soon after it was created to serve as an underpinning for all of its future standards-setting work. The GASB issued Concepts Statement 1, Objectives of Financial Reporting (GASBCS 1), which identifies the primary users of the financial statements of state and local governments and their main objectives.

To determine the objectives of governmental financial reporting, the GASB first set forth the significant characteristics of the governmental environment. These characteristics are listed in Exhibit 2.

#### Exhibit 2: Characteristics of the governmental environment under GASB Concepts Statement 1

- Primary characteristics of a government's structure and the services it provides.
- Control characteristics resulting from a government's structure.
- Use of fund accounting for control purposes.
- Dissimilarities between similarly designated governments.
- Significant investment in non-revenue-producing capital assets.
- Nature of the political process.
- · Users of financial reporting.
- · Uses of financial reporting.
- · Business-type activities.

#### Primary Characteristics of a Government's Structure and the Services It Provides

- The representative form of government and the separation of powers. This emphasizes that the ultimate power of governments is derived from the citizenry. The most common forms of government used in the United States are based on a separation of power among three branches of government: executive, legislative, and judiciary.
- The federal system of government and the prevalence of intergovernmental revenues. This characteristic describes the three primary levels of government: federal, state, and local. Because of differences in abilities to raise revenues through taxes and other means, many intergovernmental grants result in revenues passing from one level to another. For example, federal funds for the Temporary Assistance for Needy Families (TANF) program start at the federal level and flow through the states to local governments, where the program is actually administered.
- The relationship of taxpayers to service receivers. In terms of impact on the objectives of financial reporting, this characteristic of governments may be the most significant. Following are some interesting points that the GASB included in GASBCS 1 that may affect financial reporting objectives:

- Taxpayers are involuntary resource providers. They cannot choose whether to pay their taxes.
- Taxes paid by an individual taxpayer generally are based on the value of property owned or income earned and seldom have a proportional relationship to the cost or value of the services received by the individual taxpayer.
- There is no exchange relationship between resources provided and services received. Most individual taxes do not pay for specific services.
- The government generally has a monopoly on the services that it provides.
- It is difficult to measure optimal quality or quantity for many of the services provided by governments. Those receiving the services cannot decide the quantity or quality of a particular service of the government.

#### Control Characteristics Resulting from a Government's Structure

- The budget as an expression of public policy and financial intent and a method of providing control. In the commercial world, revenues exceeding budget and expenses under budget would almost always be considered good things. In the governmental environment, higher revenues might indicate that taxes are set too high. Even more problematic, expenditures below budget might indicate that levels of spending for public purposes are not achieved because the budgeted funding level is a matter of public policy. Politically speaking, expenditures below budget might not be a good thing, unless the reductions were achieved by unanticipated efficiencies.
- The budget is a financial plan or expression of financial intent. This is a similar concept to the public policy question, but also brings into consideration the fact that the budgets of governments generally need to be balanced; for instance, revenues should equal expenditures, highlighting the concept that governments need to live within their means.
- The budget is a form of control that has the force of law. Since governments' budgets generally are subject to approval of both executive and legislative branches (similar to the process for other forms of legislation), violation of the budget's spending authority can be construed as a violation of the law.
- The budget may be used as a mechanism to evaluate performance. This characteristic is generally less useful in the government environment than in the commercial environment, since performance evaluation is not viewed as the primary purpose of the budget. To be effective, comparison of budgeted to actual results over time would have to be made, as well as consideration of the government's service efforts and accomplishments.

#### Use of fund accounting for control purposes

Most governments are required by law to use a fund accounting structure as a means to control use of resources. In some cases, bond indentures may require establishing and maintaining funds. In other cases, the government may decide to use fund accounting not because it is required, but simply because it can provide a useful control mechanism for distinguishing various components of its operation.

Regardless of the reason for the use of fund accounting, when examining the objectives of financial reporting for governments, the predominant use of fund accounting must be considered to properly recognize the potential needs of financial statement users.

