

Stefan F.M. Dittrich

The Entrepreneur-Mindset



Get up! Get out! Be awesome!



Stefan F.M. Dittrich, born and raised in Germany, graduated from Personal- and Business-Coaching and passed a qualified vocational Training in the field of NLP. He is a great Supporter of “Lean StartUp” or “Lean Management” (see also Eric Ries or Ash Maurya) but also takes the Position that a great StartUp is based on the Entrepreneurs Personality and Mindset.

As a well educated Personal- and Business-Coach Stefan Dittrich is helping Managers and Employees reflecting Strategies, Processes and Habits. He also is experienced as an Entrepreneur, Trainer and Team-Leader.

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Introduction

Synopsis

Many small business owners and enterprisers got their beginning as an employee. They worked for somebody else. The issue is, if you've been an employee for years, it may be difficult to shake of the bonds of the employee mentality.

What does this mean?

If you've an employee mentality, you're more likely to look to other people to tell you what to do. You'll find it difficult to take responsibility for the success and failure of your endeavor.

You see, as an employee, you've no say about how the business is executed. You just work hard to prove your value so that you can stay employed.

There are a lot of employees who are longing to be their own boss, yet are fearsome of what the future may hold if they were business owners. I would like to advise that if you're among those individuals, you'd do well to become a great employee first! I spent a lot of years as an employee and was constantly found to be a model employee.

My entrepreneur bosses constantly gave me high evaluations. In going over the list of employee mentalities, I can frankly tell you that I didn't have those mentalities. I was a great employee!

If you have a want to be on your own one day, going after your dreams as an entrepreneur, you are able to begin now. Approach your occupation as though you owned the company where you work. Bearing that ownership spirit will reward you on the job and ready you for the day when you are able to pursue your own business. You are able to be an entrepreneur while you're still working. Having this spirit will excite you to go after your own endeavors when you're not on your employer's time clock.

How to Use This Book?

This Book is designed to help you develop and embrace an entrepreneurial spirit and mindset. Use the information provided over the next 20 pages to fine tune the areas where your entrepreneurial mindset may need a little work. It's okay if you need to work on all areas. Mindset is learned, not engrained in your DNA.

The path of business ownership and creation is one filled with continuous learning, adaptation, and growth. Developing your entrepreneurial mindset is part of that path and process.

There are two potential approaches to using this Book:

The first is to read it through cover to cover. Then go back and review and work on the areas where you need the most improvement. Or work on the areas that inspire you. This is the appropriate approach if you like to read material and think on it before you take action. However, you may want to keep a notBook handy when you're reading so you can jot down any thoughts or notes.

The second approach is to read the Book and take action as you work your way through it. For example, if you are inspired and motivated to start working on your ability to visualize then take action on that inspiration.

Of course you can always take a combined approach. Take notes on some items and action on others!

At the core of any entrepreneur is someone who is so excited and passionate about their business that they're ready willing and able to take risks. They're positive about the direction they're headed and they're willing to bring others along for the ride – in fact they'd prefer it that way.

It's about being more than a business owner – you're a problem solver and a creator. You're an entrepreneur!

In this Book you'll learn:

- How to get and stay positive
- How to get and stay motivated
- How to generate a steady stream of ideas – tapping into your creative side
- How to be more open and aware of opportunities
- How to consistently take advantage of your resources
- How to wear the entrepreneurial hat (you're more than a manager)
- How to share your business vision

- How to be a problem solver
- How to take more risk – confidently
- How to create a plan for lifelong learning and self improvement
- How to become more self aware - know your strengths and weaknesses
- How to live a balanced life

Let's get started with a little quiz:

Do You Have an Entrepreneurial Mindset - A Quiz

Simply answer yes or no to the following 15 questions. The more yes answers you have, the stronger your entrepreneurial mindset.

- I passionately seek new opportunities.
- I am focused and determined.
- I effectively tune out negative people, comments and thoughts.
- I am confident in business.
- I take inspired action and make decisions quickly
- I regularly see opportunities around me
- I have many fulfilling business relationships