Structured Products and Related Credit Derivatives

A Comprehensive Guide for Investors

BRIAN P. LANCASTER GLENN M. SCHULTZ FRANK J. FABOZZI



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Foreword

nnovation has been the hallmark of the structured products market since its inception in the mid-1980s. Frank Fabozzi is an acknowledged expert in this space, having witnessed the growth, development, and reach of this market. Along the way, he has assembled some of the most talented analysts in the structured products market to contribute their insight and experience. His efforts over the years have produced the most prolific fixed income reference library in existence today.

Now, in cooperation with Frank Fabozzi, Brian Lancaster and Glenn Schultz and other members of the Structured Products Research team at Wachovia Capital Markets, LLC have produced *Structured Products and Related Credit Derivatives*. This book presents a comprehensive overview of both the assets and the structures used to finance these assets in the capital markets.

At Wachovia, our overall goal in research is to give investors the full 360 and a balanced perspective on the opportunities and risks embedded in each of our investment recommendations. To that end, we strongly encourage our analysts across the capital structure to collaborate with one another and to share information.

This book was written over a time frame that spans the pinnacle of the structured products market through to its most challenging period. Such roller coaster volatility has crystallized the interdependence of the markets and the benefits of Wachovia's holistic approach.

The use of structured products by consumer finance, banking, insurance, and manufacturing companies, as a part of their overall corporate financing strategies, makes this book an invaluable reference not only for fixed income analysts and portfolio managers, but also for their equity counterparts seeking to understand how this market can influence the revenue, capital structure, and financing costs of the companies within their coverage universe.

As the technology for securitizing and financing assets is exported across the globe, it is important to understand the state of the art as it exists today as well as the challenges that this unique market faces going forward. These instruments are highly complex, both from a financial and a legal perspective. Issues such as bankruptcy remoteness and perfection of interest become even more intricate when one considers the different cultures and legal frameworks under which securitization will evolve in the future.

Diane Schumaker–Krieg Managing Director Global Head of Research Wachovia Capital Markets, LLC

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About the Editors

Brian P. Lancaster is a Managing Director at Wachovia Securities where he heads a 19-member Structured Products Research team. Before joining Wachovia Securities, Mr. Lancaster was a Managing Director (Principal) in Structured Products at Bear, Stearns & Co. Inc., Vice-President in New Financial Products and Engineering at Chemical Securities Inc., and Senior Capital Markets Economist at both the Federal Reserve Bank of New York and the Bank of England in London. From 1996 to 1999, he served as an Adjunct Professor of Finance in Columbia University's MBA program and periodically lectures at Harvard, Wharton, and New York University business schools. Mr. Lancaster was voted to Institutional Investor's All-America Fixed Income Research Team in 2001, 2000, and 1999, and was voted best CMBS Analyst of the Year in 2003 by Real Estate Finance & Investment, an Institutional Investor publication. In 2006, National Real Estate Investor magazine named him a "CMBS Pioneer" and one of "Ten to Watch" in real estate. Mr. Lancaster is on the Commercial Real Estate/Multifamily Finance Board of Governors of the Mortgage Bankers Association where he consults periodically with senior government policy makers. He has been a contributing author to numerous books and reports. He holds an MBA from New York University, a Masters in International Affairs from Columbia University (where he was selected as an International Fellow), and a BS from MIT.

Glenn M. Schultz is a Managing Director and the Head of ABS and Non-Agency Mortgage Research a Wachovia Capital Markets, LLC. Mr. Schultz has over 18 years of Capital Markets experience focused on structured finance and fixed income analytics, particularly focused in the ABS and MBS markets. Prior to joining Wachovia, he held positions at the Royal Bank of Canada Financial Group and JPMorgan/Banc One. He and his group have received several professionally recognized awards: including individually ranked in the top 10 Home Equity Loan Analysts 2003 Institutional All-Star Analyst Survey, ASR/IDD 2003 deal of the year for the Bullet Line of Credit structure created for the securitization of Home Equity Line of Creditloans, and Senior Home Equity Loan Analyst on JPMorgan's top ranked II All-Star team 2004, and 2005. Glenn completed his undergraduate degree in Business Administration and his MBA from the University of Louisville and has earned the designation of Chartered Financial Analyst.