#### Dissimilarities between similarly designated governments

GASBCS 1 concludes that the differences in the organization of governmental entities, the services they provide, and their sources of revenues all need to be considered when developing financial reporting objectives. For example, different governments at the same level (for example, county governments) may provide significantly different services to their constituents. The levels and types of services provided by county governments depend on the services provided by the cities, towns, villages, and so forth, within the county, as well as by the state government under which the counties exist. In other unique examples, such as the city of New York, there are five county governments located within the city. Beyond boundary differences, the level of provision of services (such as human services and public safety) varies from county to county. In addition, counties also derive their primary revenues from different sources. Some counties may rely primarily on a county tax on real property within the county. Other counties may rely more heavily on a portion of a sales tax. The important point is that there is a high degree of variability among governments that are at comparable levels.

NOTE: This dissimilarity, while an important characteristic to consider when determining financial reporting objectives, is not unlike that encountered in the commercial environment. A financial statement reader of commercial entities encounters many dissimilarities among the nature of the operations of companies in seemingly identical industries.

#### Significant investment in non-revenue-producing capital assets

Governments do not determine their capital spending plans based strictly upon return-on-investment criteria. In fact, governments invest in large, non-revenue-producing capital assets, such as government office buildings, highways, bridges, sidewalks, and other infrastructure assets. In many cases, these assets are built or purchased for public policy purposes. Along with this capital investment is a capital maintenance assumption that governments have an obligation to maintain their capital assets. A government's implicit commitment to maintain its assets and its ability to delay maintenance and rehabilitation expenditures (particularly for non-revenue-producing capital assets) were important considerations in GASBCS 1.

#### Uncertain return on investment is considered

Where governments engage in fee-for- service activities, these considerations are not unlike those found in commercial company accounting. For example, should the public water utility invest in a new piece of equipment that will reduce its costs by \$XX or enable it to serve XX number of new customers and generate more revenue? In addition to the business-type decisions, however, governments also make cost/benefit decisions in other seemingly non-revenue-producing activities. For example, a town may decide to invest in new sidewalks and street lighting in its shopping district to raise property values of the businesses in this district, as well as the overall appeal of the town itself. While this investment is non-revenue-producing in the strictest sense, the long-term strategy of the town is the maintenance and enhancement of its property values, and accordingly, its property tax revenues. At the same time, the government may reduce its judgments and claims costs as the number of trip-and-fall lawsuits decreases because of the improved infrastructures.

#### Nature of the political process

Governments must reconcile the conflict between the services desired by the citizens and the citizens' desire to provide resources to pay for those services. The objectives of the citizenry are to obtain the maximum amount of service with a minimum amount of taxes. These conflicts are handled by politicians whose relatively short terms in public office encourage the use of short-term solutions to long-term problems. Accordingly, governments are susceptible to adopting the practices of satisfying some service needs by deferring others, paying for an increased level of services with nonrecurring revenues, and deferring the cash effect of events, transactions, and circumstances that occur in a particular period. GASBCS 1 concludes that to help fulfill a government's duty to be accountable, financial reporting should enable the user to assess the extent to which operations were funded by nonrecurring revenues or long-term liabilities were incurred to satisfy current operating needs.

#### Users of financial reporting

GASBCS 1 identifies three primary groups as the users of governmental financial reports:

- The citizenry (including taxpayers, voters, and service recipients), the media, advocate groups, and public finance researchers.
- Legislative and oversight officials, including members of state legislatures, county commissions, city councils, boards of trustees, school boards, and executive branch officials.
- Investors and creditors, including individual and institutional, municipal security underwriters, bond rating agencies, bond insurers, and financial institutions.

While these three user groups have some overlap with the commercial environment, clearly the citizenry and legislative users are somewhat unique to governments.

