



Introducing SEO

Your quick-start guide to effective
SEO practices

Aravind Shenoy
Anirudh Prabhu

Apress®

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ISBN-13 (pbk): 978-1-4842-1853-2
DOI 10.1007/978-1-4842-1854-9

ISBN-13 (electronic): 978-1-4842-1854-9

Library of Congress Control Number: 2016947491

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Cover Image: Courtesy of Freepik.com

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I dedicate this book to my late grandmother, Lilavati Kamath, and my sister, Aruna Nayak. I seriously appreciate their support in this rollercoaster ride called Life. Don't wanna say anything more, as it will spoil what I am trying to convey. Love you people.

—Aravind Shenoy

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