




EXTRACT

Tintenklecks  
Dreams

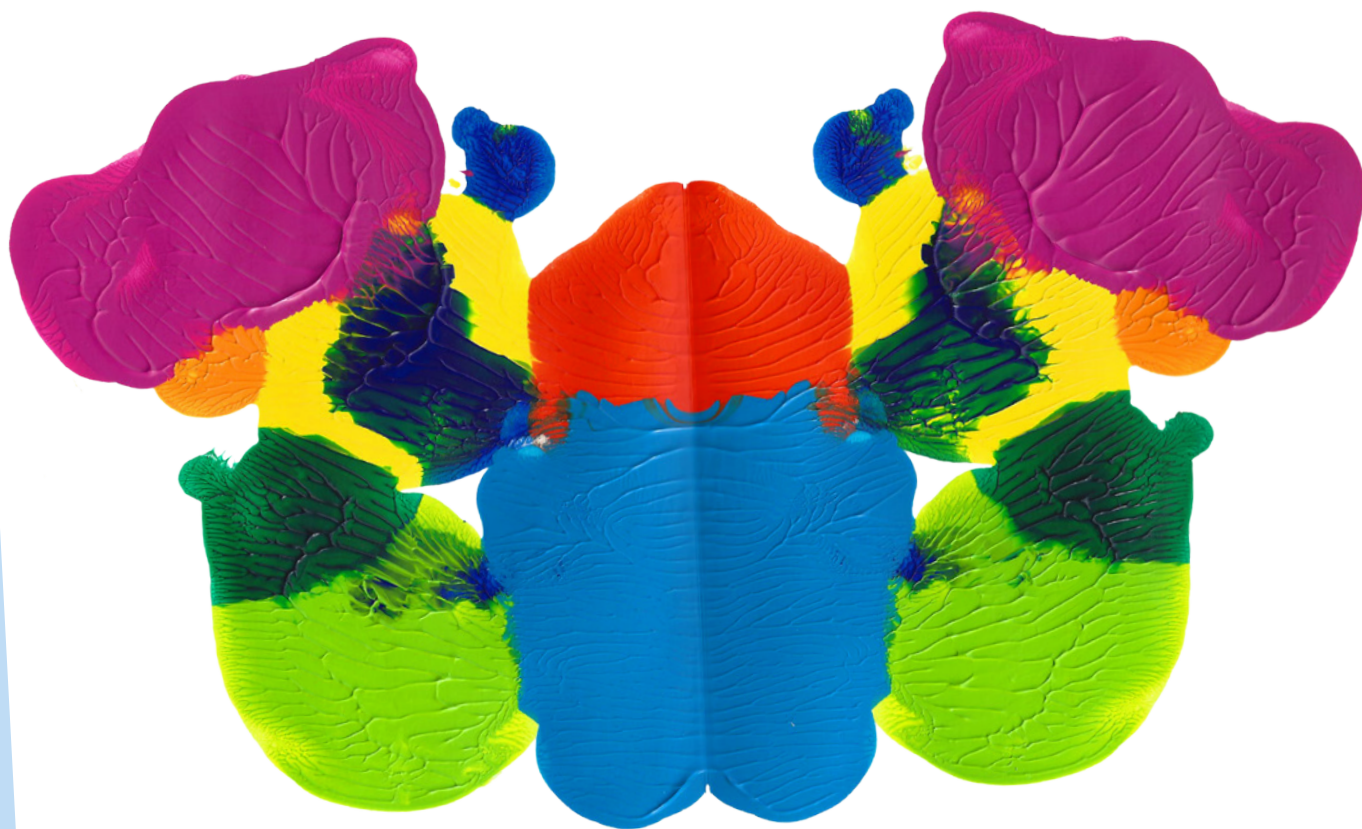
Michael Draksal

# Tintenklecks Dreams

Find the **idea** that **changes your life**  
in **just 10 minutes**



What do you see here?





