Buying & Serving Mine Mine

DUMMIES

ina Clay/

Ed McCarthy Mary Ewing-Mulligan

Buying and Serving Wine In A Day For Dummies®

Table of Contents

Introduction

What You Can Do In A Day Foolish Assumptions Icons Used in This Book

Chapter 1: Unlocking the Mysteries of Wine

Wine 101
What Color Is Your Appetite?

(Not exactly) white wine Red, red wine Pink wines: From rosé to "blush" Which color of wine when?

Other Ways of Categorizing Wine

Table wine
Dessert wine
Sparkling wine

The Special Technique for Tasting Wine

Savoring a wine's appearance

The nose knows
The mouth action

Chapter 2: The Wine Label and What It Tells You

The Wine Name Game

One or the other: Naming a grape or a place Hello, my name is Chardonnay: Varietal names Hello, my name is Bordeaux: Place names

Wine Labels, Forward and Backward

The mandatory sentence
Phrases of origin
Some optional label lingo

Chapter 3: Buying Wine to Drink at Home

Wine Retailers, Large and Small

<u>Supermarkets, superstores, and so on</u> <u>Wine specialty shops</u> <u>Online merchants</u>

<u>Criteria for Choosing Wine Merchants</u>

In the wine shop
On the Internet

Strategies for Wine Shopping

Don't be afraid to experiment

Explain what you want
Name your price
Asking the right questions

<u>Chapter 4: Knowing the Necessary Wine Gadgets and Glasses</u>

Contemplating Corkscrews

The corkscrew not to use
The corkscrew to buy
Other corkscrews worth owning

Looking at Glass Matters

The right color: None
Thin but not tiny
Tulips, flutes, and other picturesque wineglass names
Washing your wine glasses

Chapter 5: Serving Wine

Confronting the Cork

Removing the cork
Waiter, there's cork in my wine!
Opening Champagne and sparkling wine

Welcoming the Rebirth of the Screwcap Letting Your Wine Breathe

How to aerate your wine

The wines that need aerating

<u>Serving Wine at the Right Temperature</u>
<u>Pouring Wine</u>
<u>Keeping Leftover Wine</u>

Chapter 6: Confronting a Restaurant Wine List

<u>Understanding How Wine Is Sold in Restaurants</u>

Wines by the glass: House and premium wines

The (anything but) standard wine list

<u>Discovering How to Read a Wine List</u>

What the wine list should tell you Tips for using the wine list Digital browsing

Ordering Your Wine
Handling the Wine Presentation Ritual
Trying Restaurant Wine Tips

Chapter 7: Where to Go from Here

<u>Taking Your First Steps</u>
<u>Visiting dummies.com</u>
More Dummies Products

Buying & Serving Wine In A Day For Dummies® by Ed McCarthy

Certified Wine Educator

and Mary Ewing-Mulligan

Master of Wine



John Wiley & Sons, Inc.

Buying & Serving Wine In A Day For Dummies®

Published by **John Wiley & Sons, Inc.** 111 River St. Hoboken, NJ 07030-5774 <u>www.wiley.com</u>

Copyright © 2012 by John Wiley & Sons, Inc., Hoboken, New Jersey

Published simultaneously in Canada

No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, scanning or otherwise, except as permitted under Sections 107 or 108 of the 1976 United States Copyright Act, without the prior written permission of the Publisher. Requests to the Publisher for permission should be addressed to the Permissions Department, John Wiley & Sons, Inc., 111 River Street, Hoboken, NJ 07030, (201) 748-6011, fax (201) 748-6008, or online at http://www.wiley.com/go/permissions.

Trademarks: Wiley, the Wiley logo, For Dummies, the Dummies Man logo, A Reference for the Rest of Us!, The Dummies Way, Dummies Daily, The Fun and Easy Way, Dummies.com, Making Everything Easier, and related trade dress are trademarks or registered trademarks of John Wiley & Sons, Inc., and/or its affiliates in the United States and other countries, and may not be used without written permission. All other trademarks are the property of their respective owners. John Wiley & Sons, Inc., is not associated with any product or vendor mentioned in this book.

Limit of Liability/Disclaimer of Warranty: The publisher and the author make no representations or warranties with respect to the accuracy or completeness of the contents of this work and specifically disclaim all warranties, including without limitation warranties of fitness for a particular purpose. No warranty may be created or extended by sales or promotional materials. The advice and strategies contained herein may not be suitable for every situation. This work is sold with the understanding that the publisher is not engaged in rendering legal, accounting, or other professional services. If professional assistance is required, the services of a competent professional person should be sought. Neither the publisher nor the author shall be liable for damages arising herefrom. The fact that an organization or Website is referred to in this work as a citation and/or a potential source of further information does not mean that the author or the publisher endorses the information the organization or Website may provide or recommendations it may make. Further, readers should be aware that Internet Websites listed in this work may have changed or disappeared between when this work was written and when it is read.

For general information on our other products and services, please contact our Customer Care Department within the U.S. at 877-762-2974, outside the U.S. at 317-572-3993, or fax 317-572-4002.

For technical support, please visit www.wiley.com/techsupport.

Wiley publishes in a variety of print and electronic formats and by print-on-demand. Some material included with standard print versions of this book may not be included in e-books or in print-on-demand. If this book refers to media such as a CD or DVD that is not included in the version you purchased, you may download this material at http://booksupport.wiley.com. For more information about Wiley products, visit www.wiley.com.

ISBN 978-1-118-37689-8 (ebk); ISBN 978-1-118-37688-1 (ebk); ISBN 978-1-118-37687-4 (ebk)

Manufactured in the United States of America

10 9 8 7 6 5 4 3 2 1



Introduction

Wine is a rich and complex field. Wine tastes like nothing else, it has an amazing variety, and it brings people together at the table. We could go on and on (and have in many of our *Wine For Dummies* books) about wine, but all you want to do is enjoy a nice bottle of wine with your friends and family occasionally. That's why we've put together this e-book on buying and serving wine.

When you walk down the wine aisle of your neighborhood grocery store or venture into your local wine shop, you may be intimidated by the sheer number of bottles, the colorful labels, and the foreign words. But with information gleaned from this book, you can become more confident about trying and buying bottles of wine.

Of course, you need to know what to do with the wine when you get it home. Everything you need to know to serve wine is covered here, from getting the cork out to serving the wine at the right temperature to storing any leftovers.

As a bonus, we also tell you how to order wine in a restaurant and participate in the presentation and pouring of the bottle. With this book, you'll be on your way to becoming a wine connoisseur in no time.

What You Can Do In A Day

The goal of *Buying & Serving Wine In A Day For Dummies* is to help you understand the basic characteristics of wine, choose a good wine, and serve it with confidence. This book can help you