

Data Mining with Microsoft® SQL Server 2008

Jamie MacLennan ZhaoHui Tang Bogdan Crivat



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To Logan, because he needs it the most.

- Jamie MacLennan

This book is for Cosmin, with great hope that he will someday find math (and data mining) to be fun and interesting.

- Bogdan Crivat

About the Authors

Jamie MacLennan is the principal development manager of SQL Server Analysis Services at Microsoft. In addition to being responsible for the development and delivery of the Data Mining and OLAP technologies for SQL Server, MacLennan is a proud husband and father of four. He has more than 25 patents and patents pending for his work on SQL Server Data Mining. MacLennan has written extensively on the data mining technology in SQL Server, including many articles in MSDN Magazine, SQL Server Magazine, and postings on SQLServerDataMining.com and his blog at http://blogs.msdn.com/jamiemac. This is his second edition of Data Mining with SQL Server. MacLennan has been a featured and invited speaker at conferences worldwide, including Microsoft TechEd, Microsoft TechEd Europe, SQL PASS, the Knowledge Discovery and Data Mining (KDD) conference, the Americas Conference on Information Systems (AMCIS), and the Data Mining Cup conference.

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