# There is no right or wrong

Inkblot pictures seem to be chaotic—at first!  
Because the longer you look at the picture the more patterns you will discover:  
It is symmetric! Left and right side are the same.  
You are **discovering structures in the chaos**.  
Two sides of a story. Pro and contra. Yin and Yang.  
Your brain gets in a state of «Ah», «I see», «Oh, look at that».  
Your brain gets in a state of **finding solutions** for your actual problems.

## What could that be?

Speak out loudly what comes to your mind—spontaneously while looking at the inkblot. Do not criticize your thoughts, yet. Just speak automatically.  
And suddenly there is this magical moment, this spontaneous insight.

Is it the idea that will change  
your life?





# How to innovate?

It all begins with an idea. Brainstorming is probably the most common creativity technique: Address your problem and then everything is allowed to say, no matter how unrealistic it may be. In this first phase criticism is not allowed. Sorting out all ideas which are not helpful to

solve the initial problem takes place in phase two. And sometimes a really surprising solution remains.

The **inkblot pictures** in this book are the perfect help for brainstorming sessions, because they promote unusual ideas: *thinking outside the box*.

## Colorful and versatile—what inkblots can do

### ***Inkblots: Finding ideas, making decisions***

Are you looking for a new idea or do you have a question that is in your head since days? Then start scrolling! Get inspired by the inkblot pictures in this book and write down your associations. **Unusual, surprising thoughts are allowed!** There are no boundaries. Your fantasy is king.

For a successful creative session you need to follow some ground rules: Take care of distractions! It is important that you can get in the flow, so turn off your cellphone for the next 10 minutes. Open your mind! Set yourself in a state of allowing ideas to come to you. Try not to criticize too much in the beginning. Just feel free, enjoy this session, have fun—and the results will follow.



## ***Inkblots: The party game***

In Germany we have this New Year's Eve tradition of Bleigiessen (lead pouring).

A piece of lead is melted and then dropped into a pot of cold water. The lead forms random shapes which then can be interpreted: What will happen in the future? Nowadays this tradition is widely criticized due to the toxic properties of lead as a heavy metal.

Inkblot pictures are a healthy alternative to lead pouring. Just ask yourself: «What will happen next year?», then look at an inkblot and speak out loudly what comes to your mind. It is fun and promotes your creativity skills.

## ***Inkblots: Innovation in business***

Every successful company uses innovation processes for substantial growth. Even more important: Nowadays companies have to be innovative, and even disruptive, to survive fast changing markets.

The inkblot pictures in this book are the perfect help for developers to *come to new ideas*.



# Guide to your intuition

The fascinating thing about inkblots is that they bring you into contact with your intuition. In the blots you will always only recognize what is already created in yourself. So no ideas or solutions are «implanted» from the outside. Instead, the inkblot images are an effective tool to question your inner voice. Therefore, they are well suited as a decision support and **guide for all areas of your life:**

