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# JSON Quick Syntax Reference

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Wallace Jackson

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Wallace Jackson  
Lompoc, California, USA

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*This JSON syntax book is dedicated to everyone in the open source community who is working diligently to make professional new media application development software and content-development tools freely available for application developers to use to achieve our creative dreams and financial goals. I also dedicate this book to my father, Parker Jackson, my family, my life-long friends, my content production ranch neighbors, and my business partners, for their continual assistance and those relaxing, beautiful sunset BBQs under pink clouds here on the Point Conception Peninsula.*



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# About the Author

**Wallace Jackson** has written for several leading multimedia publications about production for the media content development industry, beginning with an article about advanced computer processing architectures for the centerfold (a removable “mini issue” insert) of the original issue of *AV Video Multimedia Producer* magazine distributed at the SIGGRAPH trade show.

Wallace has written for a number of popular publications regarding his work in interactive 3D and new media advertising campaign design, including *3D Artist* magazine, *Desktop Publisher Journal*, *CrossMedia*, *Kiosk*, *AV Video Multimedia Producer*, and *Digital Signage* magazine, as well as many other publications.

Wallace has authored more than 20 Apress book titles, including several in the ever-popular Apress *Pro Android* series, Java and JavaFX game engine development titles, digital image compositing titles, digital audio editing titles, digital video editing titles, digital illustration titles, VFX special effects titles, digital painting titles, Android 6 new media content production titles, and JSON and HTML5 titles.

In his current book on digital video editing and effects, Wallace focuses on Corel VideoStudio Ultimate X9 digital video software and uses it to demonstrate digital video editing, as well as digital video effects and compositing fundamentals, to beginners who want to become more digital video editing savvy.

Wallace is currently the CEO of MindTaffy Design, a new media advertising agency that specializes in new media content production and digital campaign design and development. The company is located by La Purisima State Park in Northern Santa Barbara County, on the Point Conception Peninsula, halfway between the clientele in Silicon Valley to the north and Hollywood, The OC, West Los Angeles, and San Diego to the south.

MindTaffy Design has created open source, technology-based (HTML5, JavaScript, Java 8, JavaFX 8, and Android 6.0) digital new media i3D content deliverables for more than a quarter century, since January 1991.

The company’s clients consist of a significant number of international brand manufacturers, including IBM, Sony, Tyco, Samsung, Dell, Epson, Nokia, TEAC, Sun Microsystems (Oracle), Micron, SGI, KDS USA, EIZO, CTX International, KFC, Nanao USA, Techmedia, EZC, and Mitsubishi Electronics.

Wallace received his undergraduate BA degree in business economics from the University of California at Los Angeles (UCLA) and his graduate degrees in MIS/IT and business information systems design and implementation from University of Southern California located in South Central Los Angeles (USC).

## ■ ABOUT THE AUTHOR

Wallace also received post-graduate degrees from USC in entrepreneurship and marketing strategy, and he completed the USC Graduate Entrepreneurship Program. Wallace earned his two USC degrees while at USC's night-time Marshall School of Business MBA Program, which allowed him to work full-time as a COBOL and RPG-II programmer while completing his business and IT degrees.

You can visit Wallace's blog at [www.wallacejackson.com](http://www.wallacejackson.com) to view his multimedia production content. You can also follow him on Twitter at @wallacejackson or connect with him on LinkedIn.

# About the Technical Reviewer



**Chád (“Shod”) Darby** is an author, instructor, and speaker in the Java development world. As a recognized authority on Java applications and architectures, he has presented technical sessions at software development conferences worldwide (in the United States, UK, India, Russia, and Australia). In his 15 years as a professional software architect, he’s had the opportunity to work for Blue Cross/Blue Shield, Merck, Boeing, Red Hat, and a handful of startup companies.

Chád is a contributing author to several Java books, including *Professional Java E-Commerce* (Wrox Press), *Beginning Java Networking* (Wrox Press), and *XML and Web Services Unleashed* (Sams Publishing). Chád has Java certifications from Sun Microsystems and IBM. He holds a BS in computer science from Carnegie Mellon University.

You can visit Chád’s blog at [www.luv2code.com](http://www.luv2code.com) to view his free video tutorials on Java. You can also follow him on Twitter at @darby1uvs2code.