Frank J. Fabozzi is Professor in the Practice of Finance and Becton Fellow in the School of Management at Yale University. Prior to joining the Yale faculty, he was a Visiting Professor of Finance in the Sloan School at MIT. Professor Fabozzi is a Fellow of the International Center for Finance at Yale University and on the Advisory Council for the Department of Operations Research and Financial Engineering at Princeton University. He is the editor of the *Journal of Portfolio Management* and an associate editor of the *Journal of Fixed Income*. He earned a doctorate in economics from the City University of New York in 1972. In 2002, Professor Fabozzi was inducted into the Fixed Income Analysts Society's Hall of Fame and is the 2007 recipient of the C. Stewart Sheppard Award given by the CFA Institute. He earned the designation of Chartered Financial Analyst and Certified Public Accountant. He has authored and edited numerous books about finance.

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Wachovia Capital Markets, LLC Yale School of Management

Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC Wachovia Capital Markets, LLC

section One Background

CHAPTER 1

Introduction

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Since the summer of 2007 and as this book goes to press in late 2007, it has been difficult to ignore the news on television, in the print media, and online without one or more of the following financial instruments mentioned: "subprime ABS CDOs," "structured finance products," and "credit derivatives." Even the popular web siteYouTube.com has seen the posting of numerous comedy skit videos and music videos about these financial instruments.

This greater awareness of the new media, comedians, and would-be musicians was obviously due to the 2007 subprime residential mortgagebacked security crisis. These terms have been referred to in some media reports as financial "toxic waste." While real credit issues have surfaced in subprime ABS and some CDOs, it is important to keep the current turmoil roiling the structured product markets in perspective. Securitized subprime mortgage backed securities represent 6% of the approximately \$10 trillion structured products markets which consists of a wide variety of assets ranging from commercial real estate loans, to credit card debt to equipment leases, most of which have performed as well as if not better than equivalent rated corporate bonds. Put another way 94% or about \$9.4 trillion of structured products have generally been money good, stable credit quality securities with upgrade downgrade ratios equal to or better than the corporate bond market.

Beyond the generally high quality of the investments, structured finance has played a critical role in improving the efficiency, liquidity, and availability of capital in the United States and abroad. At the simplest level through the transformative powers of statistical analysis and credit tranching, structured products efficiently connect pools of capital around the world to various financial markets and assets that heretofore only had access to localized specialty lenders. Borrowers are provided with the best possible borrowing rates and investors are provided with greater and more diverse investment opportunities to maximize their investment performance. Moreover, structured products allow for the distribution of risk to a wider variety of financial institutions both domestically and internationally than could otherwise be achieved through traditional balance sheet lending, a feature not lost on regulatory authorities.

The four obvious risks in the structured product endeavor are that (1) the rating agencies, the main arbiter of asset and bond credit quality get it wrong; (2) the originators of the original assets turn into "toll takers" not caring about credit quality but only fees; (3) the investors don't understand the risks and opportunities embedded in the securities they are acquiring; and (4) risk transfer and dispersion is not actually as clear cut as originally expected.

This book, written over a period spanning the greatest bull market in structured products history to arguably its most challenged period by some of Wall Street's top ranked and most seasoned analysts, offers the reader the unique insights that can only come from such a phenomenal roller coaster ride. With many structured finance spreads at or well beyond their historically widest spreads and defaults falling in some sectors and rising in others, there is more investment risk and opportunity in these markets than ever before. This comprehensive book is designed to help the reader identify the opportunities and mitigate the risks in what is perhaps the most fascinating and complex financial market in the world.

Section One of this book includes the forward, this introduction (Chapter 1) and Chapter 2 which provides an analysis of what is arguably one of the most critical and controversial topics in the entire structured products market: *structured finance operating companies* (SFOCs), which includes *structured investment vehicles* (SIVs) and *structured lending vehicles* (SLVs). SFOCs started in the late 1980s and have grown exponentially since 2002.

This chapter also analyzes vehicles of consumer asset backed securities (ABS), their role in the structured products markets as well as their trademark feature, *dynamic leverage*, which allows them to reduce or increase leverage in response to, or in anticipation of, market movements or collateral quality. SFOCs have purchased significant amounts of floating rate bonds across the structured products markets. In 2007, difficulties with these vehicles stemming from sector-level illiquidity and market value declines led to the effective closure of a range of structured products markets. To remain viable, SFOCs will need to learn from the events of 2007 and address both the liquidity and market value risks inherent in the structures.

