

JOE VITALE

Bestselling Author of *The Attractor Factor*

— The —

AWAKENED
MILLIONAIRE



A Manifesto for the
Spiritual Wealth
Movement

WILEY

“Joe Vitale is a true marketing, sales, and promotion genius.”

—Dan Kennedy,
in his book *No B.S. Marketing to the Affluent*

“Just when you think you understand how the world works Joe Vitale comes along and takes you to a whole new place. He’s engaging, entertaining, enlightening and—oh boy—does he ever stretch your thinking.”

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Reg. Psych. and member
of both the U.S. and
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—David Garfinkel,
copywriter, author, consultant

The Awakened Millionaire

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**A MANIFESTO FOR
THE SPIRITUAL
WEALTH MOVEMENT**

Joe Vitale

WILEY

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To you, the Awakened Millionaire

Fortune sides with him who dares.

—Virgil

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PROMISE YOURSELF

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness, and prosperity to every person you meet.

To make all your friends feel that there is something worthwhile in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful expression at all times and give a smile to every living creature you meet.

To give so much time to improving yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

To think well of yourself and to proclaim this fact to the world, not in loud word, but in great deeds.

To live in the faith that the whole world is on your side, so long as you are true to the best that is in you.

—The original *Optimist Creed*, written by Christian D. Larson in his 1912 book, *Your Forces and How to Use Them*

THE AWAKENED MILLIONAIRE CREED

Awakened Millionaires are driven first by their passion, purpose, and mission.

The Awakened Millionaire uses money as a soulful tool to make a positive impact.

The Awakened Millionaire is persistently empowered, believing in themselves absolutely.

The Awakened Millionaire is committed to grow, improve, reinvent, and always discover.

The Awakened Millionaire is unshakably bold, takes risks, and does not hesitate.

The Awakened Millionaire is guided by the soulful resonance of their intuition.

The Awakened Millionaire knows wealth is everything they have, not just money.

The Awakened Millionaire holds a deep gratitude for all they have and achieve.

The Awakened Millionaire is permanently connected to Universal abundance.

The Awakened Millionaire is generous, ethical, and focuses on the good of others.

The Awakened Millionaire champions the win-win-win.

The Awakened Millionaire soulfully shares their entrepreneurial gifts.

The Awakened Millionaire leads by example as the catalyst for transformation in others.

WHATEVER may be said in praise of poverty, the fact remains that it is not possible to live a really complete or successful life unless one is rich. No man can rise to his greatest possible height in talent or soul development unless he has plenty of money; for to unfold the soul and to develop talent he must have many things to use, and he cannot have these things unless he has money to buy them with.

—Wallace Wattles, *The Science of Getting Rich*

FOREWORD

This is my opus. This manifesto is 30 years in the making. I've never felt more convinced about anything I've taught or shared before.

The Awakened Millionaire movement isn't just to build your future, rising up and succeeding both financially and spiritually. This is about all of our futures. What you can become as an Awakened Millionaire is beyond your own profound success. It's about what you can give back to the world, to a world that needs it. It's about you becoming a force for good, for change. It's about you making a difference. And to do that, you must succeed both financially and spiritually. That's how you will become the powerhouse that is an Awakened Millionaire. You must thrive, for all our sakes.

The world needs you to succeed.

The vision is far-reaching, the call to action is strong, and the stakes are high. So I want to make it crystal clear why you should listen to me—for every success I've had, every challenge I've overcome, and every dream I've achieved has led me to this moment, here, with you.

I wasn't born with a silver spoon in my mouth. In fact, during my time living on the streets of Dallas, Texas, a silver spoon would've been my salvation. Instead, I lived in poverty for 10 years. Every challenge to your own success I've likely experienced. And in the depths of my poverty, the challenges we all face are amplified to a deafening level.