NOTE: As will be further examined in Chapter 10, which examines the governmental budgeting process, the budget to actual reporting that is considered by many as inherently necessary in governmental financial reporting is designed to meet the needs of the citizenry and legislative users. These groups are somewhat unique to governments as users of financial reporting. This is why budget to actual financial reporting is included where budgets are legally adopted by governments, whereas this reporting has no counterpart in the commercial accounting (or even the not-for-profit accounting) environment.

For example, the expenditures budgeted in a government's general fund represent the amounts that the citizens/taxpayers have authorized the government (through their legislators) to spend from that fund. In order for the government to demonstrate its financial accountability to the citizens and legislators, information is needed within governmental financial reporting that compares the amounts actually spent with the amounts that were legally authorized to be spent.

#### Uses of financial reporting

The uses of financial reporting by governments center upon economic, political, and social decisions, as well as assessing accountability. These uses are accomplished by the following means:

Comparing actual financial results with the legally adopted budget. Spending in
excess of budget may indicate poor financial management, weak budgetary practices,

- or uncontrollable, unforeseen circumstances. Underspending may indicate effective cost containment or that the quality or quantity of services provided by the government could have been increased without going over budget.
- Assessing financial condition and results of operations. Each of the three user groups described above has a different primary reason for assessing a government's financial condition and results of operations. For example, investors and creditors are interested in the financial condition of a government in order to assess whether the government will be able to continue to pay its obligations and meet its debt service requirements. Similarly, these users look to a government's results of operations and cash flows for indications of whether the financial condition of the government is likely to improve or worsen. As another example, the citizenry is interested in the financial condition and operating results of a government as indications of the need to change the rate of tax levies or increase or decrease the levels of services provided in the future.
- Assisting in determining compliance with finance-related laws, rules, and regulations. Governmental financial reports can demonstrate compliance with legally mandated budgetary controls and controls accomplished through the use of fund accounting. For example, if the government is legally required to have a debt service fund, and the existence and use of such a fund is clear from a financial statement presentation, compliance is demonstrated. Similarly, compliance with debt covenants, bond indentures, grants, contracts, and taxing and debt limits can also be demonstrated by governmental financial reporting.
- Assisting in evaluating efficiency and effectiveness. Governmental financial reporting may be used to obtain information about service efforts, costs, and accomplishments.

Users of this information are interested in the economy, effectiveness, and efficiency of a government. This information may form the basis of their funding or voting decisions.

NOTE: In the governmental financial reporting model promulgated by GASBS 34, the GASB concluded that both government-wide and fund financial statements were necessary in order for the financial reporting model to meet the financial reporting objectives and needs of users as described in GASBCS 1. The objectives described in GASBCS 1, including the needs of the various user groups described above, were driving forces in determining how the financial reporting model promulgated by GASBS 34 took shape.

#### Business-type activities

In addition to the general governmental characteristics that must be considered in determining the appropriate objectives of financial reporting, circumstances in which governments perform business-type activities must also be examined. Activities are considered "business-type" not solely because they resemble those performed by the private sector but because there is an exchange involved between the receiver and provider of the service; for instance, the receiver or consumer of the services is charged for those services.

The environment for the provision of business-type activities has some overlap with the traditional governmental environment described above. However, the elements of customer and service provider bring different characteristics into the environment that must be considered in determining financial reporting objectives. The following list describes those characteristics that were considered by the GASB in GASBCS 1:

 Relationship between services received and resources provided by the consumer. For business-type activities, there is frequently a direct relationship between the charge for the service and the service itself. This exchange relationship causes users of financial information to focus on the costs of providing the service, the revenues obtained from the service, and the difference between the two.

NOTE: The fact that a charge is assessed for a service does not imply that the charge covers all of the costs of a service. There may be a conscious decision on the part of the government to subsidize the costs of particular services with revenues from other sources that are not part of the exchange transaction. Less frequently, the government may also decide to charge more than the cost of the service to provide a "profit" to be used for some other non-business-type or governmental activity.