Section Two (Chapters 3 through 8) starts off with analysis of *residential asset-backed securities* (RABS), the market at the center of the 2007 subprime mortgage crisis (Chapter 3). The market is covered from its inception in the 1990s through the creation of *credit default swaps* (CDSs) referencing RABS transactions. It includes a discussion of the loan level drivers of both voluntary repayment and default, providing an excellent starting point for anyone interested in modeling home equity loan cash flows. Combined with a detailed examination of the structures employed in a RABS securitization and a discussion of the mechanics of pay as you go CDSs, the chapter provides the investor with a solid understanding and methodology for valuing single-name CDS referencing RABS transactions.

Chapters 4 and 5 examine two of the largest and oldest nonresidential consumer ABS markets—credit-card-backed securities and auto-loanbacked securities. Each chapter serves as a guide to understanding the characteristics and credit quality of the respective underlying collateral as well as the structures that were adapted to suit the unique cash flow characteristics of the collateral. An investor approach to evaluating these securities as well as the delinquency and loss performance of credit cards, prime, near-prime, and subprime auto deals are also discussed.

The student-loan-backed securities sector, generally acknowledged as one of the most stable sectors of the ABS market, has grown at a steady pace as the cost of college education continues to rise and demand for loans has increased. In Chapter 6 securitization of both government-guaranteed student loans and private student loans are discussed. Generic structures and underlying collateral characteristics including prepayments and risk associated with this asset class are provided.

Small businesses are often viewed as one of the fundamental contributors to the growth and success of economies and consequently financing is one of the keys to their success. In the United States, the U.S. Small Business Administration (SBA) provides assistance to entrepreneurs by guaranteeing portions of loans to borrowers that may not have otherwise qualify for financing. Chapter 7 provides a guide to understanding the securitization of the unguaranteed portions of SBA loans as well as conventional small business loans, techniques which could have applications in a variety of countries wishing to accelerate their own small business development. The correct valuation of subprime ABS credit default swaps is one of the hottest topics in the structured product markets and was the driver behind many of the large write-offs being taken by major financial institutions in 2007. Chapter 8 focuses on the techniques required for investors that are looking to consider whether going long or short subprime ABS CDS. The chapter argues that Subprime ABS CDS can be valued in a risk neutral framework using scenario analysis. Multiple scenarios are useful for valuation of ABS CDS and bonds because of the complex nature of the ABS deal structure. Investors cannot derive the price of the CDS by looking simply at the expected mortgage performance of a deal. Rather, the full distribution of mortgage performance probabilities are needed in order to generate the fundamental price of an ABS CDS.

Section Three (Chapters 9 through 13) are devoted to perhaps one of the most misunderstood structured products, *collateralized debt obligations* (CDOs) and their many forms. Chapter 9 serves as an introduction for the novice, describing the different CDO structures (managed versus static, synthetic versus cash flow) and the purposes for which they are created (arbitrage verus balance sheet). The chapter also gives a step-by-step guide to the CDO life cycle. Included in the life cycle description is an explanation of the major phases of a cash flow CDO: ramp-up, reinvestment, and amortization. The cash flow waterfalls, various features that impact the waterfall (such as overcollateralization and interest coverage tests, interest diversion tests, and turbo and pay-in-kind tranches), various covenants and tests, and controlling class rights are explained in this chapter. Chapter 9 should help investors distinguish among truths, half-truths, and myths that have appeared in the popular press as well as commentators in professional investment publications who have attacked CDOs.

Chapter 10 builds on the introduction given in Chapter 9, describing and analyzing the various types of CDOs and the underlying assets that make up the collateral. The chapter highlights the special risks and considerations for various collateral classes. The focus is on the most prominent CDO sectors found in the primary market in the summer of 2007. The new issue mix that will be used as CDO collateral, however, can change significantly over time. As an example, high-yield corporate bonds were the most prevalent assets of new issue CDOs in the 1990s, while by 2006 ABS was the most prominent collateral. Investors must strike a balance between the higher yield they will be offered for an emerging asset class or innovative structure with the risk that the product will remain illiquid and possibly obsolete.

The sometimes complex and counterintuitive terminology and mechanics of credit default swaps on corporate entities, ABS, and CDOs, one of the most ubiquitous structured product types, are examined in Chapter 11. The chapter explores actively traded CDS indices, tranche trading strategies, and the dynamics of synthetic CDOs concluding with a discussion of correlation.

