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Does an unconditional basic income provide higher effectiveness and efficiency?

An Analysis of the social security systems of Germany, Sweden and the United Kingdom



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ABSTRACT

The current social security systems in Europe have not been able to deal

with increased traditional and new risks such as unemployment or work-life

balance. One suggested solution to this problem has gained more popular and

academic support in recent years: the idea of a universal, unconditional basic

income (UBI). This study, therefore, examines whether and how UBI could

support social security systems in the UK, Germany and Sweden in order to

achieve their aims and fulfil their functions, and thus to improve insufficient

social security.

Since effectiveness and efficiency describe the functionality of social secu-

rity systems, the study focuses on these two aspects. These aspects will be used to

theoretically discuss expected effects of UBI along with the main aims and

functions of key policies in each country in regard to their effectiveness and

efficiency.

In comparison with current social security schemes in each country, the

study demonstrates that UBI is able to deal better with several traditional and new

risks, despite problems with higher expectations and living standards. UBI

provides basic needs and will especially pull risk away from people in need.

Additionally, it alleviates poverty and fosters social cohesion. These achievements

help to improve the effectiveness and efficiency of the social security systems in

the UK, Germany and Sweden.

Keywords: Basic income, Welfare, Social Security, Social Risk, Poverty, Social

Cohesion.

Word Count: 19.928

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"Der Mensch ist noch sehr wenig, wenn er warm wohnt und satt gegessen hat. Aber er muss warm wohnen und satt zu essen haben, wenn sich die bessere Natur in ihm regen soll."

 \sim Friedrich Schiller, 1791 \sim

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¹ With a warm home and enough to eat a human being is not yet very much, but he must have that warm home and enough to eat if his better nature is to be activated.

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Figure 1. Dimensions of the mixed economy of welfare (Powel 2011: 19).24

1. INTRODUCTION

OBJECTIVE

In recent years, the idea of a universal, unconditional basic income (UBI) has been seen as a solution to the heavy critique about the incapacity of current social security systems to respond to increased social and economic risks for individuals in European societies and therefore for societies themselves. It has been argued that UBI would be able to deal with these risks better than current social security systems (Howard 2005, Jordan 2006, Standing 2002, Van Parijs 1995, 2001). These systems with their focus on the "protection against work incapacity" (Kemp 2008: 164) contradict current developments in demographic structures. They were designed on the analogy of a more homogenous lifestyle in the late nineteenth century (Walker 2005: 260). But nowadays, people live longer, enjoy longer retirement, have diverse careers and relationships, etc. (Giddens 1990; Goodin 2001: 92; Kemp 2008; Rowlingson 2003: 26; Seeleib-Kaiser 2008b: 1). This development creates an increased diversity of lifestyle. If current social security systems expect people to have only one single career and one everlasting relationship in order to enjoy security, then people are confronted with so-called 'new social risks'. These systems, therefore, are not able to protect people as they are supposed to help against risks (Walker 2005: 260).

Remedies to these problems have been seen in the neo-liberal approach. Unregulated free markets would be more efficient, provide higher flexibility and create more income than existing welfare systems (Bryson 2003). Despite increased economic growth in the last decades, problems of unprotected heterogeneous lifestyles, lack of adjustment to demographic changes, and increasing unemployment and insecurity still persist. The economic and social situation of those with disadvantages in the competition in unregulated free markets due to limited information, mobility and resources – who represent the majority of European societies – has become even worse (Jordan 2006). This, therefore, has not only been seen as a threat for affected individuals but for European societies themselves. New paths or at least additional components to the neo-liberal approach, which improve the potential competitiveness of disadvantaged people