



MEGA EVENT PLANNING

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Beyond the 2026 Winter Olympic Games

Sustainable Scenarios for
the Valtellina Mountain Region

Edited by
Andrea Arcidiacono
Stefano Di Vita

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Mega Event Planning

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The Mega Event Planning Pivot series provides a global and cross-disciplinary view into the planning for the world's largest sporting, religious, cultural, and other transformative mega events. Examples include the Olympic Games, Soccer World Cups, Rugby championships, the Commonwealth Games, the Hajj, the World Youth Day, World Expositions, and parades. This series critically discusses, analyzes, and challenges the planning for these events in light of their legacies including the built environment, political structures, socio-economic systems, societal values, personal attitudes, and cultures.

Andrea Arcidiacono • Stefano Di Vita
Editors

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Jaime Sierra Muñoz, Doruntina Zendeli, Siyuan Li,
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PART I

Analysing Olympic Mountain Region