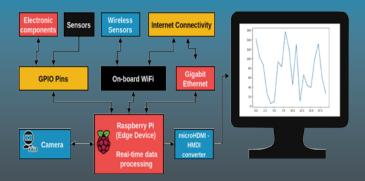
## TECHNOLOGY IN ACTION™



# Data Science with Raspberry Pi



Real-Time Applications
Using a Localized Cloud

K. Mohaideen Abdul Kadhar

G. Anand

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# Data Science with Raspberry Pi: Real-Time Applications Using a Localized Cloud

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# To my wife Jashima for her support in writing this book.

—Dr. K. Mohaideen Abdul Kadhar

To my parents for their continuous encouragement in writing this book.

—G. Anand

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# Introduction

In modern times data can be thought of as a valuable commodity like oil or gold because we can get a lot of useful information from data with the help of some scientific methods, and we can make intelligent decisions based on that information and convert it into money. *Data science* is the process of extracting knowledge/useful information from the data.

For example, IBM forecasted that the demand for skilled people in data science will increase by 28 percent in 2020. Many industries use data science concepts in different aspects of their business such as checking whether they have achieved their targets, finding the root cause of failures, etc. Recently, data science has been effectively implemented in politics to develop strategies, identify the weak regions, predict the emotions and expectations of the people, etc. Further, local governments utilize the data collected from the people of their town to devise the planning and policies for the development of the town. Data science is also successfully applied in the agricultural domain in areas like drought assessment, crops yield and remote sensing, etc. This shows that the applications related to data science concepts are emerging nowadays across multiple domains.

Most of the recent books have focused on applying data science techniques to some open and standard dataset. This book is specifically about applying data science concepts in the Raspberry Pi board. The Raspberry Pi can act as a single on board computer and can also interact with the real-time environment via sensors as most of the local servers can't do this task.

The book will start with a brief introduction to data science followed by which there will be a dedicated chapter for explaining the concepts of Python starting from the installation of the software to the various

### INTRODUCTION

data types and modules available. The next two chapters will introduce the readers to Raspberry Pi devices, their hardware description, and the setting up of the devices for gathering real-time data. The next four chapters will deal with the different operations in data science with respect to real time applications using Raspberry Pi hardware. The penultimate chapter of the book will discuss about the concepts that will enable the Raspberry Pi to learn from the data. The last chapter will have few case studies that will give the readers an idea of the range of domains where these concepts can be applied.

### **CHAPTER 1**

# Introduction to Data Science

Data is a collection of information in the form of words, numbers, and descriptions about the subject. Consider the following statement: "The dog has four legs, is 1.5m high, and has brown hair." This statement has three different kinds of information (i.e., data) about the dog. The data "four" and "1.5m" is numerical data, and "brown hair" is descriptive. It is good to know the various kinds of data types to understand the data, perform effective analysis, and better extract knowledge from the data. Basically, data can be categorized into two types.

- Ouantitative data
- Qualitative data

Quantitative data can be obtained only with the help of measurements and not through observations. This can be represented in the form of numerical values. Quantitative data can be further classified into continuous and discrete. The exact integer values are discrete data, whereas continuous data can be any value in a range. Qualitative data is a description of the characteristics of a subject. Usually qualitative data can be obtained from observations and cannot be measured. In other words, qualitative data may be described as categorical data, and quantitative data can be called numerical data.

### CHAPTER 1 INTRODUCTION TO DATA SCIENCE

For example, in the previous statement, "brown hair" describes a characteristic of the dog and is qualitative data, whereas "four legs" and "1.5m" are the quantitative data and are categorized as discrete and continuous data, respectively.

Data can be available in structured and unstructured form. When the data is organized in a predefined data model/structure, it is called *structured data*. Structured data can be stored in a tabular format or a relational database with the help of query languages. We can also store this kind of data in an Excel file format, like the student database given in Table 1-1.

**Table 1-1.** An Example of Structured Data

Student Roll Number	Marks	Attendance	Batch	Sex
111401	492/500	98%	2011-2014	Male
111402	442/500	72%	2011-2014	Male
121501	465/500	82%	2012-2015	Female
121502	452/500	87%	2012-2015	Male

Most human-generated and machine-generated data are unstructured data such as emails, documents, text files, log files, text messages, images, video and audio files, messages on the Web and social media, and data from sensors. This data can be converted to a structured format only through human or machine intervention. Figure 1-1 shows the various sources of unstructured data.

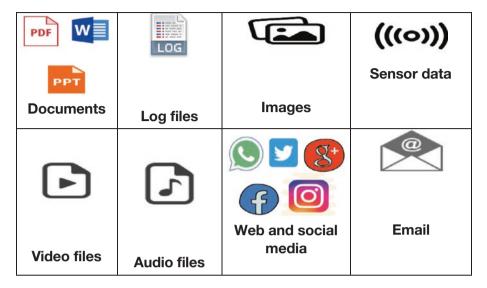


Figure 1-1. Sources of unstructured data

# **Importance of Data Types in Data Science**

Before starting to analyze data, it is important to know about the data types so you can choose the suitable analysis methods. The analysis of continuous data is different from the analysis of categorical data; hence, using the same analysis methods for both may lead to incorrect analysis.

For example, in statistical analysis where continuous data is involved, the probability of an exact event is zero, while the result can be different for discrete data.

You can also choose the visualization tools based on the data types. For instance, continuous data is usually represented using histograms, whereas discrete data can be visualized with the help of bar charts.

### **Data Science: An Overview**

As discussed at the beginning of the chapter, data science is nothing but the extraction of knowledge or information from the data. Unfortunately, not all data gives useful information. It is based on the client requirements, the hypothesis, the nature of the data type, and the methods used for analysis and modeling. Therefore, a few processes are required before analyzing or modeling the data for intelligent decision-making. Figure 1-2 describes these data science processes.