Enjoyment of Life • Inspiration •  
Creativity • Happiness • Fulfillment

Travel • Vacation • Recreation •  
Relaxation • Hobby

General questions,  
without a special topic

Job • Career • Training •  
Continuing education • Personal development

Health • Fitness • Illness • Wellbeing

Partnership • Family •  
Friends • Relationships

Finance • Money • Wealth • Prosperity •  
Financial Freedom

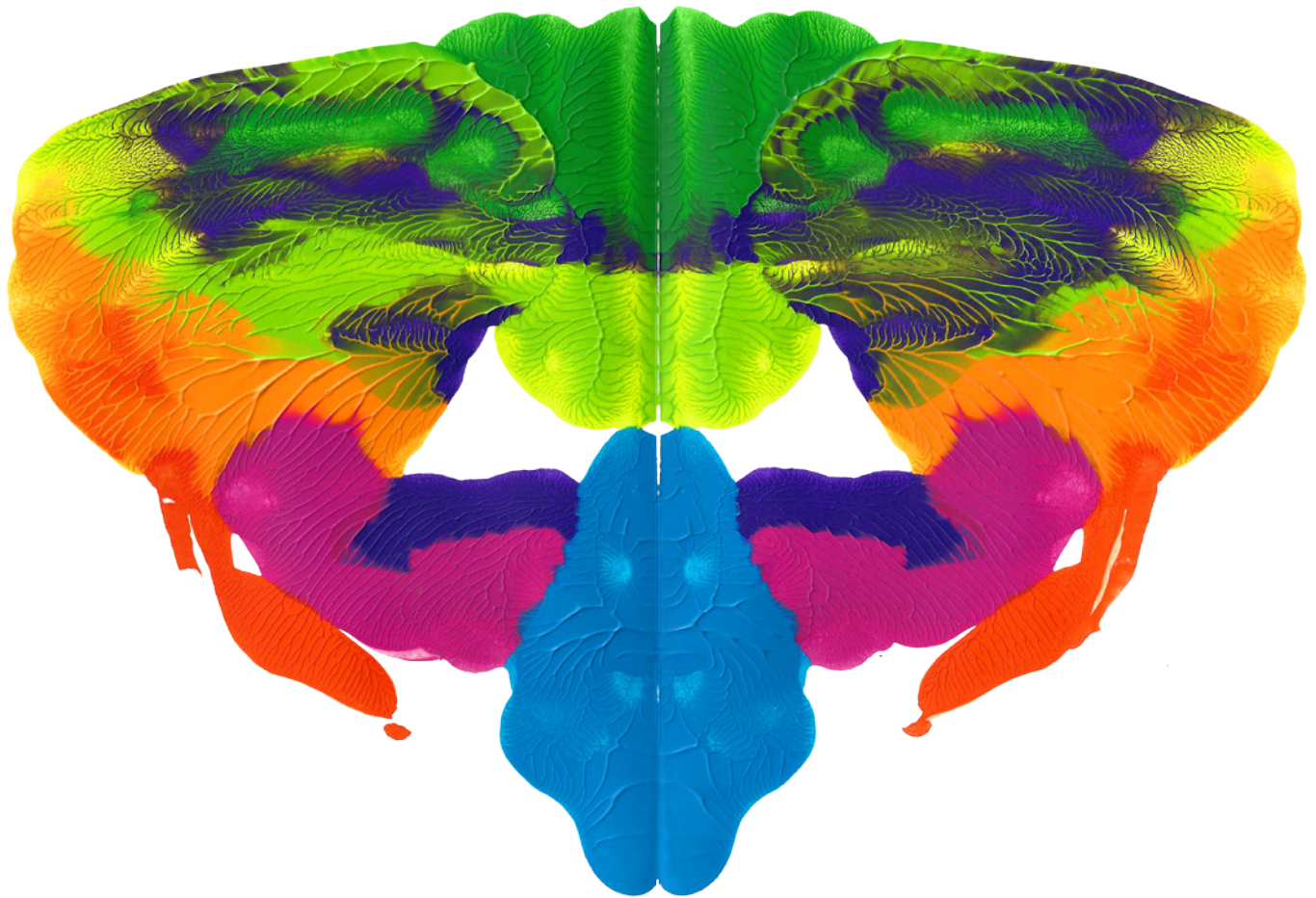
Everyday life • Everyday worries •  
Stress in your life

Business innovation • Creative problem solving •  
Strategic development

Tintenklecks  
Dreams

Welcome to  
the colorful  
world of your  
imagination ...





# Creative **space** for your ideas ...

*What is **your question?***

.....

***What** do you **think about this inkblot?***

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.....

