

Making Everything Easier!™

Voice Acting

FOR

DUMMIES®

Learn to:

- Get into character
- Create a demo
- Prepare for an audition
- Land your dream role

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Founders, Voices.com



Voice Acting For Dummies®

Visit

www.dummies.com/cheatsheet/voiceacting to view this book's cheat sheet.

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Cheat Sheet

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by Stephanie Ciccarelli and David Ciccarelli



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About the Authors

Stephanie Ciccarelli is co-founder and chief marketing officer of Voices.com. Immersed in the arts since infancy, Stephanie's formative years included classical training in voice, piano, violin, and musical theatre. A love for the written and spoken

word and reverence for context and truth have prepared Stephanie well to lead within the industry and inspire many through her blog, VOX Daily. She graduated with a bachelor of musical arts degree from the Don Wright Faculty of Music at the University of Western Ontario and has found a unique way to apply her education to the field of voice acting, bringing a fresh perspective and voice to the industry. When she's not spending time with her husband David and their four children, Stephanie volunteers her time consulting local organizations on social media, singing, and connecting with other likeminded women who positively impact in meaningful ways their families, neighborhoods, work environments, and those around them.

David Ciccarelli is the co-founder and CEO of Voices.com, an award-winning online marketplace, connecting clients with voice-over talent. The unique blending of his audio engineering background with his self-taught business savvy and website development afforded David the creative freedom to pursue his passion for innovation during the first dot com boom, and the result catapulted him onto the scene as a pioneer in his field in the early 2000s. His areas of expertise include customer relationship management, search marketing, social media marketing, and e-commerce, and he speaks regularly on these topics at conferences in Canada and the United States. A number of case studies regarding Voices.com's growth and rebranding strategy have been published and are used on college and university campuses worldwide. David is an honors graduate of the Ontario Institute of Audio Recording Technology and an alumnus of the entrepreneurship program hosted by the Ivey School of Business. When he's not spending time with his wife and four children, David serves as a volunteer for a number of local organizations and manages his family's philanthropy and investment portfolio.

Dedication

To our family and the team at Voices.com.

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