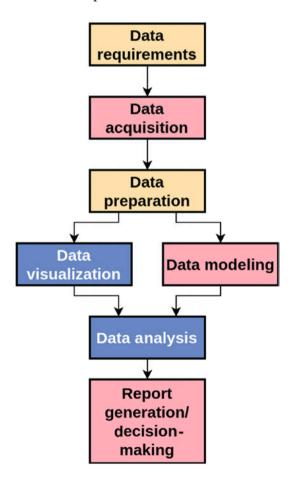


Figure 1-2. Data science process

# **Data Requirements**

To develop a data science project, the data scientists first understand the problem based on the client/business requirements and then define the objectives of the problem for analysis. For example, say a client wants to analyze the emotion of people on a government policy. First, the objectives of the problem can be set as "To collect the opinion of the people about the government policy." Then, the data scientists decide on the kind of data that can support the objective and the resources of data. For the example problem, the possible data is social media data, including text messages and opinion polls of various categories of people, with information about their education level, age, occupation, etc. Before starting the data collection, a good work plan is essential for collecting the data from various sources. Setting the objectives and work plan can reduce the time spent collecting the data and can help to prepare the report.

# **Data Acquisition**

There are many types of structured open data available on the internet that we call *secondary data*, because that kind of data is collected by somebody and structured into some tabular format. If the user wants to collect the data directly from a source, that is called *primary data*. Initially, the unstructured data is collected via many resources such as mobile devices, emails, sensors, cameras, direct interaction with people, video files, audio files, text messages, blogs, etc.

# **Data Preparation**

Data preparation is the most important part of the data science process. Preparing the data puts the data into proper form for knowledge extraction. There are three steps in the data preparation stage.

### CHAPTER 1 INTRODUCTION TO DATA SCIENCE

- 1. Data processing
- 2. Data cleaning
- 3. Data transformation

# **Data Processing**

This step is important as it is required to check the quality of data while we import it from various sources. This quality checking is done to ensure that the data is in the correct data type, standard format, and has no typos or errors in the variables. This step will reduce data issues when doing analysis. Moreover, in this phase, the collected unstructured data can be organized in the form of structured data for analysis and visualization.

# **Data Cleaning**

Once the data processing is done, cleaning the data is required as the data might still have some errors. These errors will affect the actual information present in the data. Possible errors are as follows:

- Duplicates
- Human or machine errors
- Missing values
- Outliers
- Inappropriate values

# **Duplicates**

In the database, some data is repeated multiple times, which results in *duplicates*. It is better to check and remove the duplicates to reduce the overhead in computation during data analysis.

### **Human or Machine Errors**

The data is collected from sources either by humans or by machines. Some errors are inevitable during this process due to human carelessness or machine failure. The possible solution to avoid these kinds of errors is to match the variables and values with standard ones.

# **Missing Values**

While converting the unstructured data into a structured form, some rows and columns may not have any values (i.e., empty). This error will cause discontinuity in the information and make it difficult to visualize it. There are many built-in functions available in programming languages we can use to check if the data has any missing values.

### **Outliers**

In statistics, an outlier is a data point that differs significantly from other observations. An outlier may be because of variability in the measurement or it may indicate experimental errors; outliers are sometimes excluded from the data set. Figure 1-3 shows an example of outlier data. Outlier data can cause problems with certain types of models, which in turn will influence the decision-making.

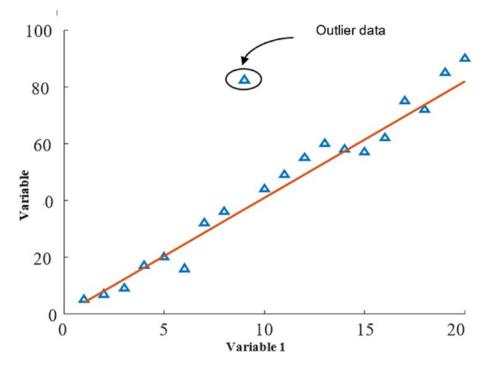


Figure 1-3. Outlier data

# **Transforming the Data**

Data transformation can be done by many methods using normalization, min-max operations, correlation information, etc.

# **Data Visualization**

Based on the requirements of the user, the data can be analyzed with the help of visualization tools such as charts, graphs, etc. These visualization tools help people to understand the trends, variations, and deviations in a particular variable in the data set. Visualization techniques can be used as a part of exploratory data analysis.

# **Data Analysis**

The data can be further analyzed with the help of mathematical techniques such as statistical techniques. The improvements, deviations, and variations are determined in a numerical form. We can also generate an analysis report by combining the results of visualization tools and analysis techniques.

# **Modeling and Algorithms**

Today many machine learning algorithms are employed to predict useful information from raw data. For example, neural networks can be used to identify the users who are willing to donate funds to orphans based on the users' previous behavior. In this scenario, the previous behavior data of users can be collected based on their education, activities, occupation, sex, etc. The neural network can be trained with this collected data. Whenever a new user's data is fed to this model, it can predict whether the new user will give funds or not. However, the accuracy of the prediction is based on the reliability and the amount of data used while training.

There are many machine learning algorithms available such as regression techniques, support vector machine (SVM), neural networks, deep neural networks, recurrent neural networks, etc., that can be applied to data modeling. After data modeling, the model can be analyzed by giving data from new users and developing a prediction report.

## Report Generation/Decision-Making

Finally, a report can be developed based on the analysis with the help of visualization tools, mathematical or statistical techniques, and models. Such reports can be helpful in many circumstances such as forecasting the strengths and weakness of an organization, industry, government, etc.