Today, I've built a lifestyle that transcends what my homeless self would've considered possible. I am a multimillionaire blessed with the level of wealth and freedom I want for you. But I'm also deep on my own spiritual path, devoted to growing more, experiencing more, and awakening more. It is a life-long journey. I love every moment.

It's taken decades to get to where I am today. And I'm genuinely proud of the accomplishments I've achieved. I'm sharing these not to

brag, but simply to prove that I walk what I talk and I live what I teach.

Whether it's flying out to Kuwait as a guest of a princess, paid six figures to speak at her event, or whether it's the son of the man who produced the Beatles wanting me in a movie and television show he's producing . . .

Whether it's the almost 50 books I've written, including international best-sellers such as *The Attractor Factor* or *The Secret Prayer* . . . or it's the record-breaking self-help programs sold by publishers like the famous Nightingale-Conant . . .

Whether it's pioneering Internet marketing, writing one of the first books ever published about it, using the Internet to outsell a Harry Potter book . . . or selling a high-ticket training program making half a million dollars in three days . . .

Whether it's traveling around the world, speaking in countries as diverse as Russia, Peru, or Poland . . . Or being a keynote speaker at major events in the United States for the National Speakers Associations and megawealth events with Donald Trump and Tony Robbins on the same bill . . .

Whether it's inventing *Hypnotic Writing*, *Hypnotic Marketing*, *Buying Trances*, *The Secret Mirror*, *The Secret Reflection*, *Miracles Coaching*[®], *Wealth Trigger*, *Hyper-Wealth*, and much more . . . or simply knowing how to generate ideas, package them, and market them to the masses . . .

Whether it's attracting national media exposure being on everything from *Larry King Live* (twice) to Donny Deutsch's *Big Idea* TV show, to being on ABC, Fox, CNN, CNBC, and more . . . or being in 15 movies, with *The Secret* being the most famous . . .

Whether it's bringing the spiritual healing system called *ho'oponopono* to the world, through my books *Zero Limits* and *AT Zero*, reaching an estimated 5 million people . . . or following the spiritual urge near the age of 60 to myself as a musician recording 15 albums at last count . . .

Whether it's developing a spiritual approach to wealth, ignoring cutthroat methods and always focusing on a balanced, healthy approach to success, based on passion and purpose . . . or knowing how to create win-win-win negotiations and conduct business from the heart . . .

Whether it's listening to virtually anyone for about 20 minutes and seeing or creating a unique money-making idea specific to them . . . or

creating *Operation YES*, a movement to end homelessness, raising funds for those in poverty, or teaching those who struggle with homelessness to think big, confront limitations, and go for their highest ideals . . .

Whether it's discovering a "missing secret" in self-development, the idea of *counterintentions* and teaching others how anyone can overcome and accelerate their results . . . or becoming an expert on the Law of Attraction, knowing how to use it, teach it, and go beyond it. . . .

I have achieved financial success. I have tasted spiritual awakening. And I've taught millions of people the path to get there. This is the next level.

These successes have become my legacy. But I tell you them to earn your trust, as the path ahead will require it.

I have something to teach you. I want to inspire you to go for and achieve your dreams. And I want you to do it by following your passion. When you learn how to turn your passion into profit, and to make a difference in the world by expressing the uniqueness that is you, your life will become miraculous. You will have discovered Spiritual Wealth.

And, at that point, you will become an Awakened Millionaire.

This manifesto is my tool to accomplish that noble dream for you.

As you'll see, the book itself is slightly unorthodox. But it serves a specific strategy: to awaken your logical and emotional selves, two sides that must unite as you start your path to becoming an Awakened Millionaire.

This manifesto is a rallying cry for you to join a movement.

Please read it, absorb it, reflect on it, and put it into action.

I'm on a mission to help elevate the world from the needless struggles we face. It begins by helping you transform and achieve the financial and spiritual dreams you hold.

This is for you. This is for us.

Will you join me?

Joe Vitale
Austin, Texas

www.awakenedmillionaireacademy.com/begin