*Now try to find the connection between your ideas and your initial question:*

*Is there a **solution?** What would be **the next steps?***

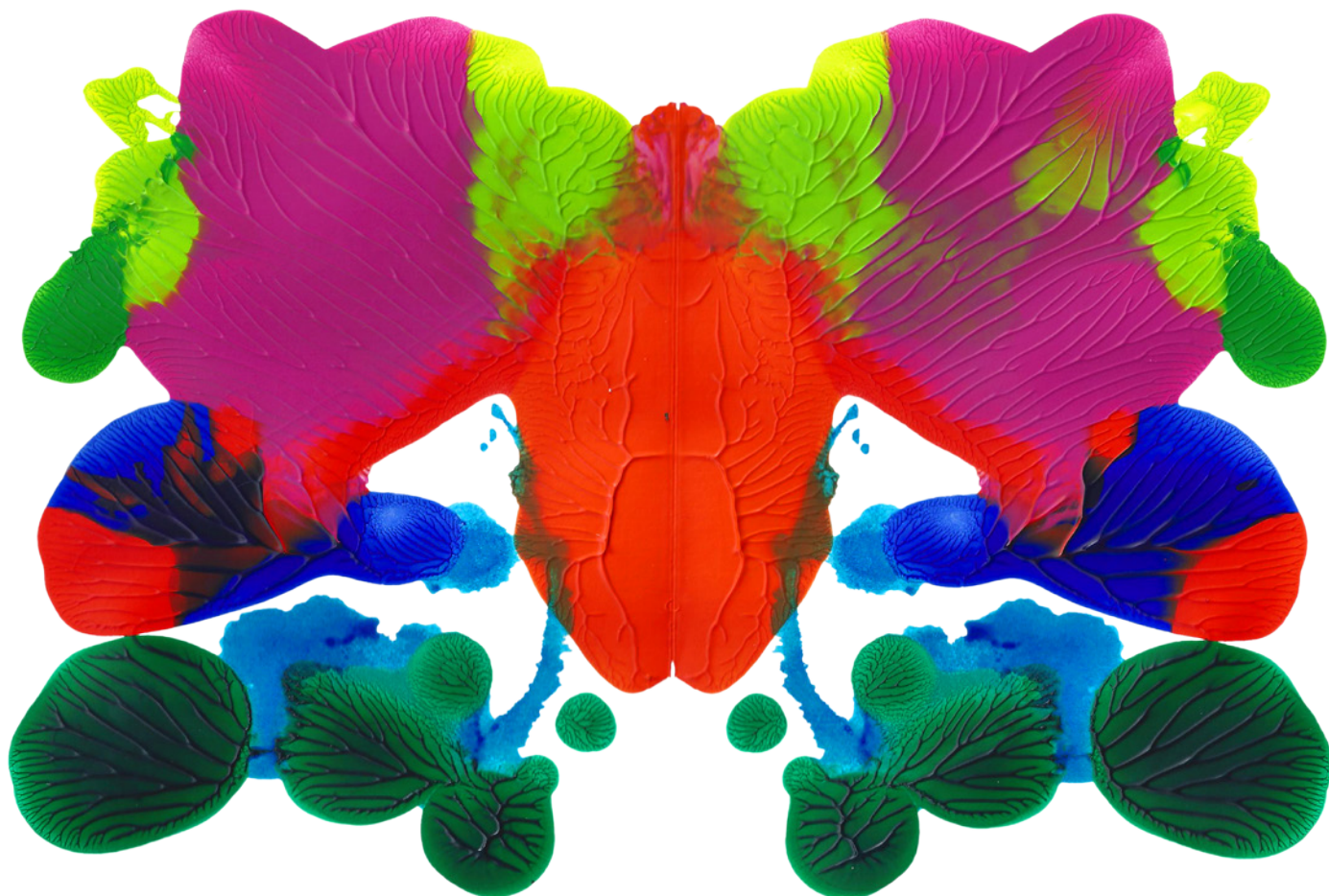
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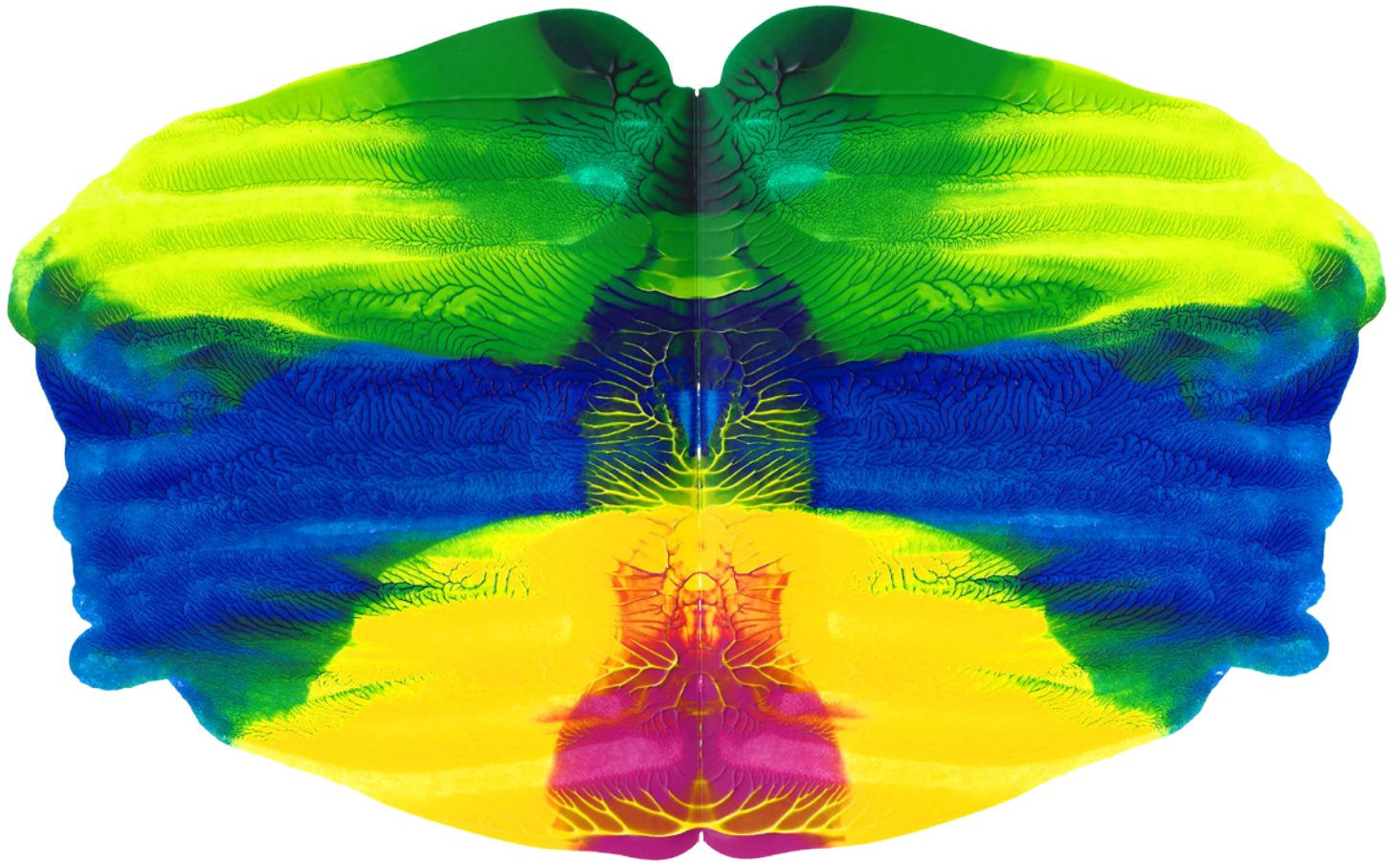
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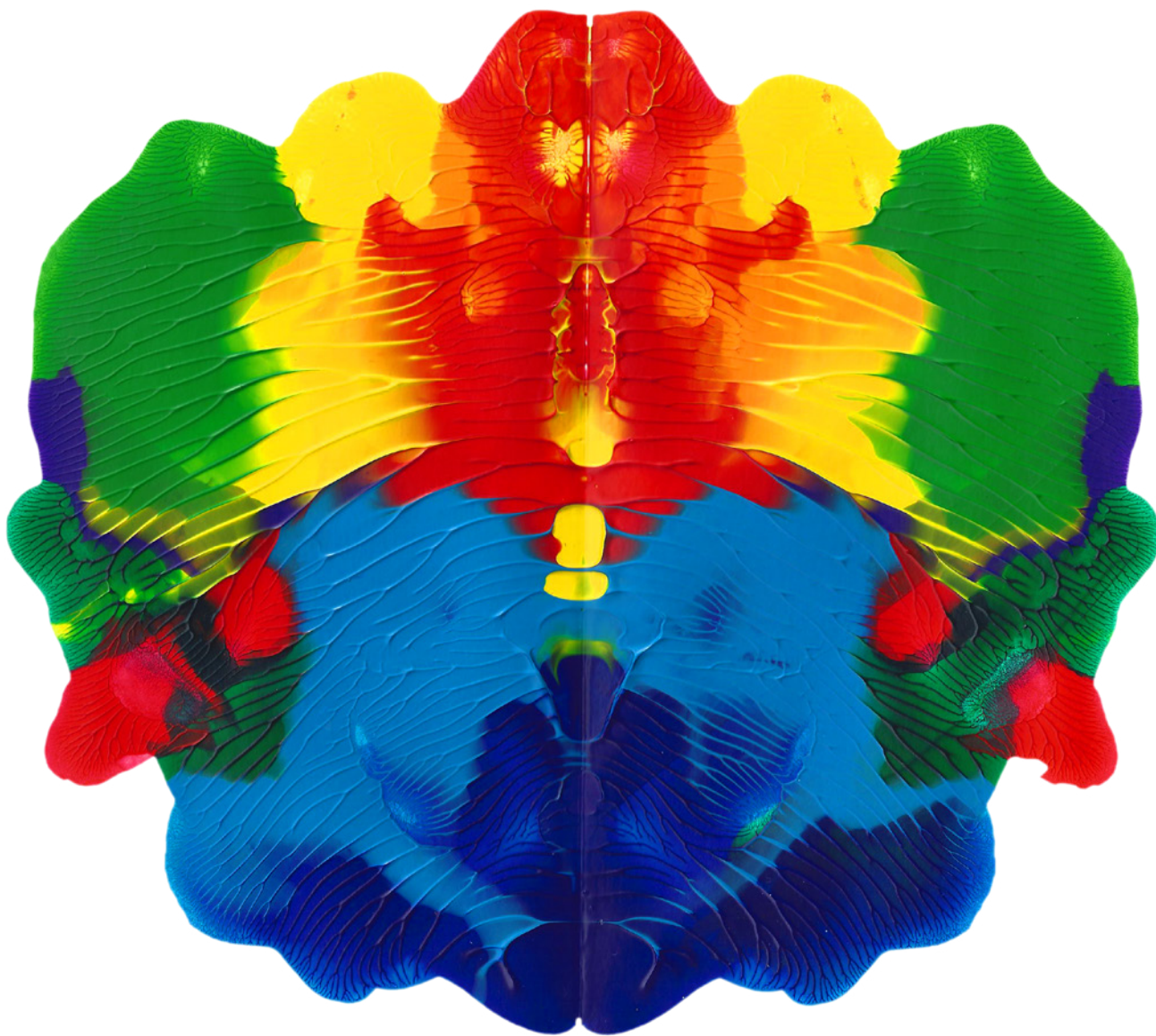
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## *The effects in detail – The 30-day creativity training:*

- ✓ Your quality of life increases because you consciously experience creative moments every day.
- ✓ You'll get to know all known (and some self-developed) creativity techniques, in video sessions with me as your creativity trainer.
- ✓ You will be producing new ideas every day—after 30 days (at the latest) you'll hit on the idea that changes your life, or you get your money back!



*Click into the  
30-day coaching  
for more creativity:*

[www.tintenklecks-dreams.com](http://www.tintenklecks-dreams.com)



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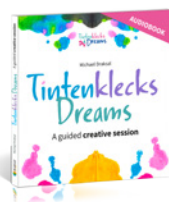
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Michael Draksal

**Tintenklecks Dreams: AUDIOBOOK**

*A guided creative session*

978-3-86243-188-5 (Audio CD)

978-3-86243-189-2 (MP3 Download)

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# Tintenklecks Dreams

Where ideas are needed, imagination comes into play.

With the «inkblot dreams» you can develop your personal creative potential.

The 50 inkblot pictures in this book can be used to **find answers to your unanswered questions**, e. g. «What job is right for me?», «What products should my company develop next?» or «Where could I travel next?».

An inspiring gift for everyone who is looking for answers.



[www.tintenklecks-dreams.com](http://www.tintenklecks-dreams.com)