- Revenue-producing capital assets. Many of the capital assets purchased or constructed
  by governments for business-type activities are revenue-producing. Many business-type
  activities are capital intensive, and the need for information concerning those assets must
  be considered when developing financial reporting objectives for governments.
- Similarly designated activities and potential for comparison. There is generally a greater potential for comparability among business-type activities performing similar functions than there is among governmental-type activities. Governmental business-type activities generally only perform a single function, such as supplying water. The problems, procedures, and cost components of obtaining, treating, and delivering water are similar, regardless of whether the function is performed by a commercial enterprise, a public authority, an enterprise fund, or as part of a government's basic operations.

NOTE: More information to help the reader distinguish among these differences is provided in Chapter 7. These similarities facilitate comparison of financial reporting among entities (or parts of entities) providing similar services.

- Nature of the political process. Business-type activities are generally regarded as less influenced by the political process because their fee-for-service operations take them out of the budgetary debate to which governmental activities are subject. However, in many cases, the business-type activities are subsidized by the government in order to keep the fees lower than cost or market values. The rate-setting process then ensues and subjects the business-type activities to pressures from the political process experienced by general governmental activities. Similar influences from the political process develop when the general government furnishes capital funds, even when there is no direct operating subsidy.
- Budgets and fund accounting. Business-type activities generally do not have legally
  adopted budgets. Budgets are more likely to be used as internal management tools rather
  than as a revenue and spending plan with the force of law. In addition, since business-type
  activities are generally found to perform only single functions, the use of fund accounting
  is far less common than with general governmental activities.

In addition to the characteristics of governments, including those characteristics relating to general government activities and business-type activities described above, the GASB considered three factors in determining the financial reporting objectives for governments. These three factors are:

- 1. Accountability and interperiod equity.
- 2. Characteristics of information in financial reporting.
- 3. Limitations of financial reporting.

The following paragraphs describe why these are important factors in determining the objectives of financial reporting for governments.

#### Accountability and interperiod equity

ASBCS 1 describes accountability as the "cornerstone" of all financial reporting in governments. Accountability requires that governments answer to the citizenry in order to justify the raising of public resources and the purposes for those resources. Accountability is based on the general belief that the citizenry has a right to know financial information and a right to receive openly declared facts that may lead to public debate by the citizens and their elected representatives.

Interperiod equity is the concept underlying many of the balanced budget legal requirements found in governments, which intend that the current generation of citizens should not be able to shift the burden of paying for current-year services to future-year taxpayers. GASBCS 1 states that interperiod equity is a significant part of accountability and is fundamental to public administration. As such, it needs to be considered when establishing financial reporting objectives. Financial reporting should help users assess whether current-year revenues are sufficient to pay for the services provided that year and whether future taxpayers will be required to assume burdens for services previously provided.

Note that the concept of a "balanced budget" for a government's governmental funds, particularly the main operating fund, which is called the general fund, falls short of providing true interperiod equity. This is because providing for long-term liabilities (such as pensions and retiree health benefits) are often not funded at appropriate levels currently to provide for benefits to be paid in the future.

#### Characteristics of information in financial reporting

In order for financial information to be an effective method of communication, it must possess certain characteristics that improve its effectivenesss. These are described in Exhibit 3.

#### **Exhibit 3: Characteristics of effective financial reporting**

inherent in the process.

Understandable Governmental financial reporting should be expressed as simply as possible so that financial reports can be understood by those who may not have detailed knowledge of accounting principles. This does not mean, however, that information should be excluded from financial reports merely because it is difficult to understand.
 Reliable The information presented in financial reports should be verifiable, free from bias, and should faithfully represent what it purports to represent. This requires that financial reporting be comprehensive; for instance, nothing significant or material is left out from the information to faithfully represent the underlying events and conditions. Reliability is affected by the amount of estimation in the measurement process and by uncertainties inherent in the item being measured. To this end, financial reporting may need to include

narrative explanations about the underlying assumptions and uncertainties