Chapter 12 takes on the controversial topic of how CDO managers can be evaluated. Along the way, investors are provided with a toolkit to appraise CDOs as potential or current investments. Some of the challenges in comparing managers, including timing biases and the lack of benchmarks, are discussed. Investors should also be aware of the conflicting interests of note and equity holders, as well as how a manager's interest can be aligned with a particular investor class. By using historical rating transition data and equity cash flow studies, a more complete picture of investor concerns when examining CDOs is provided. Finally, the rating agencies' various reports and research are described. Details about that material is described in the chapter along with an explanation of how they can aid portfolio managers in assessing their CDO investments.

CDO equity—one of the most opaque and potentially profitable corners of the structured products markets—is explored in Chapter 13. After first discussing the advantages and risks of CDO equity investments, an analysis of the drivers of CDO equity cash flows and investment timing issues is provided. The chapter concludes with an analysis of equity return performance.

Commercial mortgage-backed securities (CMBS)—born out of the troubled Resolution Trust Corporation era of the early 1990s when commercial banks and insurance companies shut down commercial real estate lending—have grown to become a significant part of many fixed income indexes and provided 40% of U.S. commercial real estate finance in 2007. Section Four (Chapters 14 through 18) is devoted to this market sector. Chapter 14 discusses in detail what a CMBS is and how investors should appropriately analyze and value the product. In addition, the chapter takes a look at how CMBS has performed with respect to defaults and losses historically and discusses who should and does invest in CMBS.

Like CMBS, *commercial real estate* CDOs (CRE CDOs) were born at a time of crisis—the Russian default induced liquidity crunch of 1998. Evolving from simple static structures which provided nonmark to market, match funded financing for lower-rated CMBS, managed CRE CDOs allowed for the inclusion of a broad array of commercial real estate debt assets including short-term whole loans, bridge loans, B-notes, mezzanine debt, and preferred equity. Chapter 15 analyzes managed CRE CDO structures and examines in detail the legal and credit issues of the primary collateral types such as B-notes, rake bonds, mezzanine loans, and preferred equity.

While synthetic CDOs were first used by European banks in the early 1990s as a means of transferring on balance sheet corporate risk while maintaining client relationships, their application to commercial real estate finance only began in 2005. Chapter 16 explores the growth and development of synthetic CRE CDOs including such topics as what constitutes an event of default, the negative basis trade, monoline insurer involvement, as well as how they may be used by financial institutions to reduce commercial real estate capital requirements and transfer risk. Synthetic CRE CDOs had been growing in popularity prior to the dislocation in the structured products markets in 2007 and could show much promise in helping diversify and transfer commercial real estate risk from the balance sheet of financial institutions.

In Chapter 17, we extend our tour of commercial real estate securitization techniques with a trip abroad—the European commercial real estate CDO market. An American import, CDO technology was first applied to European commercial property finance in 2006. The active management framework of the CDO structure has increased the accessibility of European *commercial real estate* (CRE) investments by addressing (1) the high prepayment velocity synonymous with European CRE; (2) the lack of transparency in investments; and (3) the regulatory morass and country-specific investment nuances. Although the number of transactions to market has been limited, the variation in managers, collateral, and structures make these deals useful benchmarks for developing an understanding of the market. This chapter reviews European CRE CDO collateral types and structures, and outlines an investor approach to uncovering the opportunities and risks in the sector.

Chapter 18, the last chapter in Section Four, is designed to educate the newcomer about the Government National Mortgage Association (GNMA) multifamily securities market and provide the seasoned investor with an updated view of the sector. After a brief history, the chapter first takes a look at how the securities are created. It then looks at the underlying collateral, how the securities are valued, and the inherent risks. The chapter concludes with an analysis of both historical prepayments and defaults for GNMA deals.

Commercial ABS are covered in the three chapters that comprise Section Five (Chapters 19 through 21) which include aircraft securitization, intermodal equipment, and life insurance reserve securitization.

Pooled lease-aircraft-backed securitizations have been used since the early 1990s to finance the aircraft portfolios of leasing companies. Chapter 19 reviews the development of the aircraft ABS market and its overall place in aircraft financing. This is followed by an overview of deal modeling.

The use of intermodal shipping containers has grown rapidly based on the gains to efficiency in cargo transportation. Chapter 20 explains how one of the smaller asset securitization markets provide container lessors with match-term funding against assets while allowing for growth, as additional